

## Coulee Region Immunization Coalition

The Coulee Region Immunization Coalition (CRIC) was established in 2010, having been previously known as the La Crosse Area Immunization Coalition. The CRIC meets quarterly to work collaboratively with regional partners to increase immunization rates. The CRIC is comprised of members from Buffalo, Crawford, Jackson, Juneau, La Crosse, and Monroe Counties in WI, Houston County in MN, Gundersen Health System, Mayo Clinic Health System – Franciscan Healthcare, area School Districts, and area Pharmacies.

The coalition's mission is to increase immunization rates to protect the public from vaccine preventable diseases. Specifically, the coalition has goals to increase immunization rates among infants/toddlers, adolescents, and adults.

Strategies of the CRIC to increase immunization rates include:

- Identify populations with low immunization rates and develop strategies to improve them.
- Work collaboratively with regional partners to:
  - provide clear, consistent educational messages to the public about the importance and benefits of vaccines.
  - prevent and control seasonal influenza with vaccine.
  - provide an optimal community response in the event of a vaccine shortage or epidemic.
- Provide continuing education for healthcare providers.
- Advocate the use of state immunization registries to all healthcare providers.
- Advocate for legislative policy that supports improving vaccination rates.

*For more information contact Co-CRIC Facilitators:*

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