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Public Health
Prevent. Promote. Protect.

Farmers Market Licensing Guide 2016

Licenses are required by La Crosse County Health Department and are determined by the type of food items sold. Licenses are not transferable from one vendor to another.

Farmers Market License - \$72 advanced sale, \$82 at the market, \$20 for each additional space. Items for sale include farmer grown produce or handcrafted items made by the vendor. Examples include; produce, fruit, honey, cider, maple syrup, sorghum and flowers. Food sampling is not allowed with this license.

Mobile Retail Food License - Call for fees. Food sales include items covered by WI Statute 97.30 and ATCP Chapter 75. The cost of licenses varies and is based upon food processing. All food must come from Wisconsin Department of Agriculture or USDA inspected processing facilities. Examples include baked goods, jams, jelly, popcorn, frozen meat, frozen poultry, frozen fish and processed foods. Food sampling is permitted with mobile retail food licenses if proper equipment and hand washing facilities are provided by the vendor. Additional requirements apply to food processing on site. La Crosse County charges inspection fees (\$85) for inspecting state-licensed mobile retail food establishments.

Mobile Restaurant License – Call for fees. La Crosse County Health Department requires a mobile restaurant license to serve meals. Licenses are issued by the State of Wisconsin or La Crosse County Health Department. The cost of licenses varies and is based upon food processing. La Crosse County charges inspection fees (\$85) for inspecting state-licensed mobile restaurants.

Reference; Wisconsin Statute Chapter 97, DHS 196, DATCP 75, La Crosse County Ordinance Chapter 11.

La Crosse County Ordinance Chapter 11 regulates home canned food for retail sale at farmers markets, community or social events. Contact the La Crosse County Health Department for more information.

Handcrafted goods sold at farmers markets.

Only handcrafted goods may be sold. Handcrafted goods are those goods produced and created entirely by an arts and crafts vendor with his or her own hands, from raw or basic materials, changing these materials into a significantly different shape, design, form, or function. An item shall not be considered handcrafted if anyone other than the vendor and his/her family named on the license was involved in production. Handcrafted goods shall not include food items, beverages or any other products intended for internal consumption. Commercially grown, manufactured or processed goods in their finished form do not constitute handcrafted goods. Any goods containing a commercially produced item as a significant part of the goods shall not be considered handcrafted unless such commercially produced item has been substantially changed in function or character.