LA CROSSE COUNTY NOTICE OF MEETING

COMMITTEE OR BOARD:		EXECUTIVE COMMITTEE		
DATE OF MEETING:		WEDNESDAY, October 27, 2021		
MEETING PLACE:		ROOM 1700 - ADMINISTRATIVE CENTER 212 6 th STREET N, LA CROSSE, WI 54601 Click here to join the meeting		
TIMI	E OF MEETING:	7:00 P.M.		
PUR	POSE OF MEETING:	Special Meeting		
1.	Call to Order and Roll Call			
2.	Public Comment			
3.	Approval of Minutes of October 13, 202	21 Executive Committee Meeting		
4.	Review of 2022 County Administrators			
	 a. Departments not reporting d 			
		ent Plan and uses of fund balance		
5.				
6.				
7.	Resolution Re: Changes in General Operating Levy Positions and Hours for 2022			
8.	Resolution Re: Adoption of Rates for the 2022 Health and Dental Plan			
9.	Resolution Re: Authorizing the Approval of Modification to Certain Permits, Fees and Charges for 2022 (pages 6-22 in the 2022 budget book)			
10.				
11.	Resolution Re: Authorizing the Advertisement for Public Sale and the Sale of General Obligation Promissory Notes of the County of La Crosse, Wisconsin, in an aggregate principal amount not to exceed \$5,200,000, and related matters.			
12.	Discussion and direction on requests by outside organizations (detail packet enclosed)			
13.	Action on changes recommended to County Board of 2022 County Administrators Budget • Housekeeping and staff changes to the 2022 Budget • Requests by outside organizations to amend 2022 Budget • Information about Economic Development organization finances & dues • Other motions by committee			
14.	Future Agenda Items			
15.	Next Meeting: November 3, 2021 at 7:	30 a.m.		
16.	Adjournment			

NOTICES FAXED/MAILED TO:

NEWS MEDIA	DEPARTMENTS	COMMITTEE MEMBERS
La Crosse Tribune	County Administrator	Monica Kruse, Chair
Other Media	Corporation Counsel	Kim Cable
	County Clerk	Andrea Richmond
OTHERS	Finance Director	Randy Erickson
J. Witt, J. Wolf	IT Director	Peg Isola
J. Klekamp, R. Geary	Human Resources Director	Margaret Larson
	County Treasurer	Tina Tryggestad
	Printing	Roger Plesha
	Facilities/R. Westpfahl	Maureen Freedland

MEMBERS: If unable to attend, call the County Clerk's Office at 785-9581.

**PUBLIC COMMENT: Individuals may make a public comment in person or virtually. For individuals intending on making a virtual public comment, please register at least 24-hours in advance by emailing publiccomment@lacrossecounty.org or leave a message at 785-9700. Please include your name and email address you will be using to connect with the committee, along with the name of the committee you would like to provide a public comment.

The Committee may receive information from the public, but the Committee reserves the right to limit the time that the public may comment and the degree to which members of the public may participate in the meeting.

PERSONS WITH DISABILITY: If you need accommodation to attend this meeting, please contact the County Clerk's Office at (608)785-9581 as soon as possible.

DATE NOTICE FAXED/MAILED/POSTED: October 22, 2021

This meeting may be recorded and any such recording is subject to Disclosure under the Wisconsin Open Records Law

EXECUTIVE COMMITTEE OCTOBER 13, 2021 COUNTY BOARD ROOM

MEMBERS PRESENT:	Monica Kruse, Randy Erickson, Kim Cable, Peg Isola, Andrea Richmond, Roger Plesha, Maureen Freedland, Margaret Larson, Tina Tryggestad
MEMBERS EXCUSED:	
OTHERS PRESENT:	Steve O'Malley, Jane Klekamp, Sharon Davidson, Ginny Dankmeyer, Kathleen Stewart, Megan DeVore, John Parshall, Eric Timmons, Stephen Conrad, Audra Martine, Brian Fukuda, Jason Steiner, Vicki Burke, Patrick Scheller, Erin Klar, Amy Twitchell

CALL TO ORDER

County Board Chair Kruse called the meeting to order at 7:30 a.m.

PUBLIC COMMENT - None.

APPROVAL OF MINUTES OF SEPTEMBER 8, 2021 EXECUTIVE COMMITTEE MEETING MOTION by Richmond/Plesha to approve the above meeting minutes. Motion carried unanimously.

CONSENT AGENDA: MONTHLY ACCOUNT TRANSFERS, CHECK REQUISITIONS, INVESTMENT REPORT

MOTION by Erickson/Plesha to approve. Solid Waste is increasing revenue budget and increase support for neighborhood revitalization program. **Motion carried unanimously.**

RESOLUTION: AUTHORIZING ADDITION OF 3.75 FTE POSITION IN THE HEALTH DEPARTMENT DUE TO ADDITIONAL GRANT FUNDING

MOTION by Isola/Cable to approve. The Wisconsin Department of Health Services issued additional funds to Local and Tribal Health Departments for COVID-19 response via already established Division of Public Health Consolidated Contracts. La Crosse County Health Department has been awarded an additional \$1,338,999 to be expended for COVID and Public Health Recovery by December 31, 2024. The Health Department has approval to hire 2.0 FTE Sanitarians, a 1.0 FTE Social Worker, and a 0.75 FTE Health Educator. If funding is no longer available these positions will be eliminated. **Motion carried unanimously.**

2022 BUDGET DISCUSSION

Jane Klekamp reported on the budget for county departments that report to the executive committee. This information in contained in the 2022 budget book. Discussion ensued regarding the economic development fund budget.

DISCUSS PROCESS FOR CONSIDERING REQUESTS BY OUTSIDE ORGANIZATIONS: 2022 BUDGET OR ARPA?

Administrator Steve O'Malley asked for the executive committees input on how to deal with requests from non-profits and businesses for ARPA funds. Currently La Crosse County does not have a process.

SUMMARY OF OUTSIDE ORGANIZATION REQUESTS RECEIVED TO DATE

This year the County has received an unprecedented number of requests for funding from outside organizations, likely due to American Rescue Plan Act funding. I have not included any of these in the County Administrator's budget and it will be up to the Executive Committee to consider as budget changes for the County Board to make the final decision. The purpose of this memo is to summarize the requests, provide some context and allow the Executive Committee to have some time to consider the best response for each. I have not invited any of the requestors to the October 13, 2021 meeting but will let them know that the committee will make consider the requests at the

special budget meeting during the last week of October. That special meeting must vote on final resolutions and any other amendments to the 2022 County Administrator's Recommended Budget.

SET DATE FOR SPECIAL EXECUTIVE BUDGET MEETING - LAST WEEK OF OCTOBER

Special budget meeting will be held on October 27th at 7:00 p.m. This meeting will deal with all Final Budget resolutions, other county budgets and requests for ARPA funds. Any actions to amend 2022 County Administrators Recommended Budget will be discussed at the October 27th meeting.

FUTURE AGENDA ITEMS

Discussions on homelessness

SPECIAL EXECUTIVE MEETING REGARDING 2021 AWARD SALE OF PROMISSORY NOTES: 5:30PM 10-21-21

NEXT MEETING:

- Special Executive Budget Meeting October 27, 2021at 7:00 p.m.
- November 3, 2021 at 7:30 a.m.
- County Board Planning November 1, 2021
- Annual Budget Meeting will be November 8, 2021

ADJOURN

There being no further business, **MOTION** by Richmond/Isola to adjourn the meeting at 9:18 a.m. **Motion carried unanimously with one excused.**

Disclaimer: The above minutes may be approved, amended or corrected at the next Committee meeting.

Recorded by Erin Klar



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BOARD ACTION

Other Action:

ITEM #

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COMMITTEE
ACTION

Adopted:	
For:	
Against:	
Abstain:	
Abs/Excd	

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

RE: CHANGES IN POSITIONS AT LAKEVIEW & HILLVIEW CAMPUSES FOR 2022

WHEREAS, previous budgets have included changes in positions as a result of integration of the Lakeview and Hillview campuses under a single Long Term Care Services Department,

WHEREAS, census changes will affect the staffing pattern of each facility. For 2022 the anticipated changes from the 2021 budget are as follows:

	Net Increase/ Decrease FTE	Approximate Salary & Fringe	Net Levy Impact
- 11.27 FTE Hillview Campus	-11.27	(\$741,513)	\$0
- 0.47 FTE Lakeview Campus	- 0.47	(\$29,798)	\$0
Net Change/Totals	-11.74	(\$771,311)	\$0

WHEREAS, the Hillview and Lakeview campuses continue to implement shared opportunities affecting a variety of position classifications to improve staffing efficiencies.

NOW THEREFORE BE IT RESOLVED, that the County Administrator and Executive Director of Long Term Care are authorized to make modifications to the total number of allocated positions for the Lakeview and Hillview campuses implementing a total decrease in full time equivalent positions of 11.74 from 289.76 FTE in 2021 to 278.02 FTE in 2022.

BE IT FURTHER RESOLVED, that the Finance Department is authorized to make the necessary changes to the budget as needed and the Human Resources Department is authorized to make necessary changes to the County pay plan.

FISCAL NOTE: Decrease of salary and fringe costs in the amount of \$771,311 are included in the Administrator's Proposed 2022 Budget. These positions are fully funded by grant revenue or other outside sources and will not impact the tax levy.

Date:			_Date:	
EXECUTIVE CO	MMITTEE C	HAIR	RECOR	DING CLERK
Co. Admin. Fin. Director Corp. Counsel Board Chair	Reviewed Only	Recommended So	Not Recommended	Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Stephen Conrad
Adopted by the La	a Crosse Count	y Board this	_ Day of	, 2021



RESOLUTION	#
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BOARD ACTION Adopted: Adopted:

ITEM #

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ACTION	
Adopted:	
For: Against:	
Abstain:	

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

RE: CHANGES IN POSITIONS FUNDED BY OUTSIDE SOURCES (NON-TAX LEVY) FOR 2022

WHEREAS, the County Administrator's 2022 budget includes changes in positions that are fully funded by outside sources; and,

WHEREAS, new positions of 9.50 FTE are the result of increased grant revenues and other outside sources.

NOW THEREFORE BE IT RESOLVED, that the following position modifications be approved for inclusion in the 2022 La Crosse County budget, reflecting a net increase of 9.50 FTE with \$0 levy impact.

BE IT FURTHER RESOLVED, that the Finance Department is authorized to make the necessary changes to the budget as needed and the Human Resources Department is authorized to make necessary changes to the County pay plan.

	Net Increase/ Decrease FTE	Annual Cost Salary & Fringe	Net Levy Impact
Human Services			
+ 4.00 Social Workers	4.00	\$312,626	\$0
+ 3.00 Clinical Therapists	3.00	\$257,873	\$0
+ 1.00 CCS Coordinator	1.00	\$86,175	\$0
+ 1.00 ISRS Assistant Manager	1.00	\$101,045	\$0
Net Change/Totals	9.00	\$757,719	\$0
FTE Changes appro	ved by resolution or other adjustme	ent in 2021	
(included for complete	reconciliation between 2021 & 202	22 FTE Count)	
<u>Health</u>			
+ 0.94 Dental Hygienist (Resolution 8-5/21)	0.94	\$92,806	\$0
+ 0.03 Dental Assistant (Resolution 8-5/21)	0.03	\$1,153	\$0
- 1.00 Community Health Worker	(1.00)	(\$57,605)	\$0
Human Services			
+ 1.00 Social Worker (Resolution 41-12/20)	1.00	\$78,157	\$0
+ 1.00 Human Services Supervisor (Resolution	on 18-8/21) 1.00	\$97,450	\$0
+ 1.00 ADRC Professional (Resolution 18-8/		\$78,249	\$0
- 0.47 Elderly Nutrition Program Worker - S	ub (0.47)	(\$12,666)	\$0
Net Change/Totals	11.50	\$1,035,263	\$0

RE: CHANGES IN NON-LEVY POSITIONS AND HOURS FOR 2022 BUDGET

Page 2

BE IT FURTHER RESOLVED, that any position addition reliant on non-tax-levy funding will be deleted if outside funding ends.

FISCAL NOTE: These positions will be fully funded by grant revenue or other outside sources and will not impact the tax levy.

Date:			Date:	
EXECUTIVE	COMMITTEE	CHAIR	RECOR	DING CLERK
Co. Admin. Fin. Director Corp. Counsel Board Chair	Reviewed Only	Recommended	Not Recommended	Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Stephen Conrad
Adopted by th	o La Crosso Cour	aty Board this	Day of	2021



RESOLUTION #	
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TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM #	
BOARD ACTION	COMMITTEE ACTION
Adopted: For: Against: Abstain: Abs/Excd: Vote Req: Other Action:	Adopted: For: Against: Abstain: Abs/Excd:

RE: CHANGES IN GENERAL OPERATING LEVY POSITIONS AND HOURS FOR 2022

WHEREAS, based on input from the departments, the County Administrator's 2022 budget includes a total decrease of 1.00 Full Time Equivalent (FTE) and an increase of 21.50 FTE for positions supported by local property tax levy.

NOW THEREFORE BE IT RESOLVED, that the following position modifications be approved for inclusion in the 2022 La Crosse County budget, reflecting a net increase of 20.50 FTE with a potential increase of \$1,232,436 in the 2022 Tax Levy.

	Net Increase/	Annual Cost	Net Levy
Mediation	Decrease FTE	Salary & Fringe	Impact
+ 1.00 Social Worker/Evaluator (Starting 7/1/22)	1.00	\$42,928	\$42,928
District Attorney			
+ 1.00 Administrative Associate	1.00	\$60,425	\$60,425
Medical Examiner			
+ 1.00 Operations Manager	1.00	\$91,131	\$91,131
Human Resources			
+ 1.00 Human Services Business Partner (Starting 7/1/2022)	1.00	\$55,453	\$55,453
П			
+ 1.00 Network Server Engineer (Starting 4/1/22)	1.00	\$80,213	\$80,213
+ 1.00 Security Technician (Starting 4/1/22)	1.00	\$80,213	\$80,213
<u>Facilities</u>			
+ 1.00 Maintenance Manager	1.00	\$91,141	\$91,141
Zoning			
+ 1.00 Community Development Specialist (Starting 7/1/2022)	1.00	\$51,023	\$51,023
Emergency Services			,,,,,,
+ 2.00 Telecommunicator	2.00	\$137,988	\$137,988
+ 1.00 Telecommunicator Supervisor	1.00	\$89,483	\$89,483
- 1.00 Assistant Administrator	(1.00)	(\$107,368)	(\$107,368)
<u>Health</u>			
+ 1.00 Epidemiologist	1.00	\$117,766	\$117,766
Human Services			
+ 2.00 Economic Support Specialists	2.00	\$129,910	Actual levy
+ 1.00 Human Services Supervisor	1.00	\$96,081	impact varies
+ 1.00 Professional Development Coordinator	1.00	\$68,355	based on funding
+ 2.00 Social Workers (Starting 4/1/22)	2.00	\$123,208	streams
+ 3.00 Support Services Specialists	3.00	\$190,139	Estimated impact
Highway			
+ 0.50 Custodian	0.50	\$18,196	\$0
Net Change/Totals	20.50	1,416,285	\$1,232,436

RE: CHANGES IN LEVY POSITIONS AND HOURS FOR 2022 BUDGET

Page 2

FTE Changes approved by resolution or other adjustment in 2021

(included for complete reconciliation between 2021 & 2022 FTE Count)

	Net Increase/ Decrease FTE	Annual Cost Salary & Fringe	Net Levy Impact
County Board			
- 0.80 Administrative Associate	(0.80)	(\$52,767)	(\$52,767)
Corp Counsel			
- 0.80 Administrative Associate	(0.80)	(\$55,633)	(\$55,633)
District Attorney			
- 0.02 Administrate Clerk	(0.02)	(\$957)	(\$957)
<u>Victim Witness</u>			
- 0.22 Administrate Clerk	(0.23)	(\$11,004)	(\$11,004)
Medical Examiner			
- 0.60 Lead Deputy	(0.60)	(\$30,972)	(\$30,972)
+ 1.03 Deputy Medical Examiner	1.03	\$87,366	\$87,366
County Admin			
+ 0.20 Administrate Associate	0.20	\$8,235	\$8,235
+ 1.00 Marketing and Strategic Analyst	1.00	\$92,144	\$92,144
Bluffland			
- 0.50 Conservation Specialist	(0.50)	(\$28,581)	(\$28,581)
Information Technology			
+ 1.00 IT Systems Analyst (Resolution 13-7/21)	1.00	\$89,572	\$89,572
<u>Finance</u>			
+ 0.10 Senior Accountant	0.10	\$8,669	\$8,669
Land Conservation			
+ 1.00 Conservation Specialist (Resolution 48-2/21)	1.00	\$85,777	\$42,889
- 1.00 Conservation Specialist (Phosphorus Trading Program)	(1.00)	(\$85,777)	(\$85,777)
Health	(2.00)	(\$05,777)	(\$05,777)
+ 1.00 Communicable Disease Supervisor (Resolution 20-8/21)	1.00	\$87,479	\$87,479
- 1.00 Health Educator	(1.00)	(\$74,575)	(\$14,915)
- 0.50 Community Health Nurse	(0.50)	(\$33,600)	(\$10,080)
Human Services	(0.00)	(455,666)	(\$10,000)
+ 1.00 Economic Support Specialist (Resolution 18-8/21)	1.00	\$64,955	\$32,478
Library	1.00	704, 333	332,476
- 0.05 Administrative Assistant	(0.05)	(40,000)	
- 0.24 Branch Library Assistant	(0.05)	(\$2,083)	(\$2,083)
- 0.20 Library Clerk	(0.24)	(\$9,243)	(\$9,243)
- 0.51 Library Page	(0.20)	(\$7,408)	(\$7,408)
- 0.05 Library Specialist	(0.51)	(\$11,225)	(\$11,225)
	(0.05)	(\$2,507)	(\$2,507)
Highway			
- 1.00 Utility Worker	(1.00)	(\$74,745)	(\$74,745)
Net Change/Totals	19.33	1,459,405	1,283,370

RE: CHANGES IN LEVY POSITIONS AND HOURS FOR 2022 BUDGET

Page 3

BE IT FURTHER RESOLVED, that the Finance Department is authorized to make the necessary changes to the budget as needed and the Human Resources Department is authorized to make necessary changes to the County pay plan.

Date:	Date:
EXECUTIVE COMMITTEE CHAIR	RECORDING CLERK
Reviewed Only Co. Admin. Fin. Director Corp. Counsel Board Chair Recommended Recommended	Not Recommended Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Stephen Conrad
Adopted by the La Crosse County Board this	Day of 2021



RE:

RESOLUTION	ON	#	
			-

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # **EXECUTIVE COMMITTEE ACTION BOARD ACTION** Adopted: Adopted: For: For: Against: Against: Abstain: Abstain: Abs/Excd: Abs/Excd: Vote Req: Other Action:

WHEREAS, it is necessary to establish the premium for county health and dental insurance for those eligible non-union and union employees and continued compliance with the Affordable Health Care Act; and,

ADOPTION OF RATES FOR THE 2022 HEALTH PLAN AND DENTAL PLAN

WHEREAS, it is necessary to confirm third party administrators (TPA) for the county health and dental plans and to establish the county's portion of contribution to the health and dental rates for those eligible non-union and union employees, and to fund the health and dental benefit plan at appropriate levels considering the recommendations of insurance advisors; and,

WHEREAS, health insurance costs were lower than anticipated in 2021 and a one-month premium waiver of payroll deductions for the employer share of the health insurance premium deducted in the month of June 2022 is recommended by the County Administrator; and,

WHEREAS, health insurance costs were lower than anticipated in 2021 and a three-month premium waiver of payroll deductions for the employee share of the health insurance premium deducted in the months of June, July and August 2022 is recommended by the County Administrator; and,

WHEREAS, the county is authorized under law, past practice and precedent and the requirements of good fiscal management to establish plan design for cost efficient health programs for county employees, and the health benefit is a major cost item in the county budget.

NOW THEREFORE BE IT RESOLVED, that effective 1/1/2022 the active contributory employee health plan continues with in-network coverage at a deductible of \$1,350 for single and \$2,700 for family; with a maximum out of pocket expense of \$3,350 single and \$6,700 family; and with structure for 2022 funding levels as recommended by TPA insurance actuaries and the county's insurance advisors.

BE IT FURTHER RESOLVED, that a wellness benefit consisting of a biometric screening is provided at no cost to employees.

BE IT FURTHER RESOLVED, that since 1/1/2014 and continuing in 2022 the health and dental insurance will be offered only to those employees working 30 or more hours per week.

BE IT FURTHER RESOLVED, that the La Crosse County Board does hereby approve the contract with Benefit Plan Administrators (BPA) for third party administration of the county's health plan and with Delta Dental for the dental plan for the calendar year 2022.

BE IT FURTHER RESOLVED, that the La Crosse County Board does hereby adopt the following monthly rates as the county's share of the above funding levels, for all eligible employees effective with the December premium for January 1, 2022 coverage.

Health Plan		Denta	al Plan
Single	Family	Single	Family
\$682.00	\$1,672.00	\$33.54	\$88.14

RE: ADOPTION OF RATES FOR THE 2022 HEALTH PLAN AND DENTAL PLAN

Page 2

BE IT FURTHER RESOLVED, the employees share shall be 12%, of the total health premium and 22% of the total dental rate effective with the December premium for January 1, 2022 coverage as provided.

Heal	th Plan	Denta	l Plan
Single	Family	Single	Family
\$93.00	\$228.00	\$9.46	\$24.86

BE IT FURTHER RESOLVED, that effective 1/1/2022 the retiree health plan, which is fully funded by retirees shall have a premium of \$775.00 for single and \$1,900.00 for family.

BE IT FURTHER RESOLVED, that a one-month health insurance premium waiver for the employer share of the health insurance premium deducted in the months of June of 2022 is approved.

BE IT FURTHER RESOLVED, that a three-month health insurance premium waiver for the employee share of the health insurance premium deducted in the months of June, July and August of 2022 is approved.

BE IT FURTHER RESOLVED, that the County Administrator, the County Clerk and the County Human Resources Director are hereby authorized to sign any and all necessary documents for effectuating the above plans for 2022 on behalf of La Crosse County.

FISCAL NOTE: There are sufficient funds budgeted in the 2022 budget to cover all the changes listed above.

Date:			Date:	
EXECUTIVE (COMMITTEE CH	AIR	RECOR	DING CLERK
Co. Admin. Fin. Director Corp. Counsel Board Chair	Reviewed Only	Recommended	Not Recommended	Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Stephen Conrad
Adopted by the	La Crosse County	Board this	_ Day of	, 2021



RESOLUTION #

BOARD OF SUPERVISORS

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY

ITEM # BOARD ACTION

Adopted:______ For:_____ Against:_____ Abstain:_____ Abs/Excd:_____ Vote Req:_____ Other Action:_____

COMMITTEE ACTION

Adopted: ______
For: _____
Against: _____
Abstain: _____
Abs/Excd: _____

RE: AUTHORIZING THE APPROVAL OF MODIFICATION TO CERTAIN LA CROSSE COUNTY PERMITS, FEES, AND CHARGES FOR 2022

WHEREAS, the 2022 budget includes certain fee increases for various revenue accounts commencing January 1, 2022 for various departments; and,

WHEREAS, the fees in each of the departments have been identified in the 2022 Budget document entitled "La Crosse County Proposed User Fees, Charges for Services, and Permit Revenues for 2022" and "La Crosse County Human Services Department 2022 Fees"; and,

WHEREAS, the La Crosse County Financial Management Policies indicate that the County will establish service fees and charges wherever appropriate for the purpose of keeping property taxes to a minimum; and

WHEREAS, these fees and charges will attempt to fairly allocate the full cost of services to the users of those services whenever possible and as deemed appropriate by the County Board, including consideration of waiving or offering reduced fees to youth, seniors, or other special population groups identified as requiring preferential consideration based on policy goals.

NOW THEREFORE BE IT RESOLVED, that the La Crosse County Board does hereby approve budget document entitled "La Crosse County Proposed User Fees, Charges for Services, and Permit Revenues for 2022" and "La Crosse County Human Services Department 2022 Fees" to be effective commencing January 1, 2022.

BE IT FURTHER RESOLVED, that if any new rates or rate changes are determined to be needed during the 2022 fiscal year, the standing committee responsible for the department will have the authority to approve the change.

FISCAL NOTE: the proposed fees, charges, and permit fees for 2022 have been included in the proposed 2022 Budget.

Date:			Date:	
EXECUTIVE	COMMITTEE	CHAIR	RECOR	DING CLERK
Co. Admin. Fin. Director Corp. Counsel Board Chair	Reviewed Only	Recommended	Not Recommended	Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Sharon Davidson
Adopted by the	La Crosse Coun	ty Board this	Day of	, 2021



RESOLUTION	#	

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # BOARD ACTION	EXECUTIVE COMMITTEE ACTION
Adopted: For: Against: Abstain: Abs/Excd: Vote Req: Other Action:	Adopted: For: Against: Abstain: Abs/Excd:

RE: MODIFICATION OF COMPENSATION PLAN FOR NON-UNION EMPLOYEES FOR 2021 and 2022

WHEREAS, the County Administrator and Human Resources Director recommend modifications to the present County Compensation Plans for non-bargaining employees covered by the following Classification and Pay Grades designated as B, CA, CM, CP, FA, HCN, HCS, HY, JL, JLS, LS, NM, SW, SWN, SWP, TL and TS, excluding CM01, CM12, CM25, HCS-04C, HCN-02C and HCN-06C; and,

WHEREAS, upon consideration of the union contract settlement for the Deputy Sheriff's for 2022, the budget and internal compensation equity, the County Administrator and Human Resources Director recommend setting the pay rates for the Non-Bargaining Pay Schedules consistent with the bargaining units; and,

WHEREAS, Long-Term Care wages are lagging compared to marketplace resulting in high attrition rates and difficulty in attracting and retaining talent for key roles and,

NOW, THEREFORE BE IT RESOLVED, that Pay Grades HCN and HCS within long term care will be modified according to the attached detail retroactively applied effective October 1, 2021. The annual 2% increase will be retroactively applied effective October 1, 2021 instead of waiting until January 1, 2022.

BE IT FURTHER RESOLVED, that those employees covered by the non-bargaining pay schedules referenced above excluding HCN and HCS have pay set for 2022 reflecting an across-the-board increase of 2% effective January 1, 2022. Minimum wage positions will remain indexed to minimum wage and certain grant-funded positions with a specific rate will not be increased.

BE IT FURTHER RESOLVED, that the Finance Department and the Human Resources Department are authorized to take the necessary action to implement these changes.

FISCAL NOTE: The 2022 budget contains funding in salary contingency and other accounts. The estimated increase of salary, WRS, FICA and Medicare for non-bargaining employees for 2022 is \$1,316,763. There are approximately 1,200 employees covered by this resolution. The increase to salaries in long-term care will be absorbed within the existing 2021 budget. The estimated impact is \$75,000 for 2021.

Date:	Date:	
COMMITTEE CHAIR	RECOR	RDING CLERK
Reviewed Only Co. Admin. Fin. Director Corp. Counsel Board Chair	Not Recommended	Requested By: Steve O'Malley Date Requested: October 27, 2021 Drafted By: Stephen Conrad
Adopted by the La Crosse County Board	this Day of	2021

All of these include the 2% increase to be implemented 10/1/21

Grade	Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7
HCN01	19.64						
HCN02	31.18	32.12	33.11	34.07	35.09	36.15	
HCN02C	33.11						
HCN04	33.29	34.29	35.34	36.38	37.47	38.60	
HCN06	23.33	24.03	24.75	25.49	26.26	27.05	
HCS00	11.30	11.64	11.99	12.35	12.72	13.10	
HCS02	15.00	15.45	15.91	16.39	16.88	17.39	
HCS02C	16.39						
HCS04	16.08	16.56	17.06	17.57	18.10	18.64	
HCS04C	18.10						
HCS05	16.44	16.93	17.44	17.96	18.50	19.06	
HCS08	17.22	17.73	18.27	18.82	19.38	19.95	20.55
HCS09	17.68	18.21	18.76	19.32	19.89	20.49	21.10
HCS11	19.67	20.26	20.86	21.49	22.13	22.79	23.48



RES	SOLU	JTION	#	

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY **BOARD OF SUPERVISORS**

ITEM #	EXECUTIVE
BOARD ACTION	COMMITTEE ACTION
Adopted: For: Against: Abstain: Abs/Excd: Vote Req: Other Action:	Adopted: For: Against: Abstain: Abs/Excd:

RE: RESOLUTION DIRECTING THE ADVERTISEMENT AND SALE OF APPROXIMATELY \$5,200,000 AGGREGATE PRINCIPAL AMOUNT OF GENERAL OBLIGATION PROMISSORY NOTES OF THE COUNTY OF LA CROSSE, WISCONSIN, FOR THE PURPOSES OF CONSTRUCTING HIGHWAYS AND HIGHWAY IMPROVEMENTS

WHEREAS, counties are authorized by Chapter 67 of the Wisconsin Statutes, as supplemented and amended, to borrow money and to issue general obligation promissory notes to finance any project undertaken for a public purpose of such county; and

WHEREAS, the (the "County Board") of the County of La Crosse, Wisconsin (the "County") does hereby determine that it is necessary and desirable to borrow money for the public purpose of constructing highways and highway improvements (the "Project"), and it is now necessary and desirable for the County to issue its General Obligation Promissory Notes in one or more series in an aggregate principal amount not to exceed \$5,200,000 for such public purpose (the "Notes"); and

WHEREAS, all or a portion of the expenditures relating to said improvements and to be made from the proceeds of the Notes (the "Expenditures") (i) have been paid within the sixty (60) days prior to the passage of this Resolution, or (ii) will be paid on or after the passage of this Resolution; and

WHEREAS, the County reasonably expects to reimburse itself or pay for the Expenditures with the proceeds of the Notes;

NOW, THEREFORE, BE IT RESOLVED by the County Board of Supervisors of the County of La Crosse, Wisconsin, as follows:

There shall be issued the Notes of the County in an aggregate principal amount not to exceed \$5,200,000, in one or more series for the purpose of paying the costs of the Project.

Sales of Notes and Terms of Offering. For the purpose of offering the Notes for sale, pursuant to Section 67.08(2), Wisconsin Statutes, as supplemented and amended, the Finance Director of the County is hereby authorized and directed to determine the date of the sale of the Notes and to cause to be circulated the Official Terms of Offering and to publish appropriate notices of the sale of the Notes in a newspaper to be selected by the Finance Director of the County prior to the receipt of bids for the Notes. The Finance Director of the County shall also cause to be prepared and distributed an Official Statement or Official Statements, including the Official Terms of Offering, with respect to the Notes.

Award of Notes. After receipt of bids for the Notes and consideration thereof by this County Board, the County Board will consider a resolution awarding the Notes to the best respective bidders, prescribing the terms thereof and the forms of Notes, and levying taxes in the specific amount necessary to pay the principal of and interest on the Notes.

Reimbursements. The County reasonably expects to reimburse or pay the Expenditures with proceeds of the Notes. The maximum principal amount of the obligations expected to be issued for the Expenditures and to be made from the Notes is \$5,200,000.

Page 2

RE: RESOLUTION DIRECTING THE ADVERTISEMENT AND SALE OF APPROXIMATELY \$5,200,000 AGGREGATE PRINCIPAL AMOUNT OF GENERAL OBLIGATION PROMISSORY NOTES OF THE COUNTY OF LA CROSSE, WISCONSIN, FOR THE PURPOSES OF CONSTRUCTING HIGHWAYS AND HIGHWAY IMPROVEMENTS

- Section 5. Other Documents. The Chairman, the County Clerk, the County Treasurer the Finance Director and all other officers of the County are hereby authorized to execute all documents and certificates necessary in connection with the sale of the Notes including without limitation one or more official statements describing the Notes and the County.
- Section 6. Severability. If any section, paragraph or provision of this Resolution shall be held to be invalid or unenforceable for any reason, the invalidity or unenforceability or such section, paragraph or provision shall not affect any of the remaining provisions of this Resolution.
- Section 7. Ordinances, Resolutions Superseded. All ordinances and resolutions in conflict herewith are hereby superseded to the extent of such conflict, and this Resolution shall take effect from and after its passage.

FISCAL NOTE: Debt Service Funding will be provided for in the 2023 budget.

Date:			_Date:	
EXECUTIVE	COMMITTEE	CHAIR	RECOR	DING CLERK
Co. Admin. Fin. Director Corp. Counsel Board Chair	Reviewed Only	Recommended	Not Recommended	Requested By: Sharon Davidson Date Requested: October 18, 2021 Drafted By: Ginny Dankmeyer
Adopted by the	e La Crosse Cou	nty Board this	Day of	, 2021



Administrator, Steve O'Malley 212 6th Street North Suite 2400 La Crosse, WI 54601-3200 608-785-9700 Phone 608-789-4821 Fax lacrossecounty.org

Memo To: Executive Committee

From: Steve O'Malley Date: October 21, 2021

Re: Updated requests by outside organization for October 27, 2021 Special Executive meeting

As the previous memo on this topic indicated, the County has received an unprecedented number of requests for funding from outside organizations. None have been included in the County Administrator's budget and it is up to the Executive Committee to consider recommendations to the County Board to amend the budget or not. I have sent a link for this meeting to each of the requestors, so they should be available for questions if the committee has any.

Following are updated requests and several are unchanged. Without any specific recommendations, I'm providing the options to consider with each request. Also, remember while considering these, that we have not solicited or encouraged applications for budget or ARPA funding, though we have had other inquiries. Does the committee want to solicit requests in some manner and refer any of the following to that process or task force?

The requests received are a total of \$485,000 for 2022, with some multi-year requests not in this total:

- La Crosse County Historical Society \$30,000 from the County to partially fund up to \$120,000 design services for the creation of a regional heritage center in the City of La Crosse. The City has dedicated \$60,000 and the society will have to raise the rest. This is a one-time request in addition to the \$18,000 already included in the 2022 budget. This could be accommodated by a one-time transfer from unassigned general fund.
- **Hunger Task Force** is seeking \$75,000 to help serve approximately 1000 people, primarily seniors who are experiencing food scarcity during the pandemic. Human Services staff feel this request may have value but that there is no identified funding source in the HS budget. This could be accommodated by a transfer from unassigned general fund or by referring for funding from ARPA under the heading of Equity.
- **City of Onalaska** has revised their request to be \$75,000 for 2022 for capital improvements, branding and marketing at the Omni Center. This could be accommodated by a transfer from unassigned general fund.
- Coulee Region Business Center and La Crosse Area Development Corporation are requesting a one-time appropriation of \$150,000 toward funding of an estimated \$238,000-\$396,000 in repairs, upgrades and related costs at the center, plus an annual commitment of \$10,000 to help with operating costs. I referred LADCO staff to work with Brian Fukuda to consider developing options for consideration at your meeting. The request could be satisfied by some combination of grants, debt financing or unassigned fund balance.
- **Downtown Mainstreet** has asked that the County provide financial support toward several potential projects: a day care center, murals, retention bonus for workers, street beautification (banners, flowers, planters and painting of electrical boxes). There was no specific amount of funding request received.
- **Town of Campbell** Due to the water challenges caused by PFAS contamination of private wells, the town has requested \$25,000 to pay for a feasibility study to identify optional solutions. In addition, the town has asked that the County commit \$100,000 to the cost of an initial capital toward a long-term solution.
- **Legal Action Attorneys** is working with CouleeCap and the City of La Crosse to provide legal services to rental tenants facing eviction. The County is being asked for \$30,000 per year for the next two years, subject to match funding from the other partners. This amount of request could change depending upon the level of funding commitments, though there is significant indications of support included. This could be accommodated by a transfer from unassigned general fund.
- **Roy L. Vingers American Legion Post** Request provided by Supervisor Richmond for \$200,000 due to the impact of the pandemic and building needs.

Historical Background of some prior year actions on funding requests by outside organizations

Without attempting to recall every County Board budget approval of funding requests of this type, here are some general observations of past approvals by the La Crosse County Board in previous budgets.

- Partial funding of Capital requests by another municipality
 - \$150,000 for the Holmen Community Center/Boys & Girls Club from Badger Coulee transmission line impact fee received by the County
 - \$150,000 to the City of La Crosse for the La Crosse Center from unanticipated revenues to the County due to closure of a Tax Increment District
 - \$40,000 to the Town of Onalaska for the Fred Funk boat landing improvements from Cap-X 2020 funding received by the County
 - \$250,000 and \$100,000 toward the Trane all abilities park in the City of La Crosse from the CapX
 2020 funding received by the County
 - \$50,000 approved toward capital costs of the ice chiller at the City of Onalaska Omni Center, which was never allocated because the City did not proceed with the project.
- Multi-year funding of a Capital Project to UW-L Foundation
 - County pledged \$25,000 per year for 10 years for the UW-L stadium renovation, matching the City of La Crosse single year funding of \$250,000. The County allocation was based in part on the consideration of anticipated sales tax revenue estimated from retention of the State High School track meet each year.
- Large one-time funding initiative
 - The largest initiative was the allocation of \$500,000 toward prevention of homelessness, which was supplemented by \$100,000. This money wasn't provided to one organization, but instead was provided over time through several organizations serving low-income residents. The money was only released based on a set of criteria including low-income status, while tracking that the individual was not receiving funding from others for the same purpose. Most of the money was used for rental assistance or security deposits to prevent eviction for a period of 1-6 months. The program was administered by La Crosse Area Family Collaborative, Catholic Charities, Salvation Army and Independent Living Resources. There is still unused funding since there has been increased money made available for rental assistance during the pandemic.

La Crosse County Supervisors & Administrator 212 6th Street N.
La Crosse, WI 54601

October 5, 2021

Dear Ms. Kruse, Mr. O'Malley, and County Supervisors,

The La Crosse County Historical Society is ready to embark on the formal planning for a regional heritage center, to be located in the city of La Crosse, and we are hopeful that you will want to join us in this endeavor.

After going through the initial feasibility research with the city's New Museum Task Force, we have chosen to engage FEH Design (https://fehdesign.com/) and the Lord Cultural Resources (https://www.lord.ca/) for this next step. This strategic planning is an important, foundational step in successfully achieving our goal of a heritage center that documents and celebrates the confluence of cultures and nature in our region.

The total cost for their services is \$120,000. The city of La Crosse has approved allocation of \$60,000 towards this in their 2022 CIP budget. We are requesting that you consider an allocation of \$30,000. To be clear, this would be in addition to the \$18,000 grant that La Crosse County already awards us annually. That funding is a much-appreciated addition to our operating budget.

Museums and cultural centers are proven economic generators, and despite their nonprofit status they generate significant tax revenues to federal, state, and local governments. In 2017 museums in Wisconsin generated \$46 million in state and local taxes. The total financial impact that museums had on the economy of Wisconsin that year was \$600,000 million.

Board of Directors:

President Greg Clark

Vice President
John Dudkiewicz

Secretary Robert Mullen

*Treasurer*Angela Erdenberger

President Emeritus
Candace Brown

Directors

Thomas R. Behrenbeck, MD Richard M. Breaux, PhD Fred Hixon Glore Barb Janssen Tracy Littlejohn Jean Lund Nou Vang

Staff:

Executive Director
Peggy Derrick

Curator Amy Vach

Interpretation Coordinator Margaret Lichter



La Crosse County Historical Society

145 West Avenue South, La Crosse, WI 54601 608-782-1980, admin@lchshistory.org

A regional heritage center here in the "capital of the Driftless Region" would bring a share of that revenue to La Crosse County. LCHS is eager to start the work of making it a reality.

It is our hope and our desire that La Crosse County will play an ongoing role in the planning and execution of the project and will be our partners in the creation of this cultural resource that will be a benefit to the entire region.

Board of Directors:

President Greg Clark

Vice President
John Dudkiewicz

Secretary
Robert Mullen

*Treasurer*Angela Erdenberger

President EmeritusCandace Brown

Directors

Thomas R. Behrenbeck, MD Richard M. Breaux, PhD Fred Hixon Glore Barb Janssen Tracy Littlejohn Jean Lund Nou Vang Sincerely

LCHS Board President

Peggy Derrick

LCHS Executive Director

Staff:

Executive Director

Peggy Derrick

Curator Amy Vach

Interpretation Coordinator
Margaret Lichter

¹ Museums as Economic Engines, co-produced by the American Alliance of Museums and Oxford Economics, 2017. http://aam-us.org/EconomicEngines2017

Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

\$600 million

The total financial impact that museums have on the economy in Wisconsin





9,444 jobs

Important jobs within the state are supported by the museum industry each year.



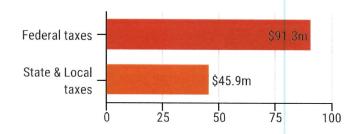
\$386m income

Museums provide substantial wages and other income to the state's residents annually.



\$137m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.



Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017



La Crosse Historic and Cultural Museum

FEH DESIGN & Lord Cultural Resources Museum planning services

Study/Planning Deliverables

Phase 1 – current proposal of \$25,250

- 1. Themes/story Telling/message
 - a. Summary of thematic elements and exhibit focus
 - b. Goals for exhibitions and programs
 - c. Identified means of expression for the museum exhibits
- 2. Space needs program to support exhibit focus
- 3. Capital cost budget opinion for the space needs program
- 4. Operating cost framework matching the space needs program
- 5. Summary of next steps, timetable
- 6. Report booklets, electronic and printed

Phase 2 - next step of \$94,000

- 1. Tools for recruiting stakeholders for the planning and evaluation process
- 2. Business model and operating budget opinion
- 3. Further development of Themes/story telling/message
- 4. Site selection & evaluation data
- 5. Recommendation for preferred site
- 6. Capital Cost Opinion based upon specific preferred site options and designs
- 7. Conceptual design floor plans and site plans of top 2 or three sites
- 8. Conceptual design perspective images (3) that can be used for awareness and fundraising
- 9. Summary of next steps
- 10. Site survey RFP
- 11. Geotechnical subsurface investigation RFP
- 12. Report booklets, electronic and printed

Steve O'Malley

Subject:

FW: ARPA

From: Hunger Task Force lacrossehunger@gmail.com

Sent: Thursday, September 2, 2021 5:41 PM

To: Jane Klekamp < jklekamp@lacrossecounty.org>

Subject: ARPA

Hi Jane!

Is it possible to chat with you briefly about the ARPA? Either by phone or an in-person meeting, I would appreciate the chance to have a conversation with you.

The Hunger Task Force would like to be considered for funding under this. Although I don't see that food was on your priority list, I would like to talk about the fact that senior food insecurity is a real issue and how we could address this with the help of a one-time grant that would serve seniors in the county for years to come.

An example of my proposal would be:

Into which funding category does your suggested project fit

Serving_the_hardest-hit_communities_and_families

The Hunger Task Force has a history of being increasingly effective and efficient in providing food to programs that serve the hungry. Redistribution of surplus food is a crucial sustainability issue and we work to ensure that all of our citizens receive the nourishment needed to thrive.

Brief description of the use of funds you are suggesting

In response to the pandemic, The Hunger Task Force will be serving seniors through the CSFP (Commodity Supplemental Food Program), a sustainable, government program that works to improve the health of low-income elderly persons at least 60 years of age by supplementing their diets with nutritious USDA foods. We will determine eligibility, distribute boxes, and provide appropriate referrals for other services.

Funding would be used to purchase carts and supplies, provide storage for the food, and acquire a refrigerated van that would safely transport the food boxes to seniors in our area at no charge.

Currently we have identified over 1600 individuals in La Crosse County eligible to receive Stock Boxes, the majority of whom live in the city. To start, we would be serving 500 easily and would increase our reach within a few months to up to 1000.

Who will benefit from this use of these funds

Senior hunger and complications that arise from senior hunger are real due to low-income and having a poor diet. The Stockbox can help by playing an important role by providing nutritious foods, which can ultimately improve the health status of these individuals.

How many people will be affected served by this use of ARPA funds

1000

Estimated amount of funds needed

75,000

Is this a one time

Yes

expense

Will there be ongoing

costs for this

recommended program

HTF will budget for on-going costs.

project

Executive Director
The Hunger Task Force of La Crosse
1240 Clinton Street
La Crosse, WI 54603
608-793-1002



City of Onalaska

Eric C. Rindfleisch, City Administrator • E-mail: erindfleisch@onalaskawi.gov 415 Main Street • Onalaska, WI 54650 • Website: www.cityofonalaska.com Phone: (608) 781-9530 Ext. 212 • Cell Phone: (608) 780-0104 • Fax: (608) 781-9504

October 13, 2021

Monica Kruse, Chair La Crosse County Executive Committee 212 6th Street N La Crosse, WI 54601

Chair Kruse:

On behalf of the City of Onalaska Common Council, we extend a funding request for \$75,000 to be included in the La Crosse County budget. The purpose is for necessary capital improvements and branding efforts for the City's Omni Center facility. This is a modification of our earlier request which asked for that amount each year for the next three years; this is now a one-time request.

The Omni Center is a vital multi-purpose facility which hosts regional athletic, cultural, community, and performance events. It supports hotels, restaurants, and retail businesses throughout La Crosse County. The building is aging, however, and needs important facility upgrades. Furthermore, the Omni Center requires a rebranding and marketing plan to remain competitive for regional events.

The City of Onalaska thanks you and the La Crosse County Board for consideration of this funding request.

Sincerely,

Eric Rindfleisch City Administrator

Kim Smith Mayor



August 6, 2021

(Via email)
Steve O'Malley, La Crosse County Administrator
La Crosse County Administrative Center
212 6th Street North
La Crosse, WI 54601

Re: Coulee Regional Business Center financial contribution

Dear Mr. O'Malley:

The Coulee Region Business Center (CRBC) respectfully requests funding assistance in the 2022 La Crosse County operating budget in the amount of a one-time \$150,000 investment and an on-going annual commitment of \$10,000. The purpose of these funds is to complete long overdue and much needed capital improvements to the area's small business incubator and to enhance educational, technical assistance, and marketing programs for the CRBC tenants and area business start-ups. In exchange for this investment in the CRBC, we would welcome a representative from the La Crosse County Board of Supervisors to serve on the CRBC board of directors, as well as County staff to serve on a technical advisory group.

The CRBC is a not for profit, 501(c)3 corporation governed by a 15-member board of directors. Staffing of the incubator is provided through a management agreement with LADCO. Although we are a not for profit, the CRBC pays real estate taxes. The most recent tax bill showed an estimated fair market value of the incubator at \$1,186,700. The CRBC paid \$26,305.08 in real estate taxes, of which \$3,886.91 was La Crosse County's share.

The purpose of the CRBC is to provide space and services to support business start-ups in the Coulee Region. We accomplish this by partnering with non-profits and local agencies to provide one-on-one assistance in business planning, marketing, financial projections, web site development and more. Neary 100 businesses have been assisted by the CRBC, with dozens still operating today. Familiar names that got their start, expanded, or tested new ideas or products at the CRBC include Wyatt Bikes, Apothik food truck, Pappi's Taqueria y Mas, Inland Packaging, Designz, Hmong Golden Eggrolls, AMV LLC (AKA Fur-Zoff), Xetex and many more.

The current CRBC facility was developed in 1992 as a 20,000 square foot building, located at 1100 Kane Street. Our facility includes multiple suites of various sizes, a commercial kitchen, offices, and a conference center to accommodate and support start-up businesses focused on manufacturing, services, and food production. We cordially invite you and the La Crosse County Board of Supervisors to attend an open house at the incubator on Wednesday, September 15 from 4 PM to 6 PM. There will be a short program, tours of the facility and an opportunity to meet the tenants and learn more about what this regional asset does to help grow the La Crosse County economy.

To finance the development of the incubator building, the CRBC obtained grants, donations, and loans. In 1997, the facility was expanded to 35,000 square feet and in 1998, a commercial kitchen was added. In 2013, a new conference room was established, and the kitchen was remodeled and updated. The CRBC was creative and worked with our



partners to finance these projects, including a \$198,000 grant from the U.S. EDA to complete the new conference room and kitchen remodel. As of today, the CRBC owes approximately \$115,700 to the City of La Crosse for loans obtained to develop the original building, as well as the commercial kitchen. These loans are deferred – with no interest or payments required – until such time as the land and building are sold.

In September 2018, the CRBC in partnership with LADCO, the La Crosse Industrial Park Corporation, the Small Business Development Center, the Western Wisconsin Workforce Development Board, the U.S. Economic Development Administration, and the City of La Crosse completed a Feasibility Study on the incubator (enclosed). This Feasibility Study included comprehensive research in both quantitative and qualitative data, and a detailed analysis of the area's startup businesses and small manufacturers.

The recommendations found on Pages 37-39 are organized into two phases. Phase One focuses on revitalizing the CRBC, including strengthening partnerships and revitalizing the existing business incubator. Phase Two going forward to develop the food business incubator. Our request for funding assistance and County Board representation on the CRBC's board of directors' lines up with Phase One implementation, revitalizing the existing incubator. Recommendations within Phase One include improving community support and partner funding commitments, developing educational and technical assistance programs, and launching marketing and public relations campaigns. To that end, both repairs and improvements to the existing building and new and expanded programs are needed.

Fast forward to today, the CRBC is home to 17 businesses including a mix of manufacturing, services, retail, and food production. We note with pride that of the 17 businesses, five are minority-owned, seven are women-owned, and two are veteran-owned. Again, familiar names include CompRex, the Dirty Dozen, Indian Meal Kit, and Opus Bakery. These businesses are at various stages in development, with some ready to graduate and find a storefront or permanent location.

As with any nearly 30-year-old building, certain repairs, maintenance, and upgrades are needed. We are working with the City of La Crosse's architecture and engineering (A&E) analysis program to complete a thorough assessment of the building and needs, including the structural condition, building systems, suite conditions and possible changes and upgrades to keep the spaces on pace with current and evolving tenant needs. The A&E analysis will provide more detailed information, plans, and cost estimates sometime in September of this year.

However, as we work on the A&E analysis, we continue gathering information and cost estimates for many of our known issues. Of the estimates we have obtained (available upon request), here is an initial summary of repairs, upgrades, and associated costs:

Roof repair, seal, and acrylic topcoat - \$89,250 (Alternative to roof sealing is a new roof - \$247,350)

New gutters and down spouts - \$11,500

Invasive tree removal, grubbing - \$7,500

Parking re-paving, expansion, and stormwater - \$40,000

Air conditioning and humidity control for kitchen and several suites - \$30,000

Repair and refresh bathrooms - \$20,000

New LED lighting - \$30,000

Other painting, finishes - \$10,000

Total, depending on whether a new roof is needed, ranges from \$238,250 to \$396,350



The CRBC's current marketing and programming budget is \$6,000 per year. Per the Feasibility Study, expanded educational programming, technical assistance and marketing is key to helping current and future tenants succeed and graduate into La Crosse County communities. We have gathered information on new programming including one-on-one technical assistance, marketing, and educational programming. The total estimated cost for these expanded services is approximately \$30,000 to \$40,000, depending on in-kind and volunteer contributions.

Please find enclosed our most recent financials including our balance sheet, profit and loss statement, and 2021 operating budget. The current budget and financials show the CRBC as a break-even operation, with a nominal operating income, but little resources for making needed building repairs and upgrades.

Please know that in addition to funding from La Crosse County, we are requesting assistance from the area's municipalities, as well as contributions from private fundraising and grants. We would greatly appreciate strengthening our relationship with La Crosse County and ask for your support. Please let us know if you have any questions or require additional information. Thank you.

Sincerely,

Dave Wagner, Board President Colee Region Business Center

In Our

Enclosures

Twi Kalat

Tim Kabat, Executive Director
La Crosse Area Development Corporation



July 27, 2021

La Crosse County Administration Mr. Steve O'Malley 212 6th Street North La Crosse, WI 54601

Steve

Downtown Mainstreet is requesting to participate in the American Rescue Plan. Downtown has been significantly impacted by the pandemic and we are working to build traffic back.

We are asking to be considered for some of these funds to help us in a variety of ways that enhance downtown as a shopping, dining, and stay destination.

Following is a list of items that DMI could use financial support with, and they are not listed in any order of importance.

- Downtown location for a day care center
- Building Murals
- Retention bonus for workers that stay, 6 months, 1 year, etc.
- Street Beautification
 - street banners
 - o flowers around the downtown select trees
 - new planters
 - flowers for the new planters
 - electrical boxes painted or wrapped

I would be happy to meet with you to discuss how we could work together to enhance the areas shopping district of choice.

Respectfully

Terry Bayler

Executive Director

Downtown Mainstreet

La Crosse, WI 54601

608-79-0745

cc: Brian Fukuda

TOWN OF CAMPBELL

La Crosse County



2219 Bainbridge Street, La Crosse, WI 54603

Phone: 608/783-0050 Facsimile: 608/779-9396

Email: campbellwi@townofcampbell.org

La Crosse County Administrator Steve O'Malley La Crosse County Board Executive Committee

Dear Mr. O'Malley and members of the Executive Committee,

Thank you for the opportunity to provide input into La Crosse County's budget making process. We appreciate your consideration for the safety and well being of our residents. Residents in the Town of Campbell are currently facing a massive water contamination problem through no fault of their own.

Of the 553 private wells that have been sampled to date, 540 of those wells are contaminated with PFAS compounds. PFAS are a group of man-made toxic "forever" chemicals linked to serious adverse health effects. Our residents have been advised by the Wisconsin Department of Health and the Department of Natural Resources not to consume their water. There is currently no proven effective treatment for removing all of these contaminants from private wells. Additionally, there is no mechanism for safe disposal of highly concentrated contaminated filters from private homes. It is a top priority of the Town to be good environmental stewards when exploring long-term solutions.

The Town of Campbell has been working for several months on finding the best long-term, viable solution for a permanent safe water source. We have hired Davy Engineering to conduct a feasibility study to provide is with viable long-term solutions and the associated cost estimates for each option. All options will require major infrastructure improvements costing tens of millions of dollars.

The feasibility study and the costs associated with investigating our long-term solution options were not budgeted expenses. We are asking the County to set aside funding in its 2022 budget to fund the feasibility study (\$25,000) and the cost of an initial capital project for a long-term water solution (\$100,000). These funds would greatly help towards achieving our goal of providing safe, clean water to our residents.

Thank you for your time and consideration,

Cassandra Hanán

On behalf of the Town of Campbell Board of Supervisors



Maureen Freedland, District 4 Supervisor County of La Crosse, Wisconsin 2641 Schubert Place La Crosse, Wisconsin 54601 Telephone: (608) 796-1076

Email: mfreedland@lacrossecounty.org

October 14, 2021

Re: Eviction Legal Assistance Program to Prevent Homelessness

Dear Members of the County Board:

This memo is to give more information about the budget request for the above project. We have been meeting since early Spring of 2021 to set up a new program geared to assist low income tenants particularly as they face evictions that can lead to disruption or homelessness. Meetings have included Legal Action of Wisconsin (LAW), which for many years has been the first (and often only) public funded local provider of legal representation for low income people, and Couleecap, Inc., which as you know has worked with the County for years and directed abundant services and staff to combatting homelessness, and will now also actively partner with LAW to provide wrap around services to tenants such as financial referrals and eviction prevention education. We are also excited to potentially partner with the City of La Crosse which is greatly impacted as the region's primary, and low income, population center, and the La Crosse Community Foundation, also engaged in homelessness prevention.

We have studied national, well researched materials recognizing the role that legal representation, especially combined with the preventative wrap around services that Couleecap will bring, can play in combatting homelessness, including numerous reports around the nation that dollars invested in helping tenants better navigate the eviction process will reduce homelessness and also shelter use, police resources, court time, and public health costs. For example, Milwaukee County in 2021 implemented a pilot counsel program after recognizing a review of pro-bono legal aid in Milwaukee for eviction cases from 2017 to 2018 that stated a return of investment of \$2.23 for every dollar invested. The impact of homelessness is felt especially on marginalized communities of color, women and families, all of whom our county has resolved to help.

With legal assistance as "a missing spoke" in homeless prevention, this project will make a difference by helping tenants with difficulty navigating legal matters to communicate more effectively with landlords, decreasing disruptive exits from housing, and providing wrap-around services such as economic counseling, keeping the rightful, legal needs of tenants and landlords in mind. Eviction is not always avoidable, and many cases will end in an eviction. The presence of a lawyer in these cases has been shown to help tenants better plan their exit. This ultimately decreases their need for further wraparound services and puts them on a path to greater stability and self-sufficiency. Counsel may also be able to keep eviction court records accurate and up to date to eliminate barriers to future housing, arrange for alternative housing, or help tenants to apply for rental assistance which is often paid directly to landlords.

The proposal for County funding at the time of this memo is \$30,000 for the next budget year. The second year will depend on actual program expenses. We are waiting to hear from our potential partners before the request is finalized. LAW intends to internally absorb the program in about two years.

We hope that you will agree with us that this unique and timely project is indeed a promising, innovative, and essential element in our fight against homelessness. Please contact any of us with questions.

Thank you.

Maureen Freedland, Monica Kruse and Kim Cable, La Crosse County Board of Supervisors

Attached: Supporting letters of Couleecap, Inc. and the La Crosse Community Foundation



CONNECTING PEOPLE, PASSION AND GIVING IN THE LA CROSSE AREA FOREVER

401 Main St., Ste. 205, La Crosse, WI 54601

(608) 782-3223

laxcommfoundation.com

October 11, 2021

Steve O'Malley La Crosse County Board 400 4th St N La Crosse, WI 54601

Re: Support of Legal Action of Wisconsin

Dear Members of the La Crosse County Board:

I am writing to acknowledge that we have recently received a letter of intent from Legal Action of Wisconsin to apply for funding to support the new Eviction Legal Assistance Program — a collaborative project that also includes partnerships with La Crosse County, Couleecap, Inc., and the City of La Crosse.

We understand the intent of the project is to provide free legal counsel to individuals and families at imminent risk of eviction and subsequent homelessness. Legal counsel can help tenants stay in their homes, which in turn, can prevent the negative, lasting effects of eviction on mental and physical health.

The community foundation understands the complexities of the system of homelessness and has a long history of funding innovative interventions to help reduce the instance of homelessness and/or increase the rate in which people are housed.

This project aligns with our funding priorities and we would be happy to review a formal proposal for consideration by our board of directors.

Sincerely,

Jamie Schloegel Executive Director

La Grosse Community Foundation

Katie Berkedal

Program Director

La Crosse Community Foundation

Ruhider





October 4, 2021

La Crosse Community Foundation 401 Main Street #205 La Crosse, WI 54601

To Whom It May Concern:

I am writing in support of Legal Action of Wisconsin in their application for funding to create a new Eviction Legal Assistance Program in La Crosse County. As an agency with over 30 years of experience working with tenants and landlords to preventing homelessness, our agency understands the importance of fair representation in resolving landlord-tenant disputes in a productive manger. If Legal Action of Wisconsin is awarded, Couleecap would be a dedicated partner in the project.

Since the end of February 2021, Couleecap has delivered over \$6 million in rental and utility assistance to residents who have faced economic hardships due to the pandemic. Many of those residents were at risk of eviction. While the WI Rental Assistance program provided the financial assistance needed to stabilize households, many clients still struggled with lingering eviction cases or continued to face eviction. Even the threat of eviction, when filed through the court system, haunts a family for many years because regardless of the outcome, it stays on a record and presents a barrier as the family seeks housing in the future. Without legal representation, residents have a difficult time navigating complex and confusing processes to have past evictions removed from records or fail to understand how to fight an impending eviction.

Legal Action of Wisconsin is establishing a program to give tenants fair legal counsel to prevent evictions, seal filed-but-satisfied evictions from records, and assist with landlord-tenant negotiations. Couleecap believes this program is a valuable investment and will ultimately save our community money otherwise spent on homelessness and downstream effects of evictions.

Please support the Eviction Legal Assistance Program. If you would like to discuss this letter further, please contact me at 608-632-3754. Thank you for your consideration.

Sincerely,

Hetti Brown

Executive Director

Wette Brown





Roy L. Vingers Post No. 52

The American Legion
711 South 6th Street

La Crosse, WI 54601-4548 (608) 782-3232

To the La Crosse County Board,

Roy L. Vingers American Legion Post #52 has an urgent need for ARPA funding of \$200.000. Post #52 was closed for fourteen months during the Covid-19 Pandemic.

The closing eliminated almost all our income for that period. The building and equipment need extensive repairs and maintenance. Current utility costs average \$2,000 per month.

The American Legion mission statement as a non-profit Post is for Veterans, Family and Community. La Crosse Post #52 is vital member in this community, and we hope to be active for many more years.

Attached, are many community activities That Post #52 has supported and a brief overview of American Legion Post #52.

Thank you for considering us for funding.

Érin Rice

Commander

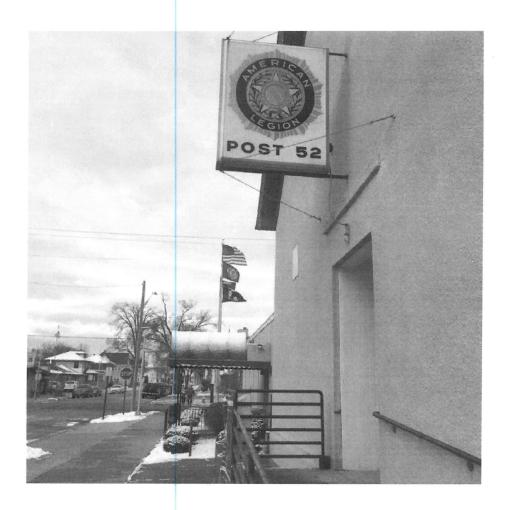
American Legion Post #52

ERIN, TICE 24@ 9 MAIL, COM

608-317-74-23

American Legion Post #52

711 South 6th Street La Crosse, WI 54601-4548 (608) 782 - 3232



- Received American Legion charter in 1919
- Largest American Legion Post in Wisconsin for many years
- Currently the third-largest Post in Wisconsin
- In 2019, Post #52 had 620 members
- The Disabled American Veterans chapter is located at Post #52
- Other veteran organizations are interested in locating and using our facilities
- The Freedom Honor Flight uses Post #52 for Veteran and Guardian orientation
- Post #52 has provided over 80 honors per year for deceased veterans

American Legion Post #52

711 South 6th Street La Crosse, WI 54601-4548 (608) 782 - 3232

Community Activities

- Badger Boys and Girls State
- Local Interest for Post #52 as a polling place
- High school scholarships and oratorical awards
- American Legion Baseball Team
- Provide transportation for veterans to VA facilities
- Sponsor of American Red Cross Blood Donation drives
- Provided facility for COVID-19 vaccinations
- Provided facility for senior citizen meetings and card playing
- Provided facility for neighborhood Halloween activities
- Provided facility for Firefighters Union meetings
- Provided facility for Ironworkers Union meetings
- Provided facility for cancer benefits and auctions
- Provided facility for celebrations of life
- Hosted 'Rock the Vets' musical event during Labor Day
- Sponsored state bowling tournaments
- Assist La Crosse Parks & Recreation with area fast-pitch tournaments
- Donate for ROTC awards
- Provided space for Lifeline Services
- Hosted financial seminars for high school students
- Provided facility for several fraternal organizations

La Crosse Area Development Corporation 2021 Membership Roster By Sector in order of Membership Level

Local Governmer	nt Members		Private,	Education,	Non-Profit M	ofit Members		
2021 Memberships as listed	\$	70,729		2021 Members	ships projected	\$	69,686	
Member Category above \$30,000 La Crosse County		34,462					NONE	
Member Category above \$20,000 City of La Crosse	\$	22,153					NONE	
Member Category \$5000 to \$7500 City of Onalaska	\$	7,500	Gundersen Hlth Kwik Trip Mayo Clinic Trane Company Xcel Energy	\$ 7,500 \$ 7,500 \$ 7,500				
Member Category \$500 to \$5000 City of La Crescent Town of Campbell Village of Holmen Village of West Salem	\$ \$	1,593 1,516 1,545 1,312	Agropur Altra Federal CU Associated Bank Badger Corrugating BMO Harris Bank Bremer Bank Brickl Bros	Lumen Chart Industries Citizens Bank City Brewing Coulee Bank Dairyland Power	DuraTech Fowler & Hammer Kaplan Logistics Health ALM - Mathy Co. Merchants Bank Pepsi Cola		Riverland Electric State Bank Insurance Center Trust Point US Bank Verve CL Wells Fargo	
Member Category \$0 to \$500 Town of Onalaska Town of Shelby	'	324 324	Access Real Estate Bakalars Sausage BBOC Enterprises Borton Const. Bosshard Park Brown & Brown Cedar Corp. Central States War. Coldwell Banker Davy Engineering DBS Group Doerfliinger 2nd Cent	Dynamic Recycling FJ Roberts Co. FiberPro First Supply Gerrard Hoeschler GR United Way Harter Trucking Hawkins, Ash CPAS Horizon Mgt. Hydrite Chemical Inland Packaging Aspens Design	Johns, Flaherty & Chamber Commerce Realtors Assoc. Explore La Crosse La Crosse Loggers Manpower Market & Johnson Gerke Excavating McLoone Mid-City Steel Mississippi Steel Poellinger Inc. Radisson Hotel Reinhart Real Estate		RSM US LLF S&S Cycle Festival Foods Strupp Trucking 360 Real Estate Torrance Casting UW-L Foundatior Vernon Elec Coop Viterbo University Walz Craft WTC West WI Building Wieser Bros Xertex Inc	

LOCAL ECONOMIC DEVELOPMENT ORGANIZATIONS COMPARISON OF FINANCES AND DUES CATEGORIES

	DMI	7 Rivers	Chamber	LADCO	LADCO 2020 Year End
Annual Revenues	\$ 156,430	\$ 146,333	\$ 601,433	\$ 218,099	\$ 257,229
Annual Expenditures	\$ 152,017	\$ 119,187	\$ 571,100	\$ 257,002	\$ 253,109
Net Assets	\$ 65,541	\$ 42,120	\$ 1,242,217	\$ 347,551	\$ 384,785
Latest reported on IRS Form 990	2019	2019	2019	2019	IRS form 990 not yet available
2021 Dues Paid	\$ 3,300	\$ 5,250	\$ 4,000	\$ 34,462	
2022 Dues Budgeted	\$ 3,300	\$ 5,250	\$ 4,000	\$ 5,000	
2021 Dues levels	Landmark \$3000	Heritage \$5,250	Visionary \$7500	Above \$30,000	
	Lamplighter \$1000	Cornerstone \$2165	Leader \$4000	Above \$20,000	
	Keystone \$525	Prime \$1325	Champion \$1500	\$5000 to \$7500	
	Cornerstone \$225	Premium \$325	Growth \$750	\$500 to \$5000	
	Individual \$75	Community \$200	Investor \$375	\$0 to \$500	
	plus optional \$300 to	Individual \$125			
	beautification fund				
Number of Staff	4	1	5	3	
Approx. # of Members	285+	70+	600+ Leader: 500+ employees	96+	

	2022 Changes/Corrections to the County Administrators Recommended Budget						
						Revenue & Other	
<u>Dept</u>	<u>Explanation</u>	<u>Page</u>	<u>Org</u>	<u>Account</u>	<u>Description</u>	<u>Sources</u>	<u>Expense</u>
Non-Departmental Capital	Higher Estimate for Tax System Cost	66	100.155.1420	80130.01	Major Computer Software Tax System		25,000
Software	nigher Estillate for Tax System Cost	66	100.155.1420	99999.05	Fund Balance Usage General Fund	25,000	
Retirees Insurance	Move Expense to Correct Account	52	100.135.1210	60005.04	Fringes Health Insurance		600,000
Netirees insurance	Wiove Expense to correct Account	52	100.135.1210	66000.00	Other Misc Expenses		(600,000)
County Board	Racism as a Public Health Crisis	23	100.100.1000	66540.00	Special Projects		30,000
County Board	Nacistii as a Fubile Health Crisis	23	100.100.1000	99999.05	Fund Balance Usage General Fund	30,000	
					Total change in revenues	55,000	
*Additional changes will be coming as a resul	additional changes will be coming as a result of the bond sale				Total change in expenditures	33,000	55,000
Additional changes will be conning as a result	it of the bond sale				rotal change in expellultures		33,000
					Net effect on levy		<u>\$ -</u>

Additional Changes Pending Executive Committee Action to Forward to the Full Board for Consideration

Requests by outside agencies to amend the 2022 Budget that may be proposed changes by supervisors

	Requests by outside agencies to amend the 2022 Budget that	may be p	roposed changes b	y supervisors			
						Revenue & Other	
<u>Dept</u>	<u>Explanation</u>	Page	Org	Account	<u>Description</u>	Sources	Expense
	Partially fund creation of regional heritage center for the La Crosse County Historical Society - One	73	100.155.1545	64300.06	Contributions Historical Societies		30,00
Historical Societies	time only use of unassigned general fund balance	73	100.155.1545	99999.05	Fund Balance Usage General Fund	30,000	
	To the City Of Onalaska for capital improvements, branding, and marketing at the Omni Center - One	69	100.155.1450	64200.08	Pledges Omni Center Project		75,000
Non-Departmental	time only use of unassigned general fund balance	69	100.155.1450	99999.01	Fund Balance Usage General Fund	75,000	
	To the Town of Campbell for a feasibility study to identify optional solutions for PFAS contamination -	69	100.155.1450	64200.10	Pledges Town of Campbell		25,000
Non-Departmental	One time only use of unassigned fund balance	69	100.155.1450	99999.01	Fund Balance Usage General Fund	25,000	
End Homelessness	To Legal Action Attorneys to provide legal services to rental tenants facing eviction -	76	100.155.1590	60270.01	Legal in Homeless org		30,000
Collaborative	2 year commitment of \$30,000 per year use of unassigned fund balance	76	100.155.1590	99999.01	Fund Balance Usage General Fund	30,000	
	To Coulee Region Business Center and La Crosse Area Development Corporation for repairs,	48	100.130.1180	64300.XX	Contributions		150,000
Economic Development	upgrades, and related costs	48	100.130.1180	?	No clear funding source	150,000	
		48	100.130.1180	64300.XX	Contributions		10,000
Economic Development	To Coulee Region Business Center and La Crosse Area Development Corporation for operating costs	48	100.130.1180	?	No clear funding source	10,000	
		69	100.155.1450	64200.XX	Pledges		100,000
Non-Departmental	To the Town of Campbell for a optional solutions for PFAS contamination	69	100.155.1450	?	No clear funding source	100,000	
	To Hunger Task Force to serve approximately 1,000 people, primarily seniors, who are experiencing	ARPA o	rg not listed in buc	-	nere is no operating budget defined yet for		75,000
ARPA Fund	food scarcity during the pandemic			2	022	75,000	
							?
Economic Development	To Downtown Mainstreet for several potential projects		No	specific dollar	r amount requested	?	
							200,000
Non-Departmental	Roy L. Vingers American Legion Post				No clear funding source	200,000	
					Total change in revenues	750,000	
		Total change in revenues Total change in expenditures			730,000	750,000	
					· .		,
					Net effect on levy		\$ -