

## LA CROSSE COUNTY NOTICE OF MEETING

<b>COMMITTEE OR BOARD:</b>	<b>VETERANS, AGING &amp; LONG-TERM CARE COMMITTEE</b>
<b>DATE OF MEETING:</b>	<b>TUESDAY, December 10<sup>th</sup>, 2024</b>
<b>MEETING PLACE:</b>	<b>Administrative Center, Conference room 1107 212 6<sup>th</sup> Street N, La Crosse, WI 54601</b> <a href="#">Join the meeting now</a>
<b>TIME OF MEETING:</b>	<b>5:00 P.M.</b>
<b>PURPOSE OF MEETING:</b>	<b>MONTHLY MEETING</b>
1.	Roll Call/Call to Order
2.	Public Comment
3.	Approve Veterans, Aging & Long- Term Care Committee Minutes of <a href="#">November 5<sup>th</sup>, 2024</a>
4.	Director's Report <ul style="list-style-type: none"><li>a. <a href="#">Long Term Care</a></li><li>b. <a href="#">Veterans Services</a></li></ul>
5.	OT/PT/Speech Therapy Provider Update
6.	Hillview Project Updates
7.	Approval Of Name For Hillview CBRF
8.	Next Committee Meeting January 7 <sup>th</sup> , 2025
9.	Future Agenda Items
10.	Adjourn

### NOTICES FAXED/MAILED TO:

#### NEWS MEDIA

La Crosse Tribune  
Other Media

#### OTHERS

Ryan Westpfahl  
Krista Heinz/Coulee Cap  
Bryan Jostad  
Jennifer Briseno

#### DEPARTMENTS

County Administrator  
County Board Chair  
County Clerk  
Facilities

#### EMAIL:

Wanda Plachecki  
Audra Martine  
Kelly Kramer  
Jane Brannan Tamboli

#### COMMITTEE MEMBERS

Gary Padeksy, Chair  
Grant Mathu  
Dan Ferries  
Kim Cable  
Kelly Leibold

**MEMBERS:** If unable to attend, call the County Clerk's Office at 608-785-9581.

**PUBLIC COMMENT:** The Committee may receive information from the public, but the Committee reserves the right to limit the time that the public may comment and the degree to which members of the public may participate in the meeting.

**PERSONS WITH DISABILITIES:** If you need accommodations to attend this meeting, please contact the County Clerk's Office at (608)785-9581 as soon as possible.

**DATE NOTICE FAXED/MAILED/POSTED:**

*This meeting may be recorded, and any such recording is subject to disclosure under the Wisconsin Open Records Law.*

## Recommendation for the Naming of the New 39-Bed CBRF at Hillview Health Care Campus

We, the Hillview Naming Committee, are pleased to present our recommendation for naming the new 39-bed Community-Based Residential Facility (CBRF) at the Hillview Health Care Campus. After a thorough process involving county employees and a targeted survey of Hillview employees, we propose three names, with a strong preference for our top choice.

### **Recommended Name: The Evergreens at Hillview**

Our primary recommendation for the new facility is "The Evergreens at Hillview." This name was chosen for several compelling reasons:

1. **Consistency with Existing Naming Conventions:** The proposed name complements the existing facility, "The Oaks at Hillview," enhancing the sense of unity and cohesion within the campus.
2. **Natural Setting:** The Hillview Health Care Campus is beautifully adorned with natural elements, including various trees featuring evergreens. This name reflects the physical environment and highlights the campus's serene, natural beauty.
3. **Symbolic Meaning:** Evergreens are emblematic of endurance, resilience, and vitality. These attributes are especially pertinent to our mission of providing steadfast care and fostering a thriving community for veterans, the elderly, and those requiring long-term care.
4. **Theme of Community and Strength:** Just as trees withstand adversity and grow strong, the facility aims to help residents overcome life's challenges while building a supportive, enduring community.

### Alternative Name Suggestions

1. **Evergreen Place at Hillview:** This option underscores the symbolism of evergreens and the natural setting of the campus. It reflects the qualities of persistence and vitality, key themes of our care.
2. **Birchwood Haven at Hillview:** This name connects with the natural theme through the reference to birch trees. "Haven" emphasizes the facility's role as a safe and welcoming sanctuary, particularly for residents with dementia diagnoses, highlighting its commitment to comfort and security.

In conclusion, the Hillview Naming Committee is enthusiastic about recommending "The Evergreens at Hillview" as the name for the new CBRF. We believe it captures the essence of the Hillview Health Care Campus and its commitment to enduring care and community strength. We look forward to the Veterans, Aging, and Long-term Care Committee's feedback and are confident that this name will represent the values and mission of the facility effectively. Thank you for considering our recommendations. We are committed to ensuring that the new facility's name reflects its importance and role within the community.