



Dementia Friends Wisconsin

Changing the way people THINK, ACT and TALK about Dementia

Join the growing movement of people like you who are helping fellow community members living with dementia. A little support can make a big difference.
Be a Dementia Friend!



What is Dementia Friends?

Dementia Friends is a global social action movement with the goal of changing the way people think, act, and talk about dementia. Started in the United Kingdom, Dementia Friends is now in the United States, and has been brought to Wisconsin by the Wisconsin Alzheimer's Institute. Dementia Friends is intended for anyone, young to old, interested in making a difference in the lives of people living with dementia. By learning some key information, including what it's like to live with dementia, individuals who become Dementia Friends are able to turn that understanding into action.



What Makes You a Dementia Friend?

You become a Dementia Friend by attending a one-hour informational session to learn about living with dementia, and the simple things you can do to support someone living with the disease.



What does it mean to be a Dementia Friends Champion?

Dementia Friends Champions are professionals or volunteers who are trained by Master Trainers to offer one-hour in-person Information Sessions for individuals in their communities. This is a great first step in learning more about Dementia and supporting dementia friendly community efforts!

Visit www.wai.wisc.edu/dementiafriendswi to learn more

**Interested in becoming a Dementia Friend or Champion,
Contact Kelsey Flock at: kflock@lacrossecounty.org**