Overall Importance of Sustainability

- As both consumers and stewards of our valuable natural resources, La Crosse County has a particular responsibility to reduce consumption of fossil fuels, lessen impacts to our natural environment, and ensure that the needs of our citizens are met equitably, efficiently, and cost effectively.
Role in our Organization

• The La Crosse County Sustainability Chapter of the Plan is regarded as the highest level of strategic planning for our organization – all other plan chapters stem from this chapter.
Land Use Policy Decision Framework
• Will the proposal meet the needs of people in La Crosse County?
  • Is there adequate infrastructure to support the proposal?
• Will the proposal enhance overall prosperity within La Crosse County?
  • Is the proposed use efficient for local government to serve?
  • Will the proposed use enhance financial opportunities for community members?
  • Will the proposed use conflict with established community economic development goals?
• Will the proposal support a resilient and sustainable natural environment?
  • Will the proposal impact natural resources?
  • Will the proposal impact the climate?
  • Will the proposal account for greenhouse gas emissions?
  • Is there adequate demand for the proposed use of resources?
Sustainability Areas of Interest

- 1. La Crosse County Government Operations
- 2. Other Organizations and their efforts:
- 3. Intergovernmental Cooperation
- 4. Disaster Planning/ Resilience
- 5. Development / land use
- 6. Map exhibits
- 7. Goals and Objectives
- 8. Action Plan
• Sustainability has been deemed the single most important “Core Value” of the La Crosse County Comprehensive Plan. The Sustainability goals and objectives are listed and identified in each chapter of this plan individually. Just look for this icon:
<table>
<thead>
<tr>
<th>Action Item</th>
<th>Responsible Party</th>
<th>Time Frame</th>
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<tbody>
<tr>
<td>Hire professional staff within the Planning Department to coordinate these efforts.</td>
<td>La Crosse County</td>
<td>2023</td>
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<tr>
<td>Regularly review progress of implementing this plan.</td>
<td>Zoning Dept.</td>
<td>Annually</td>
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<td>Create a Sustainability/ Resiliency Page on the County Website.</td>
<td>County Staff</td>
<td>2022</td>
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<td>Make recommendations on funding related to sustainability initiatives during the annual budget process.</td>
<td>County Staff</td>
<td>Annually</td>
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<tr>
<td>Network with community members – businesses, private citizens, governmental entities, non-profits, etc.</td>
<td>County Board</td>
<td>annually</td>
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<td>Coordinate educational opportunities for the community at large.</td>
<td>County Staff</td>
<td>2022</td>
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<td>Establish an employee sustainability policy and make sustainability part of new employee orientation.</td>
<td>HR Dept.</td>
<td>2022</td>
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To participate in the county’s Comprehensive Plan process, please visit lacrossecounty.org/comprehensiveplan or follow La Crosse County on Facebook for regular updates.