



A New Vision for Hillview

February 20, 2024



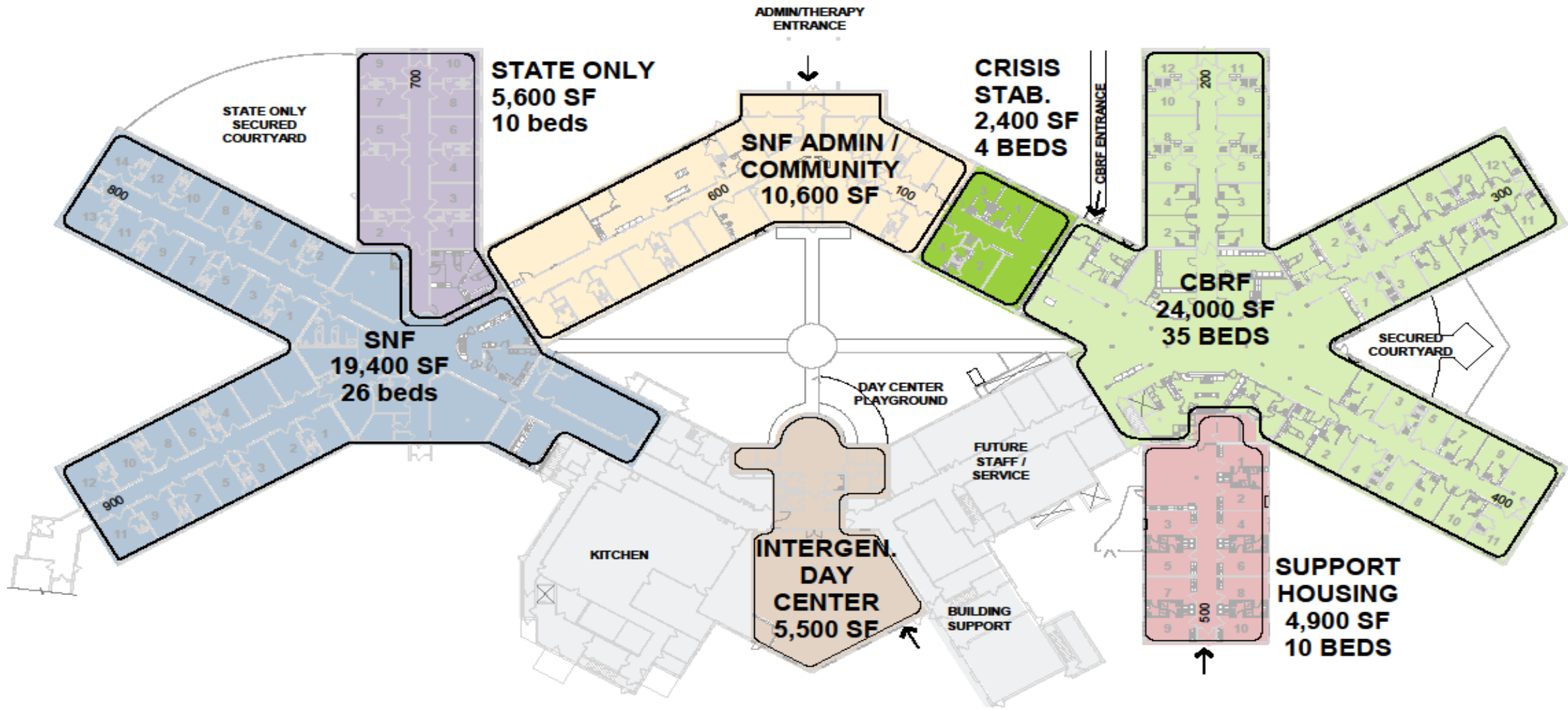
LA CROSSE COUNTY
Exceptional services. Extraordinary place.

Background

- Hillview has been a county facility for **137 years**
- Property is currently underutilized, aging and facing **challenges** common to the long-term care sector
- County has developed an **ambitious plan** to reimagine the campus, adding new uses to answer multiple needs
- We are working to **build support** for the proposal

The Plan

- About half of Hillview is currently **not in use**
- Our \$19.6 million plan repurposes those spaces to add:
 - A **35-bed** Community Based Residential Facility
 - An **Intergenerational** Center
 - A 4-bed **crisis stabilization** unit
 - **Renovate** existing Skilled Nursing beds (all private rooms)
 - 10 units of **housing**



CONCEPT FLOOR PLAN



project # 23470
02/12/24

PR-01

New Uses: Day Center

- Former cafeteria at Hillview **ideally suited** for a daycare
- Innovative new proposal: **Intergenerational Day Center**
- **Child care** and a day center **for older adults** with mild to moderate dementia in the community in an integrated setting
- To aid recruitment and retention, preference will be given to **county employees**

New Uses: CBRF

- Community Based Residential Facilities are the **future** of long-term care
- Easier to staff, and more sustainable **funding model.**
- 35 modern **private rooms**
- Meets growing need for care for **people with dementia**

New Uses: Crisis Stabilization

- **4 bed** dementia/other cognitive impairment crisis stabilization unit
- Population not served at the local Tellurian Care Center due to their dementia and other needs

New Uses: Housing

- **10 private bridge housing units** for people who are unsheltered (with veterans prioritized)
- Complements **city-county homelessness plan** currently being developed

Next Steps

- Plan has been approved with **strong support** from County Board
- Finalize the design, solicit bids for **different components**
- Bids out this summer, **construction** to start in the fall.
- Project **timeline**: approximately 18 months

Key Takeaways

- **\$19.6 million** plan would modernize Hillview and secure its future
- **Improve facilities** for our residents and staff
- Brings new uses into empty parts of Hillview to **answer critical community needs** (day center, housing, and crisis stabilization)
- Creates **innovative model** for long-term care

Thank you!

Questions?

