



## MEDIA RELEASE

### WISCONSIN WELL WOMAN PROGRAM INCOME GUIDELINE CHANGES

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The Wisconsin Well Women Program (WWWP) announced new income guidelines effective February 1, 2024. The program pays for cancer screening for women, mammograms which screen for breast cancer, and a pap test screen for cervical cancer. To qualify for the program women must be age 40-64 years or age 35-39 years with breast symptoms or concerns, not have health insurance or have high deductible insurance, and have income within the income guidelines listed below.

#### **New income guidelines:**

<u>Family Size</u>	<u>Annual Gross (before taxes/deductions are removed) Household Income</u>
1	Up to \$37,650
2	Up to \$51,100
3	Up to \$64,550
4	Up to \$78,000
5+	Add \$13,450 for each additional family member

La Crosse County Health Department staff work with women in the following counties: Buffalo, Monroe, La Crosse, Vernon, and Crawford.

For more information go to <https://www.dhs.wisconsin.gov/wwwp> or call the La Crosse County Health Department at 608-785-9872.