



## MEDIA RELEASE

# WISCONSIN WELL WOMAN PROGRAM UPDATED INCOME GUIDELINES

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New income guidelines have been released for the Wisconsin Well Woman Program (WWWP) effective February 1, 2025. WWWP pays for mammogram screening and pap tests. Mammogram screenings check for breast cancer, and pap tests screen for cervical cancer. WWWP serves women aged 40-64 or those aged 35-39 with breast symptoms or concerns, no health insurance coverage, or high deductible insurance. Income guidelines are released each year in February.

### **New income guidelines:**

<u>Family Size</u>	<u>Household Income</u>
1	Up to \$39,125
2	Up to \$52,875
3	Up to \$66,625
4	Up to \$80,375
5+	Add \$13,750 for each additional family member

Staff at the La Crosse County Health Department serve residents of Buffalo, Monroe, La Crosse, Vernon, and Crawford Counties in accessing the Wisconsin Well Woman Program. Once enrolled, women can visit most any medical provider.

For more information go to <https://www.dhs.wisconsin.gov/wwwp/index.htm> or call the La Crosse County Health Department at 608-785-9872.