



HEALTHY ENVIRONMENT ACTION PLAN

La Crosse County Community Health Improvement Plan

Date Created: October 2022 Date Reviewed/Updated: _____

PRIORITY AREA:

GOAL: Collaborate for solutions that build healthier and more accessible neighborhoods where people are connected to what they need where they live.

PERFORMANCE MEASURES How We Will Know We are Making a Difference		
Long Term Indicators	Source	Frequency
Decreased poor mental health days	Behavioral Risk Factor Surveillance Survey	Yearly
Increased access to healthy foods in food deserts	USDA Food Environment Atlas	Yearly
Increased food security	Feeding America: Map the Meal Gap	Yearly
Increased quality and safety of homes and rental properties	County Health Rankings & Housing Needs Assessment	Yearly
Increased physical activity	Behavioral Risk Factor Surveillance Survey	Yearly

OBJECTIVE #1: By December 2023, develop a housing inspection program for La Crosse County.

ACTION PLAN

Activity	Target Date	Resources Required	Lead Person/ Organization	Progress Notes
Research similar housing inspection programs (i.e., Eau Claire City-County Health Department)	January 2023		Environmental Health Manager and Chronic Disease and Injury Prevention Health Educator	
Review Act 317 with Corp Counsel	February 2023	Corp Counsel	LCHD Health Director and Environmental Health Manager	
Develop relationships with agencies that focus on housing and conditions of homes	ongoing	City of La Crosse CouleeCAP	LCHD Environmental Health and Chronic Disease and Injury Prevention Health Educator	
Host focus group with rental audiences (i.e., those living in rental spaces and student groups)	June 2023		Chronic Disease and Injury Prevention Health Educator	
Host focus groups with rental owners and homeowners	June 2023	LCHD Social Worker and Environmental Health Sanitarian	Chronic Disease and Injury Prevention Health Educator	
Begin drafting housing inspection program, including equity focus on development of program	December 2023	City of La Crosse, LCHD Social Worker	Environmental Health Manager and staff, Chronic Disease and Injury Prevention Health Educator	
Identify funding stream to support housing inspection program staff and resources	ongoing		Environmental Health Manager	

PERFORMANCE MEASURES
How We Will Know We are Making a Difference

Short Term Indicators	Source	Frequency
Number of relationships developed		Yearly

Number of focus groups held and number of focus group attendees	Attendance records from focus group meetings	Yearly
Progress of draft housing inspection program		Quarterly

OBJECTIVE #2: By December 2023, increase year-round access to healthy, affordable, and culturally-appropriate foods in low-income and low-access neighborhoods.

ACTION PLAN

Activity	Target Date	Resources Required	Lead Person/ Organization	Progress Notes
Identify neighborhood organizations in low-income and low-access areas	December 2022		Chronic Disease and Injury Prevention Health Educator, Epidemiologist	
Develop partnerships with agencies focused on food insecurity	ongoing	WAFER, The Hunger Task Force, Cia Siab Rice Pantry, FoodWise, Fit Families, SNAP-ED, FoodShare (Quest Card)	Chronic Disease and Injury Prevention Health Educator	
Host focus groups/community forums for residents living in and around low-income and low-access areas	September 2023		Chronic Disease and Injury Prevention Health Educator, Family Health Nutrition Educator	
Determine PSE (policy, system, environment) strategies identified by focus group participants and resident's input	December 2023		Family Health Nutrition Educator	

**PERFORMANCE MEASURES
How We Will Know We are Making a Difference**

Short Term Indicators	Source	Frequency
Number of partnerships developed		Yearly
Number of focus groups held and number of focus group attendees	Attendance records from focus group meetings	Yearly
Number of Policy, Systems, and Environmental change strategies identified		Yearly

OBJECTIVE #3: By December 2023, increase opportunities for active transportation with focus on connectivity between the built environment and modes of transportation.

Strategy 1: Safe Routes to School (SRTS) program

ACTION PLAN

Activity	Target Date	Resources Required	Lead Person/ Organization	Progress Notes
Re-engage and develop school and community partnerships	ongoing	La Crosse County schools, Community coalitions	Chronic Disease and Injury Prevention Health Educator	
Distribute mini-grant funding for Safe Routes to School program implementation at schools	September 2022, January 2023, and September 2023	TAP grant funding, La Crosse County schools	Chronic Disease and Injury Prevention Health Educator	
Coordinate and implement walking and biking events to encourage active transportation for elementary and middle school students	ongoing	La Crosse County school partners	Chronic Disease and Injury Prevention Health Educator	
Provide education to school and community groups about walking and biking safety	ongoing		Chronic Disease and Injury Prevention Health Educator	
Coordinate parent surveys and travel tallies for all SRTS mini-grant schools	December 2023		Chronic Disease and Injury Prevention Health Educator	
Provide walking and biking education and resources to underserved populations	ongoing		Chronic Disease and Injury Prevention Health Educator	

PERFORMANCE MEASURES

How We Will Know We are Making a Difference

Short Term Indicators	Source	Frequency
Number of partnerships developed (schools, community partners, and coalitions)	SRTS monthly grant report	Yearly
Number of schools participating in SRTS mini-grant funding	SRTS monthly grant report	Yearly

Number of walking and biking events for encouragement (i.e., International Walk to School Day, Bike to School Day)	SRTS monthly grant report	Quarterly
Number of walking and biking education events (i.e., helmet safety, bike rodeo)	SRTS monthly grant report	Quarterly
Number of schools that collect data with parent surveys and travel tallies	SRTS monthly grant report	Quarterly

OBJECTIVE #3: By December 2023, increase opportunities for active transportation with focus on connectivity between the built environment and modes of transportation.

Strategy 2: Active Commuting policy

ACTION PLAN

Activity	Target Date	Resources Required	Lead Person/ Organization	Progress Notes
Identify the status of Active Commuting policies and ordinances for La Crosse County municipalities (policy examples: Complete Streets, Green Streets)	February 2023		Chronic Disease and Injury Prevention Health Educator	
Identify the schools that have a Safe Routes to School policy in place	February 2023		Chronic Disease and Injury Prevention Health Educator	
Participate in school, city, and municipal committees and workgroups that focus on transportation and building connectivity	ongoing	BPAC, Holmen Task Force, Transportation Advisory Committee, West Salem SRTS Committee	Chronic Disease and Injury Prevention Health Educator	
Establish assessment criteria or assessment tool for Active Commuting and SRTS policies	February 2023		Chronic Disease and Injury Prevention Health Educator	
Assess policies and identify areas for improvement with schools and/or municipalities	December 2023		Chronic Disease and Injury Prevention Health Educator	
Identify model language for Active Commuting and SRTS policies	December 2023		Chronic Disease and Injury Prevention Health Educator	

Develop, expand, and strengthen relationships with community leaders and transportation committees	ongoing		Chronic Disease and Injury Prevention Health Educator	
PERFORMANCE MEASURES How We Will Know We are Making a Difference				
Short Term Indicators			Source	Frequency
Number of municipal ordinances/policies assessed				Quarterly
Number of school policies assessed				Quarterly
Assessment criteria or assessment tool identified				Quarterly

ALIGNMENT WITH STATE/NATIONAL PRIORITIES	
Healthiest Wisconsin 2020	Healthy People 2030
<p>Environmental and Occupational Health:</p> <ul style="list-style-type: none"> Objective 2: By 2020*, increase the percentage of homes with healthy, safe environments in all communities. <p>Adequate, Appropriate, and Safe Food and Nutrition:</p> <ul style="list-style-type: none"> Objective 2: By 2020*, all people in Wisconsin will have ready access to sufficient nutritious, high-quality, affordable foods and beverages. <p>Physical Activity:</p> <ul style="list-style-type: none"> Objective 1: By 2020*, increase physical activity for all through changes in facilities, community design, and policies. 	<p>Housing and Homes:</p> <ul style="list-style-type: none"> Reduce the proportion of families that spend more than 30 percent of income on housing. (DOH-04) <p>Nutrition and Healthy Eating:</p> <ul style="list-style-type: none"> Reduce household food insecurity and hunger. (NWS-01) Eliminate very low food security in children. (NWS-02) <p>Physical Activity:</p> <ul style="list-style-type: none"> Reduce the proportion of adults who do no physical activity in their free time. (PA-01) Increase the proportion of adults and adolescents who walk or bike to get places. (PA-10 and PA-11) Increase the proportion of older adults with physical or cognitive health problems who get physical activity. (OA-01)

This resource was developed with funding from the University of Wisconsin School of Medicine and Public Health from the Wisconsin Partnership Program. The resource is a result of a collaboration between the Wisconsin Association of Local Health Departments and Boards, the University of Wisconsin Population Health Institute, and numerous additional partners. For more information, please go to www.wicommunityhealth.org or www.walhdab.org.