



Oct - Dec 2023

CHIP Progress Report



LA CROSSE COUNTY
Health Department
Nationally Accredited

Health Priorities

The 2022-2024 Community Health Improvement Plan (CHIP) consists of 3 health priorities and 9 objectives in total. Health priority areas were developed with input from community members and the CHIP Steering Committee in 2022. Yearly action plans focus on community-driven solutions that address the greatest needs in La Crosse County.



Behavioral Health

Build a community that prioritizes protective factors for positive childhood experiences and resilient communities.



Healthy Environment

Collaborate for solutions that build healthier and more accessible neighborhoods where people are connected to what they need where they live.



Access to Care

Grow a system of care that represents and supports underserved peoples to get the right care at the right time.

Behavioral Health

Behavioral Health outcomes are related to mental health, substance use, and suicide/self-harm. Long-term indicators for this priority area look at the rate of binge drinking, deaths by suicide and overdose, youth substance use, and overall mental health. Short-term indicators are listed below, along with activity that has happened from October - December 2023.



Objectives	Activity	Data & Progress
Increase protective factors that create resiliency among children and youth	<ul style="list-style-type: none"> • Build partnership with agencies involved in parenting initiatives • Hold ACEs education workshops for parents 	<ul style="list-style-type: none"> • ACEs parent education for Hmong families with 10 attendees
Decrease negative impacts of self-harm, opioids, and other substances	<ul style="list-style-type: none"> • Needle pick-up and disposal • Narcan trainings and fentanyl strip distribution • Provide referrals for non-traumatic dental pain • Continue reviewing cases for Suicide Death Review Team (SDRT) 	<ul style="list-style-type: none"> • Community sharps boxes have collected 575 lbs. in Q4 totaling 2153 lbs. in 2023 • 3 Narcan trainings with 54 people trained • 145 referrals provided to address dental pain • 2 new members recruited for the Suicide Death Review Team • Held 2 case reviews for SDRT
Improve culture around behavioral health through positive social norms.	<ul style="list-style-type: none"> • Develop materials that focus on normalizing mental health and substance use prevention 	<ul style="list-style-type: none"> • Prevention Workgroup has 15 active partners at meetings • Partners are working on identifying a target audience for their social norm campaign

Healthy Environment

Healthy Environment outcomes are related to safe housing, food, and physical activity. Long-term indicators for this priority area look at access to healthy foods, food security, quality and safety of homes and rental properties, and physical activity levels. Short-term indicators are listed below, along with activity that has happened from October - December 2023.



Objectives	Activity	Data & Progress
Develop a housing inspection program for La Crosse County	<ul style="list-style-type: none"> Review Act 317 with Corp Counsel Develop relationships with agencies that focus on housing Host focus groups Draft housing inspection program 	<ul style="list-style-type: none"> Developed habitability standards to use for housing-based complaints Housing work is focused on collaboration with other County departments and alignment with Pathways Home
Increase year-round access to healthy, affordable, and culturally-appropriate foods in low-income and low-access neighborhoods	<ul style="list-style-type: none"> Develop relationships with agencies that focus on food insecurity Identify Policy, System, and Environment (PSE) strategies 	<ul style="list-style-type: none"> Hosted Nutrition and Food Partners meeting Partners and community prioritized a list of solution-oriented ideas for PSE strategies Will work on 2-3 strategies in 2024
Increase opportunities for active transportation with focus on connectivity between the built environment and modes of transportation	<ul style="list-style-type: none"> Develop school and community partnerships Provide walking and biking events to encourage and educate Assess school policies for walking and biking 	<ul style="list-style-type: none"> Met with partners from the La Crosse Area Planning Committee 640 walks to school with a Walking School Bus Summit Elementary hosted first bike train - 15 students joined Discussion with school partners to ask about possible improvements and equity

Access to Care

Access to Care outcomes are related to community engagement, public health outreach, and health literacy. Long-term indicators for this priority area look at the percentage of adults reporting fair or poor health, access to healthcare, vaccination rates, and community engagement. Short-term indicators are listed below, along with activity that has happened from October - December 2023.



Objectives	Activity	Data & Progress
Build relationships and increase community engagement with communities that experience health inequities	<ul style="list-style-type: none"> Identify strategy to enhance family, youth, and community engagement Develop relationships with agencies that focus on underserved groups Educate about childhood immunizations 	<ul style="list-style-type: none"> Educational breastfeeding video for Hmong women is finishing English subtitles. 425 vaccinations in Q4, total of 767 vaccines for the year Vaccine clinics hosted with Chileda, Cia Siab, Salvation Army, Warming Shelter, and Trinity Lutheran. Partnered with Scenic Bluffs to offer flu and COVID vaccines.
Implement health literacy standards for online and print materials	<ul style="list-style-type: none"> Review and summarize tools for health literacy Use health literacy tools to adapt LCHD website Use health literacy tools to review written materials 	<ul style="list-style-type: none"> Reviewed all website pages for reading level, ease of reading, and passive sentence structure All staff received training on health literacy basics for use when creating materials
Implement public health outreach to underserved and unsheltered residents	<ul style="list-style-type: none"> Establish LCHD staff services in community locations (nurse, social worker, health educator) 	<ul style="list-style-type: none"> 32 community members assisted during outreach by social worker and health educator Future outreach will be integrated into public events