

## Senior Life Newspaper RFP Vendor Conference

July 13, 2020

County attendees: Carissa Pagel-Smith; Paul Medinger; Chris Sander

Vendor attendees: Mark Dean (La Crosse Graphics)

### Questions/Answers:

**1. What paper weight would you like to use?**

*No specific recommendation, but ideally a heavier weight paper or newsprint.*

**2. What is the finished size of your product?**

*Currently, we use three  $13 \frac{1}{2} \times 22 \frac{3}{4}$  sheets of newsprint which is folded in half to create 12,  $11 \frac{1}{2} \times 13 \frac{1}{2}$  pages.*

**3. What is the image area of your product?**

*10 x 12  $\frac{1}{4}$*

**4. Will we be using your postal permit number?**

*The current vendor uses their own permit, which I think would be the preference, but I assume this could be discussed as an option, if needed.*

**5. How many publications a year, 12?**

*Yes, 12. The paper is produced monthly.*