

La Crosse
County

2024
COMPASS
NOW

NAVIGATING TOWARD STRONGER COMMUNITIES



Compass Background

- Community Needs Assessment
- Since 1995
- Every 3 years since the 2012 report
- Collaborative

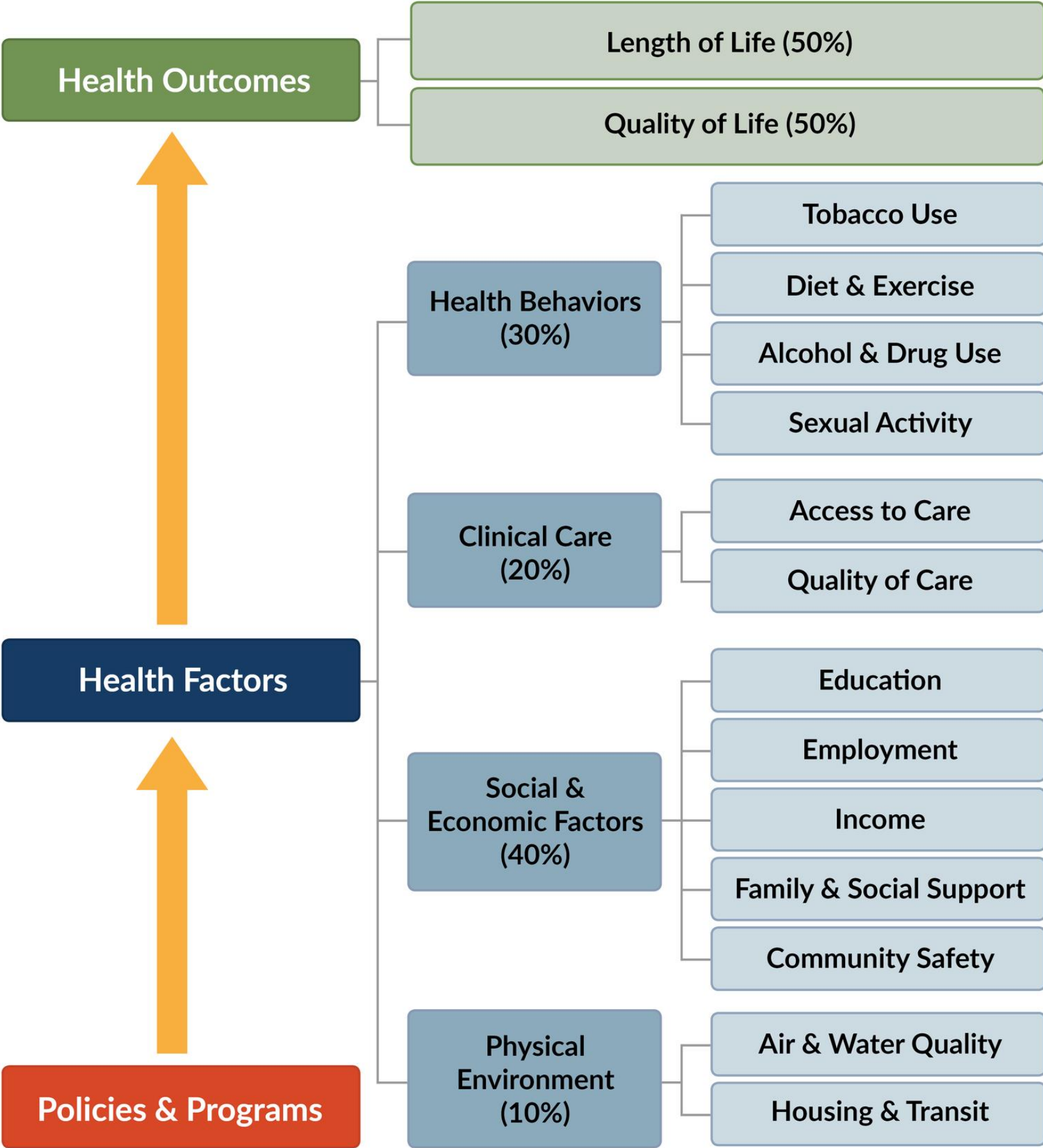


Region

BUFFALO
HOUSTON
LA CROSSE
MONROE
TREMPEALEAU
VERNON



County Health Rankings Model



County Health Rankings model © 2014 UWPHI

Compass Now 2024 Timeline

Publishing June 2024

Tasks	Q1 Jan-Mar 2023	Q2 Apr-Jun 2023	Q3 Jul-Sep 2023	Q4 Oct-Dec 2023	Q5 Jan-Mar 2024	Q6 Apr-Jun 2024
Define the Audience and Objectives	Define					
Define the Reporting Requirements	Define					
Obtain Stakeholder Feedback	Design	Welcome Stakeholder Feedback				
Develop Community Indicators	Design	Collect and Analyze		Finalize		
Develop Community Insight	Design	Collect and Analyze		Finalize		
Develop Working Draft Reports	Design	Develop		Share Drafts		
Hold Stakeholder Meetings					Meetings	
Develop and Publish Final Reports						Publish

Limitations

Acknowledging imperfection

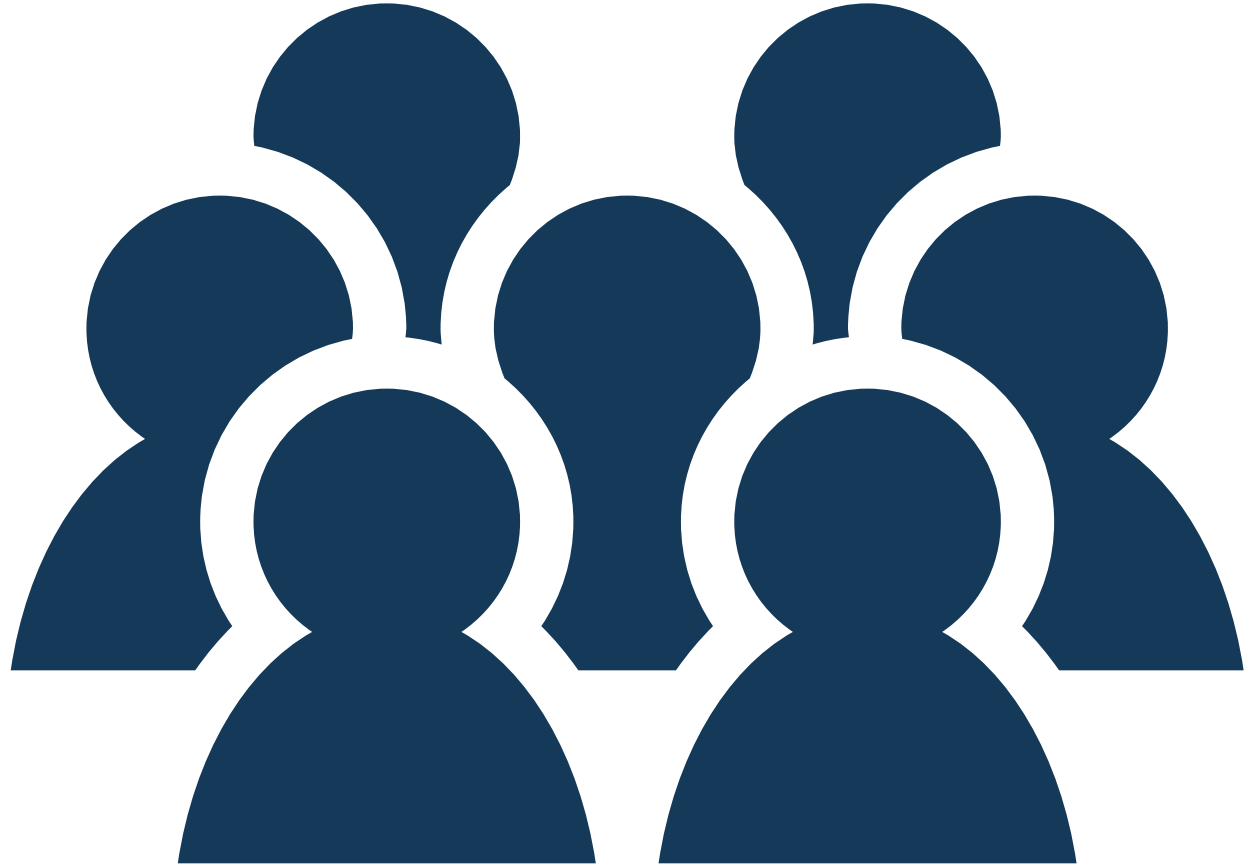
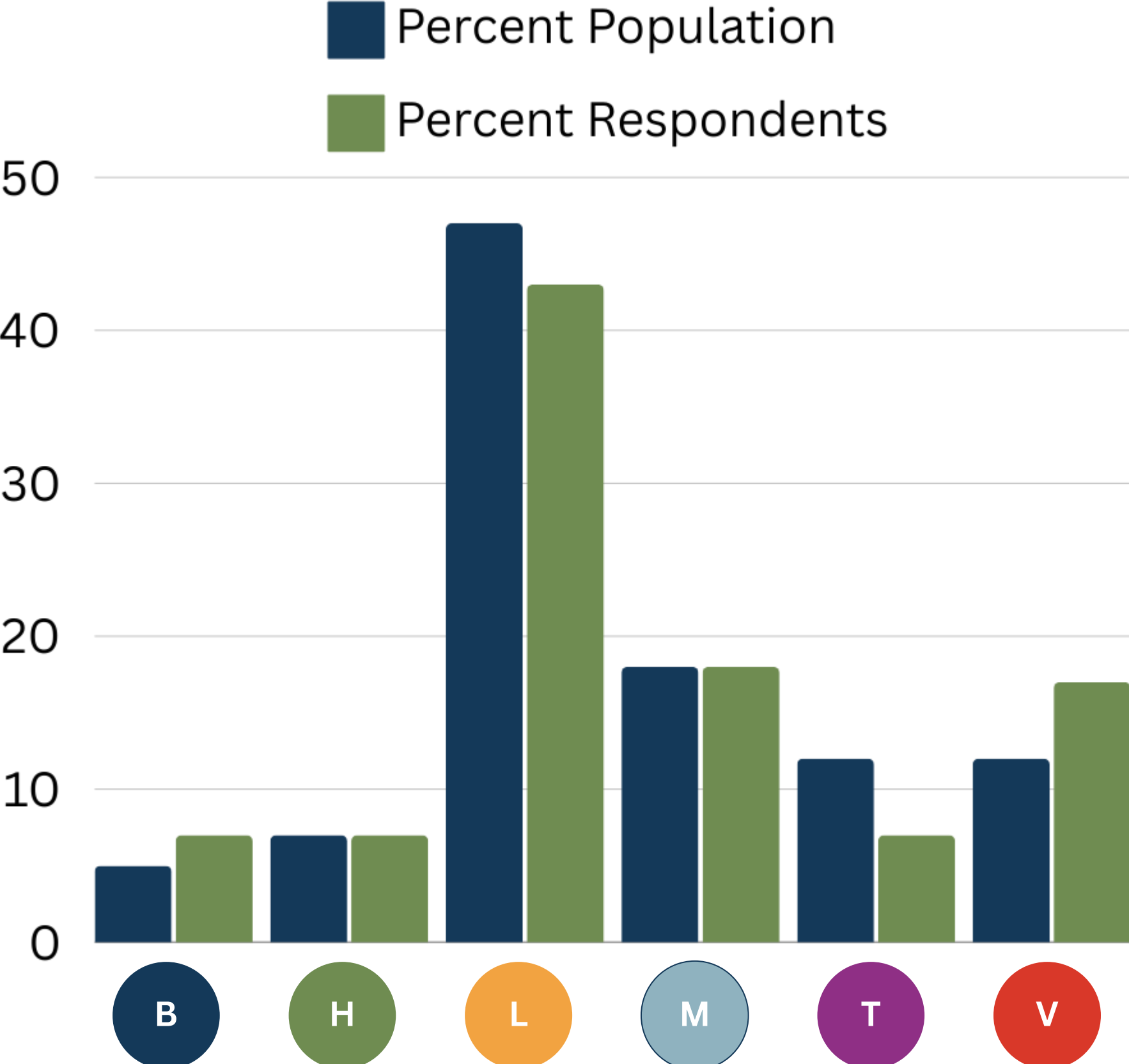
01 Data relevance and availability

02 Perception survey

03 Data “fit”

04 COVID impact

Compass Now Survey Respondents



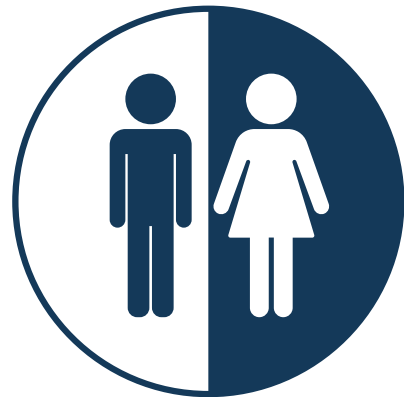
Demographic Profile



122,678
Population



51,322
Households



50/50
Male/Female



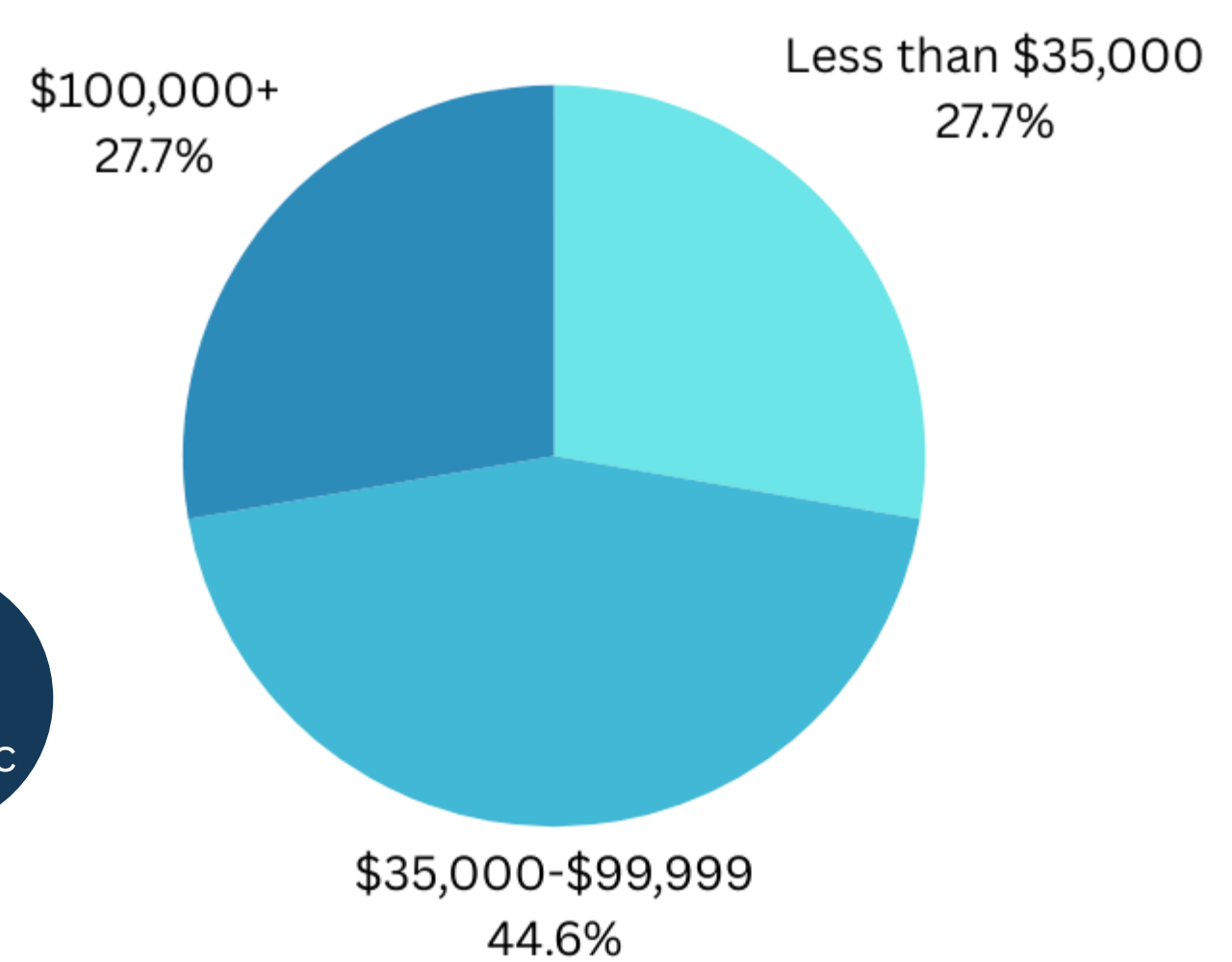
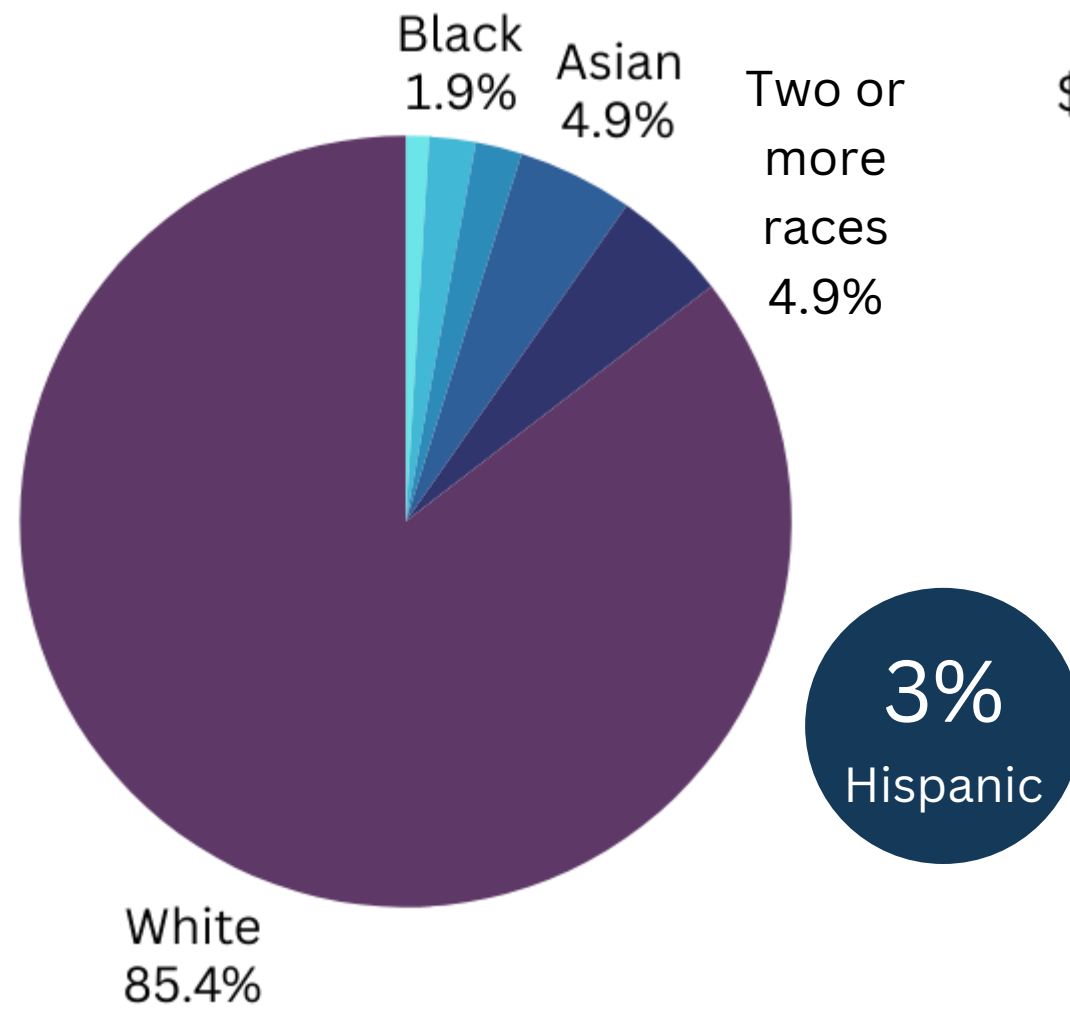
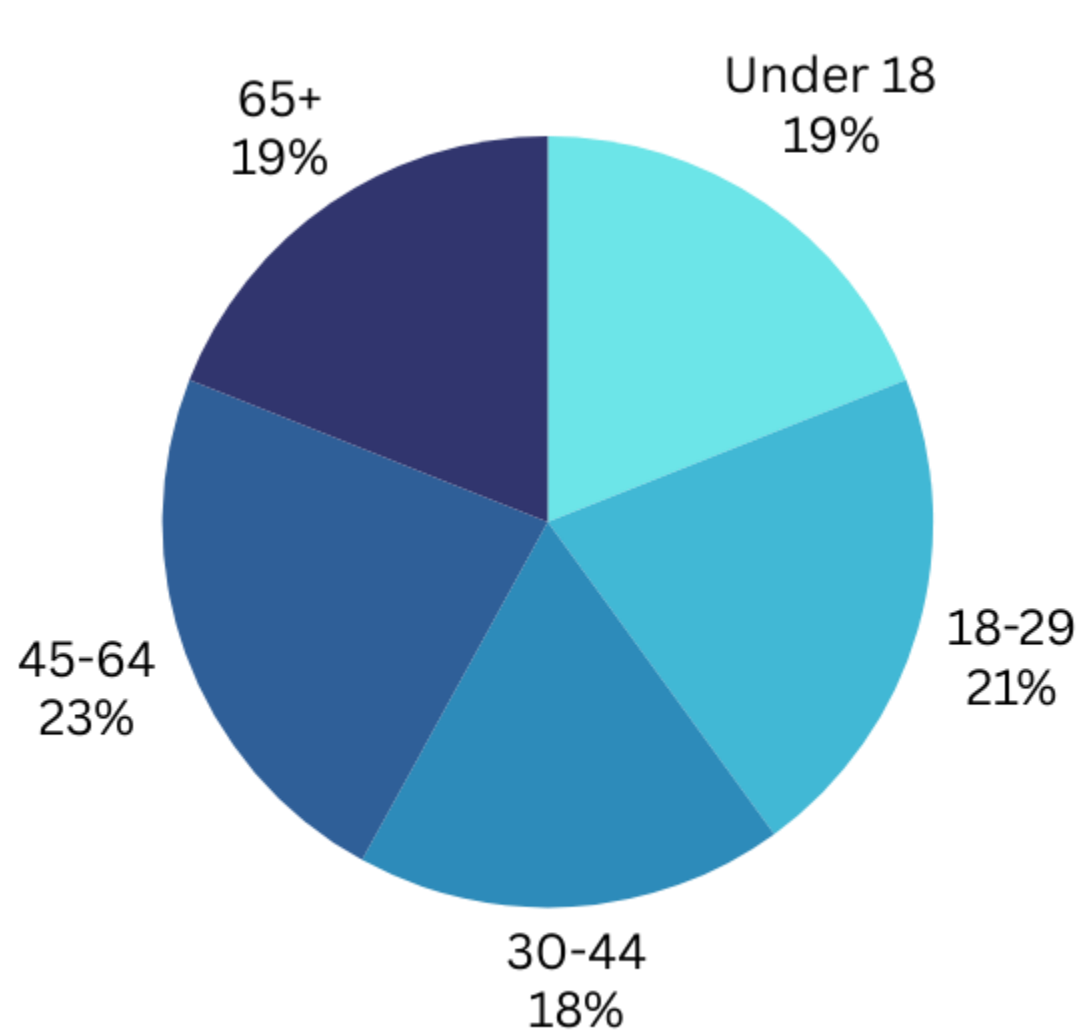
65/35
Owners/Renters



77%
Some College



\$62,122
Median Income



Survey Representation

Age

Income

Rent/Own

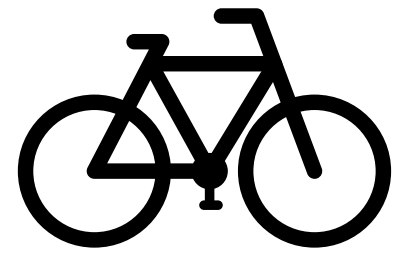
Race

Ethnicity

Gender

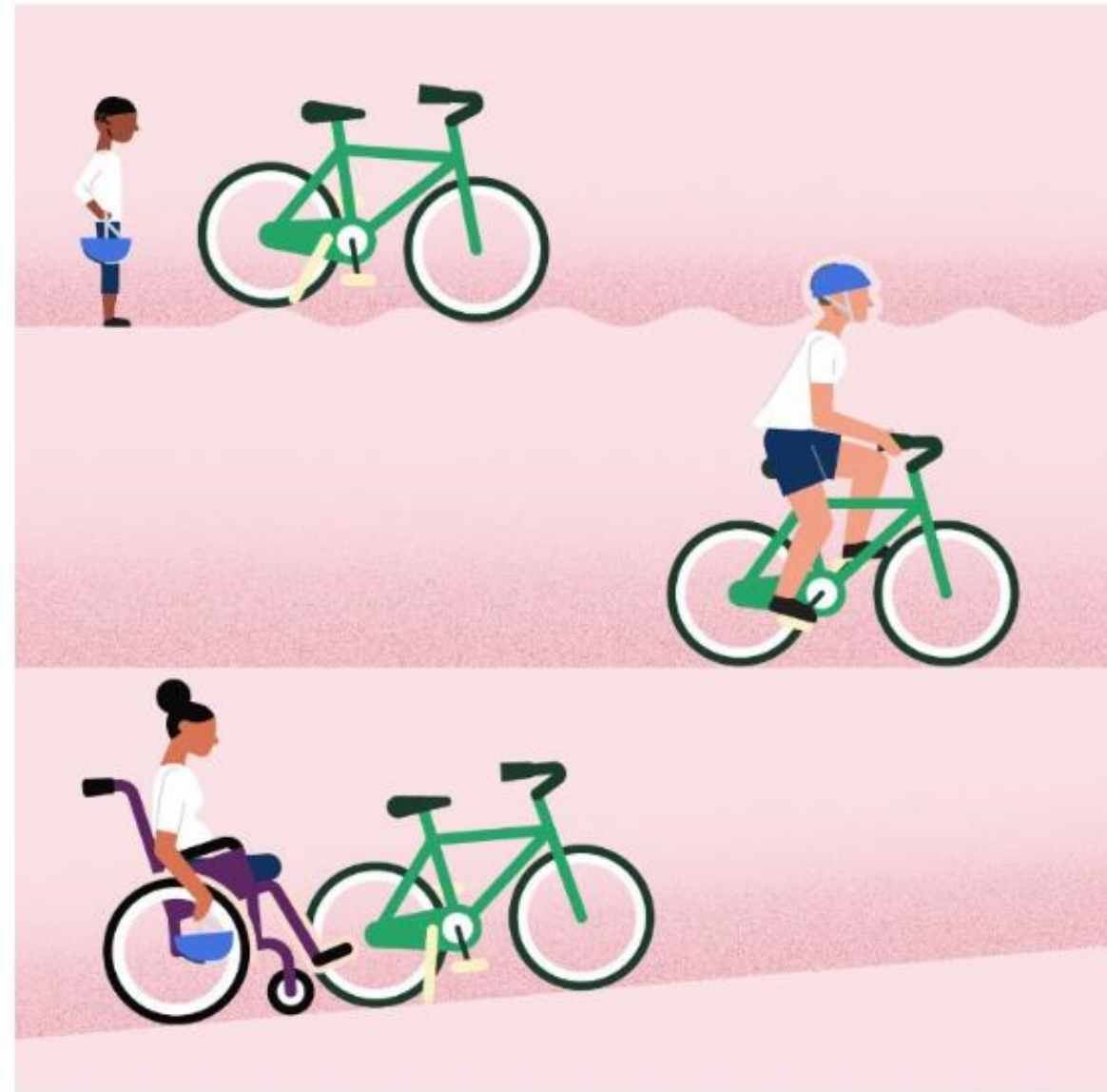
Education

Equity



EQUALITY:

Everyone gets the same—regardless if it's needed or right for them.



EQUITY:

Everyone gets what they need—understanding the barriers, circumstances, and conditions.



Health Topics



**Length & Quality
of Life**



**Health Behaviors
& Concerns**



Health Care Access & Utilization

Outcome: Length of Life

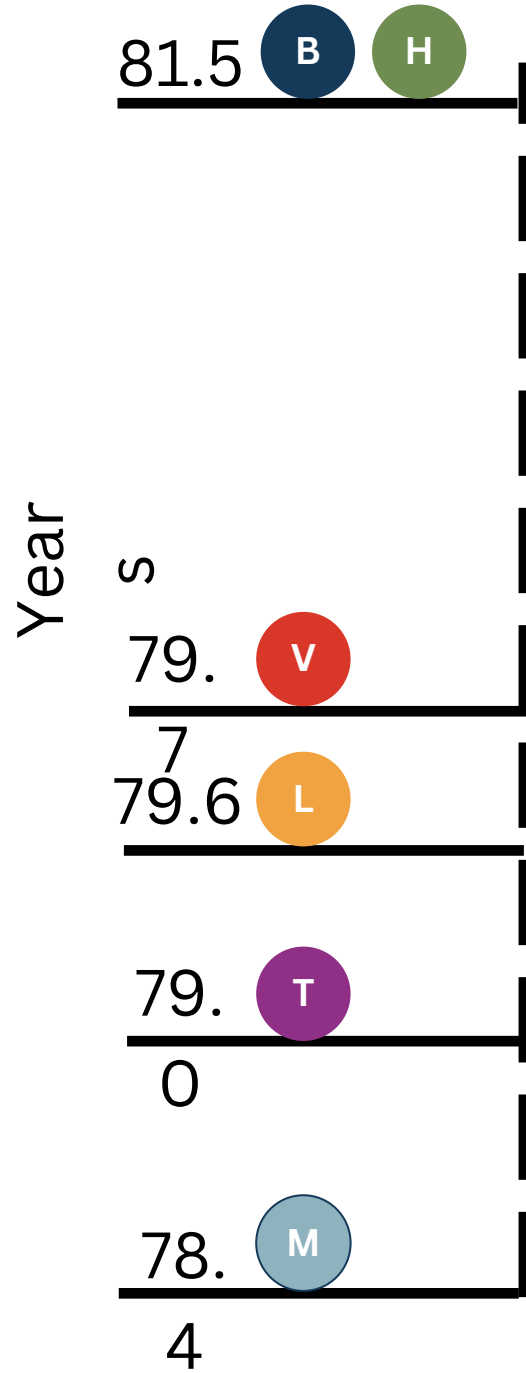
Leading Causes of Death

2021-2023 Crude Rates per 100,000

- 1. Heart Disease
- 2. Cancer
- 3. Accidents
- 4. Alzheimer's
- 5. Stroke
- 6. Chronic Lower Respiratory Disease
- 7. COVID-19
- 8. Diabetes
- 9. Chronic Liver Disease
- 10. Parkinson's

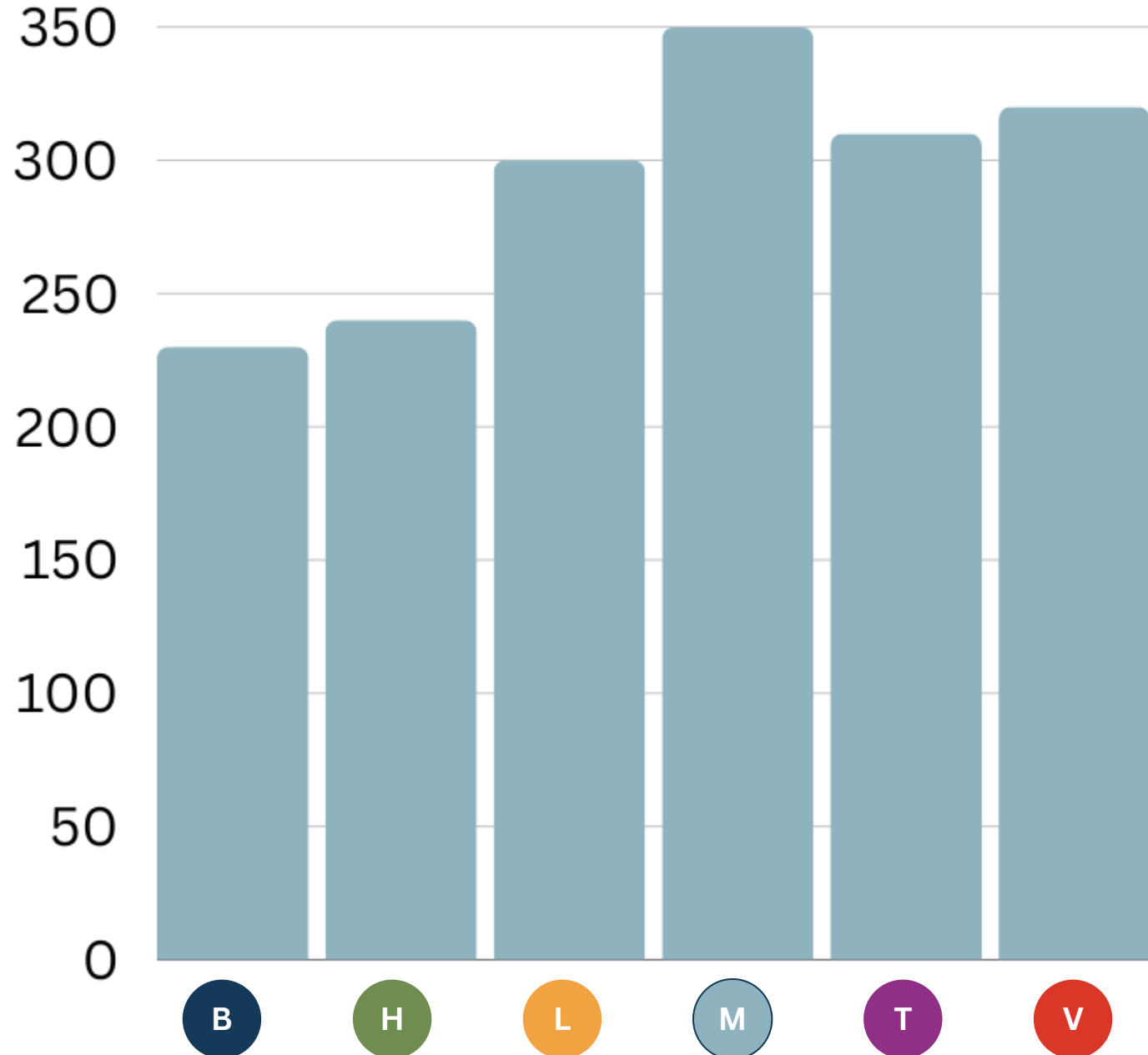


Life Expectancy



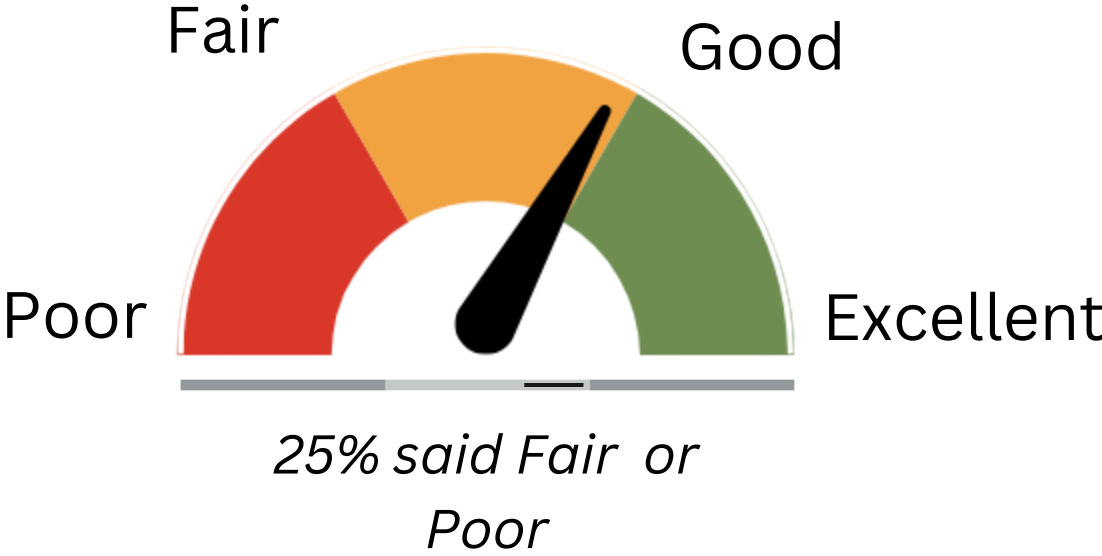
Premature Death

Deaths per 100,000 of people under age 75



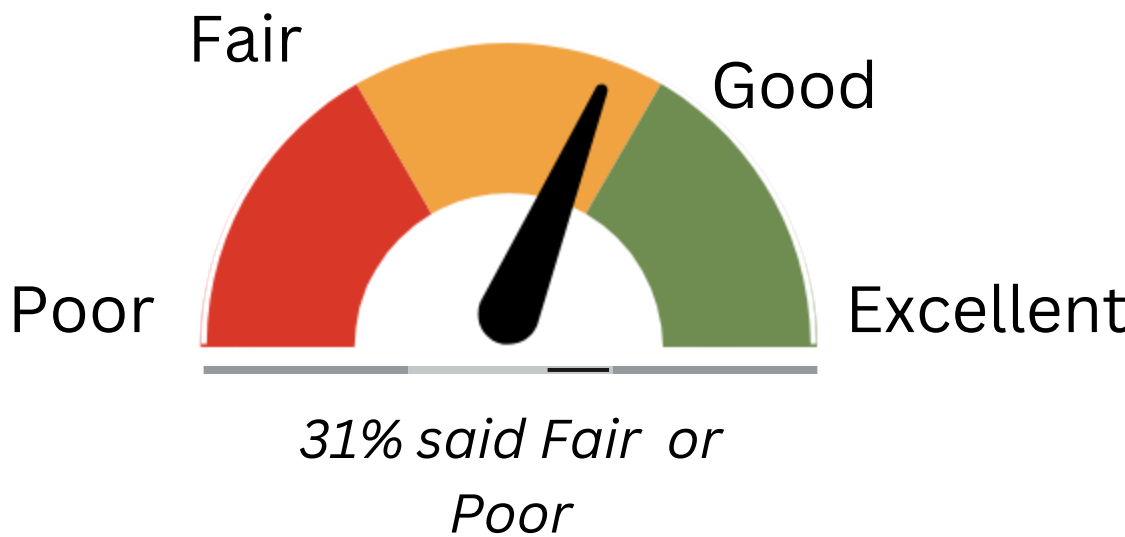
Outcome: Quality of Life

Overall Health

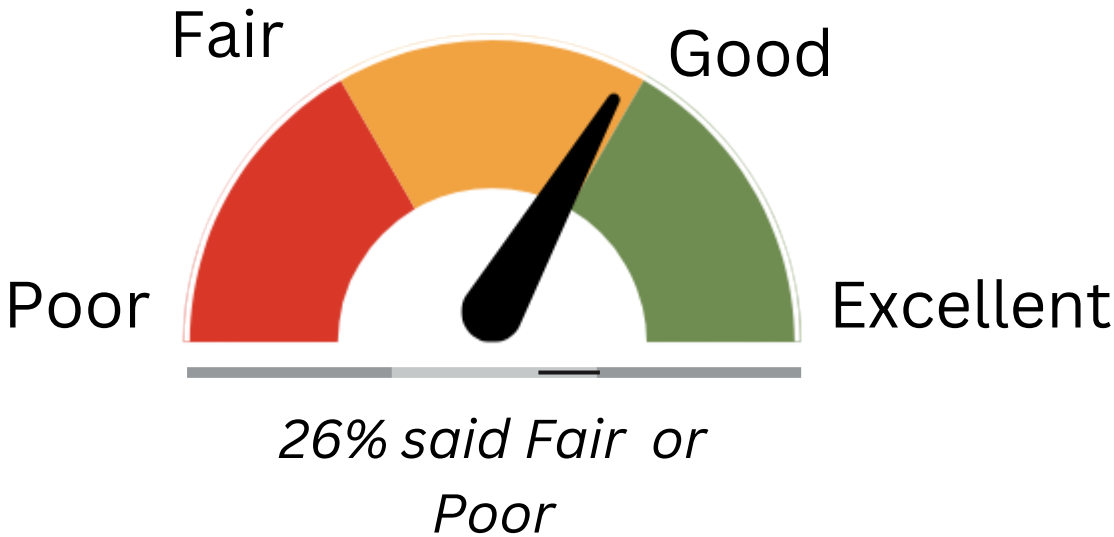


National data from 2020:
10-13% of adults
considered themselves in
poor or fair health

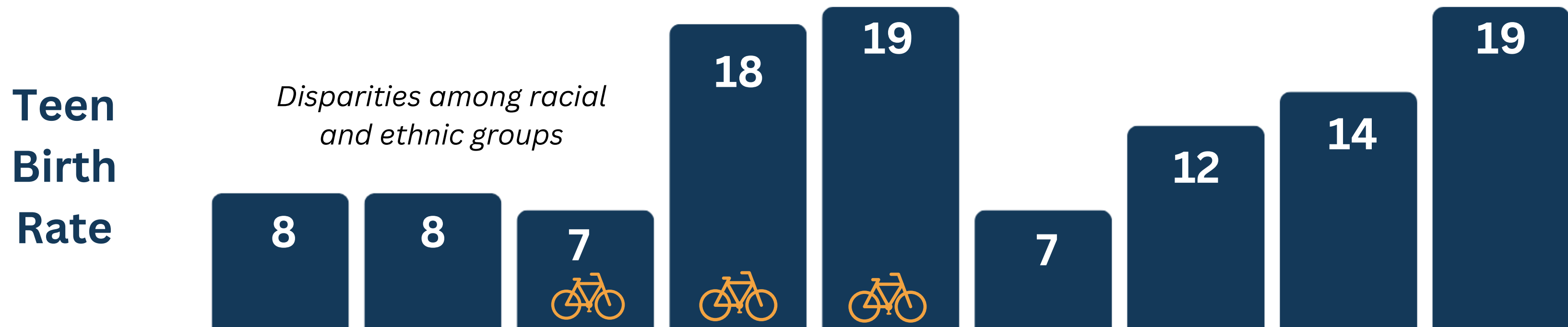
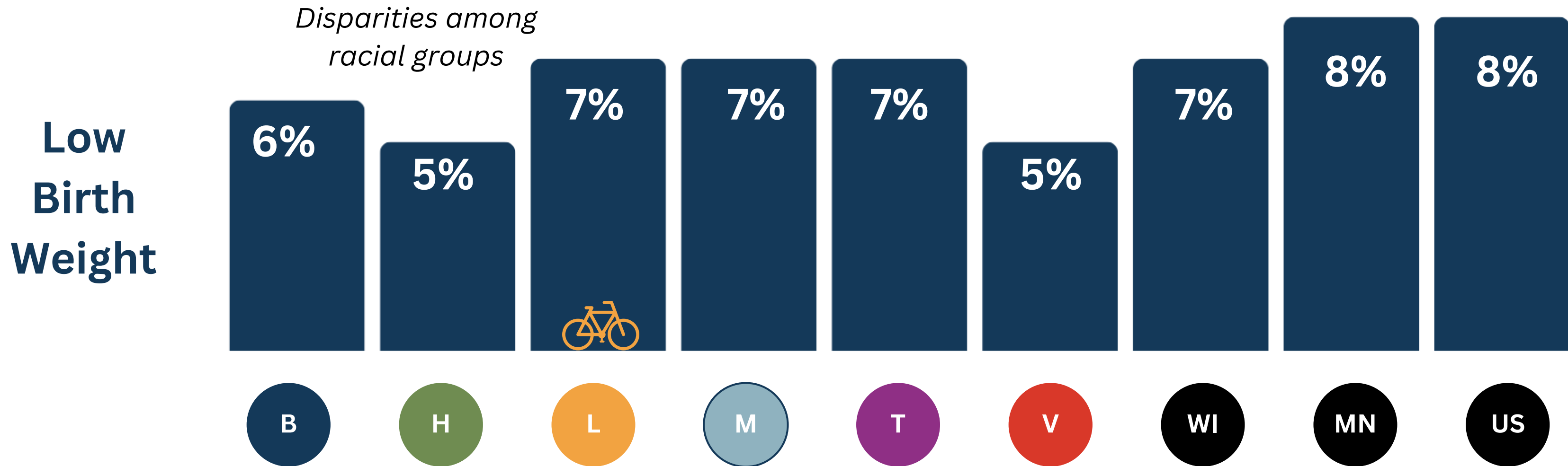
Overall Mental Health



Overall Dental Health



Maternal and Infant Health



Aspects of Community Life

Community as a place to live



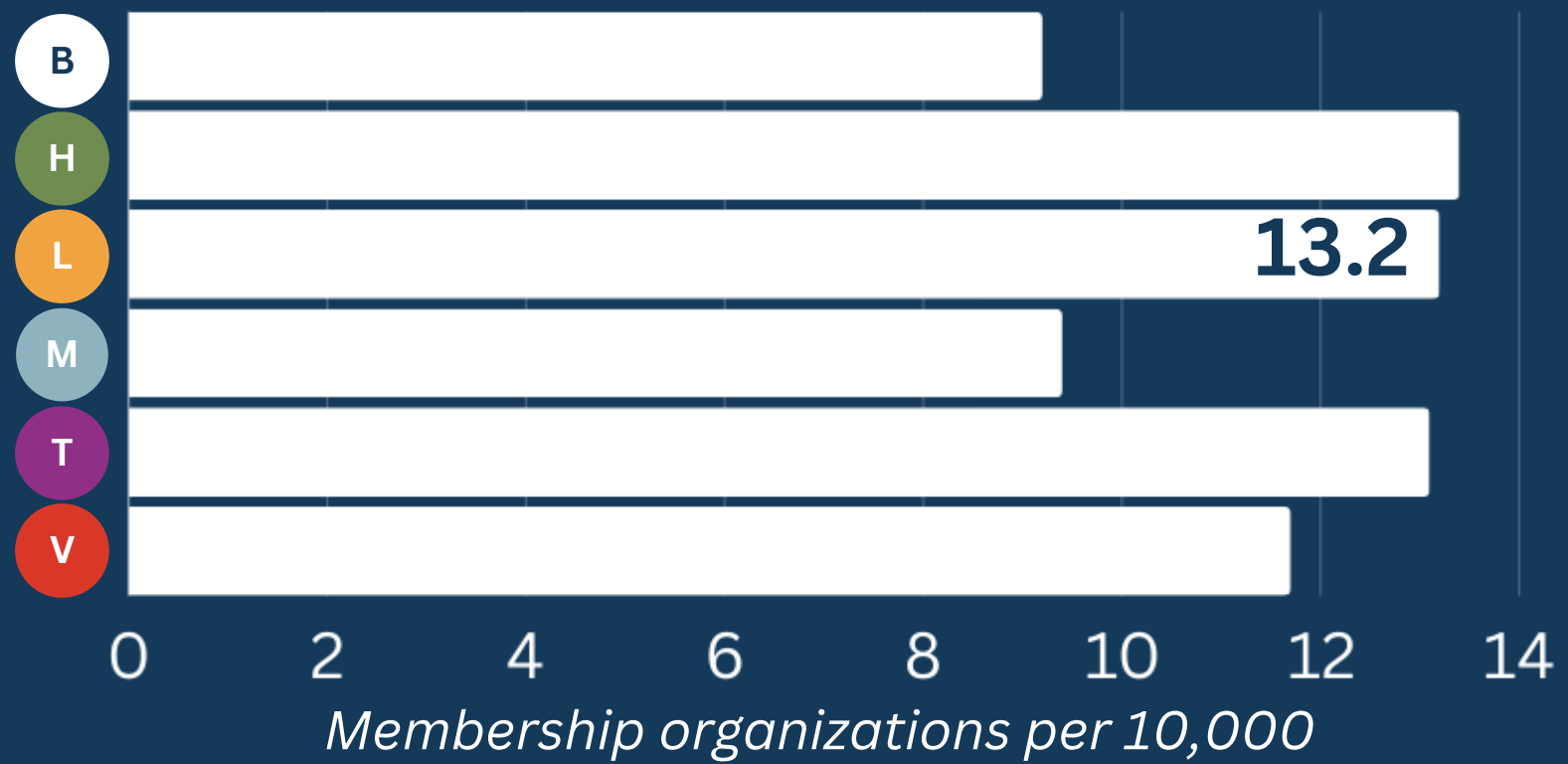
Opportunities to volunteer



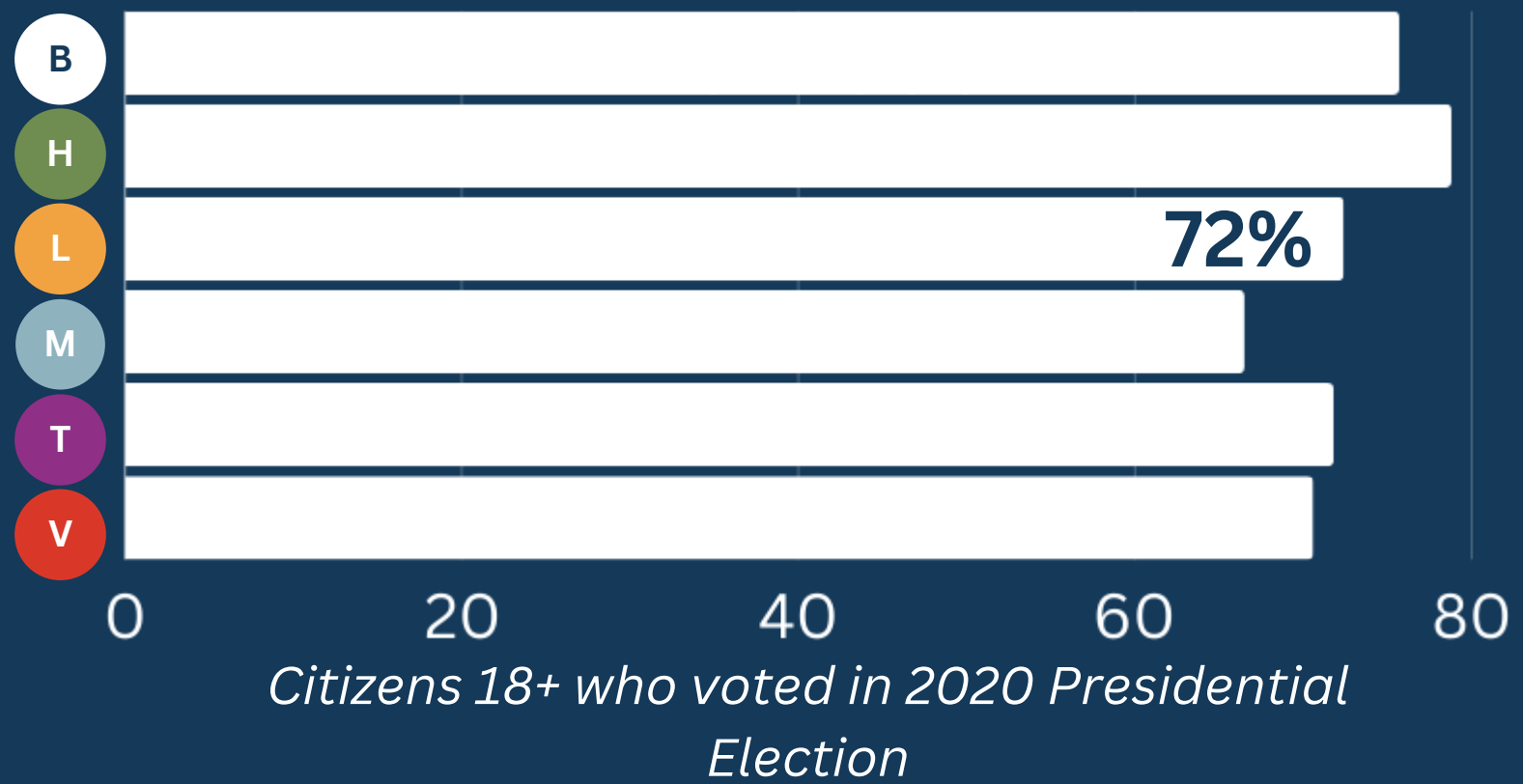
70% Respondents Volunteer



Social Associations



Voter



Quality of Life: Diversity & Inclusion

Non-white

White

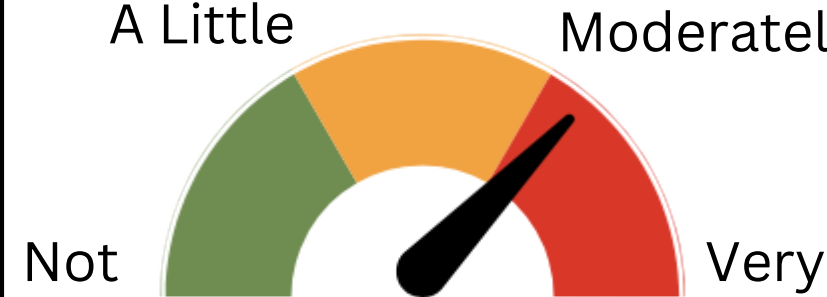
All people treated respectfully



Non-white

White

Racism



People included in decision-making

Discrimination



Health Behaviors & Concerns

Ranked Health Issues

1. Illegal drug use	3.53
2. Mental health	3.45
3. Alcohol use	3.32
4. Suicide	3.16
5. Prescription drug misuse	3.08
6. Mental health stigma	3.04
7. Obesity	3.02
8. E-Cigarette use/vaping	2.87
9. Tobacco use	2.56
10. Disease outbreak	2.15

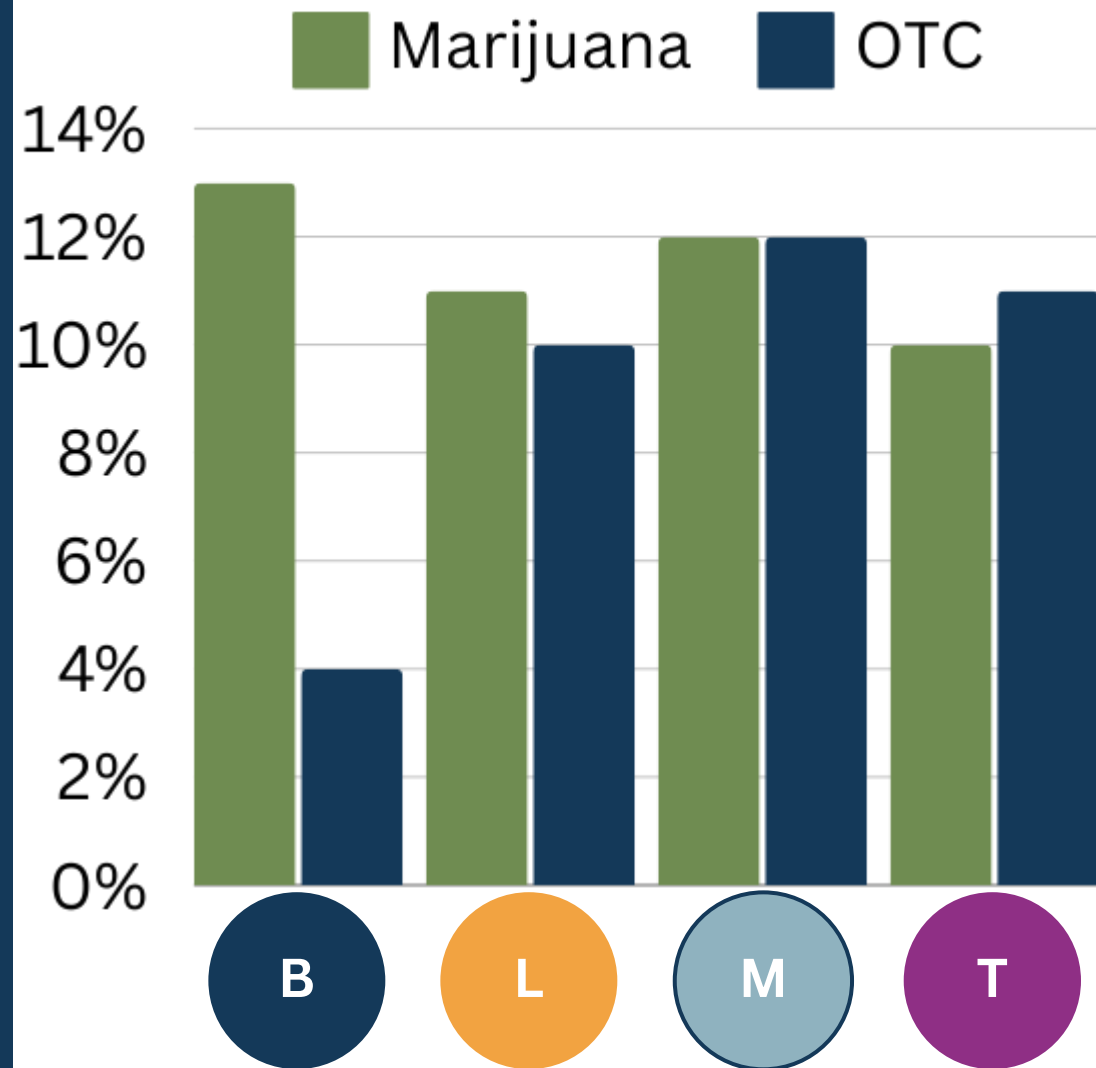
Level of Concern Scale



Mental Health & Addiction was the #1 reason for calling 211 in 2022

Substance Use

Youth Substance Use



Marijuana use past 30 days 11%

Ever misused OTC or prescription drugs 10%

8% of youth were offered drugs on school property



La Crosse County has higher opioid death rate than WI overall and La Crosse and Monroe counties have higher meth death rate than WI overall.



Differences exist across ages and genders

Illegal Drug Use

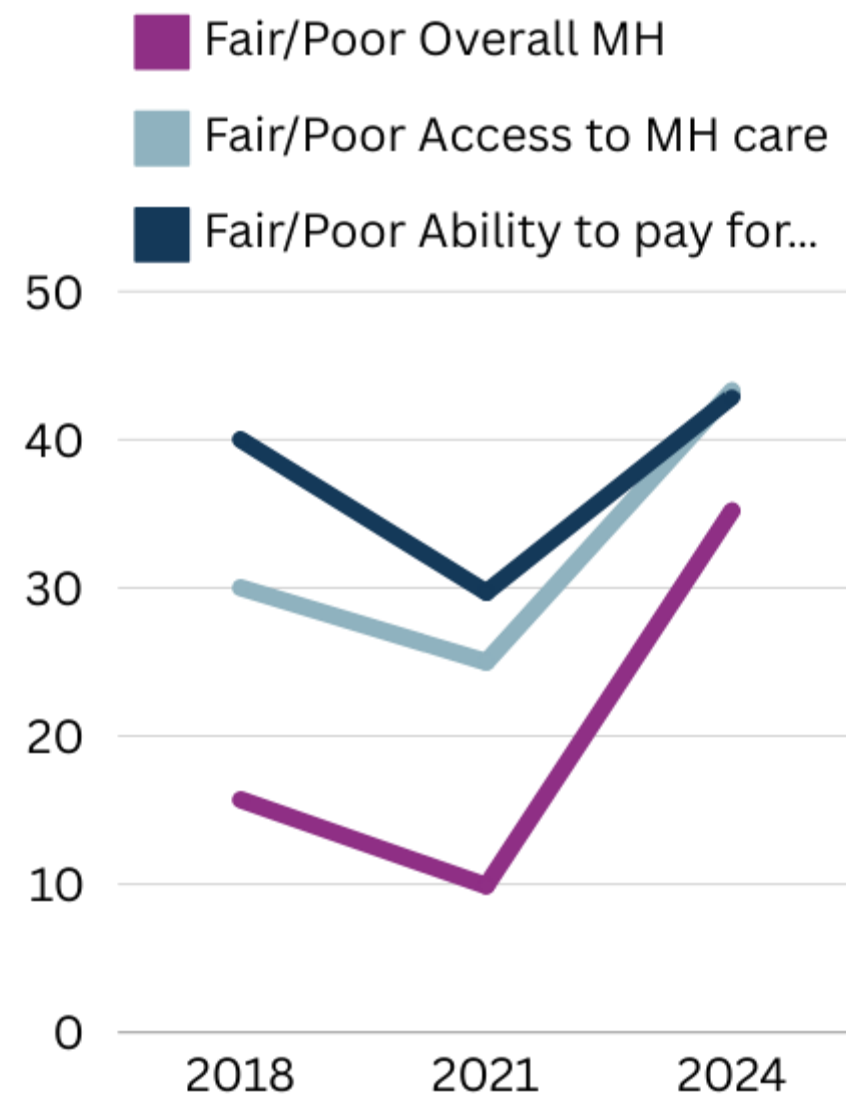


Prescription Drug Misuse



Mental Health

Fair/Poor Mental Health Rating Trend



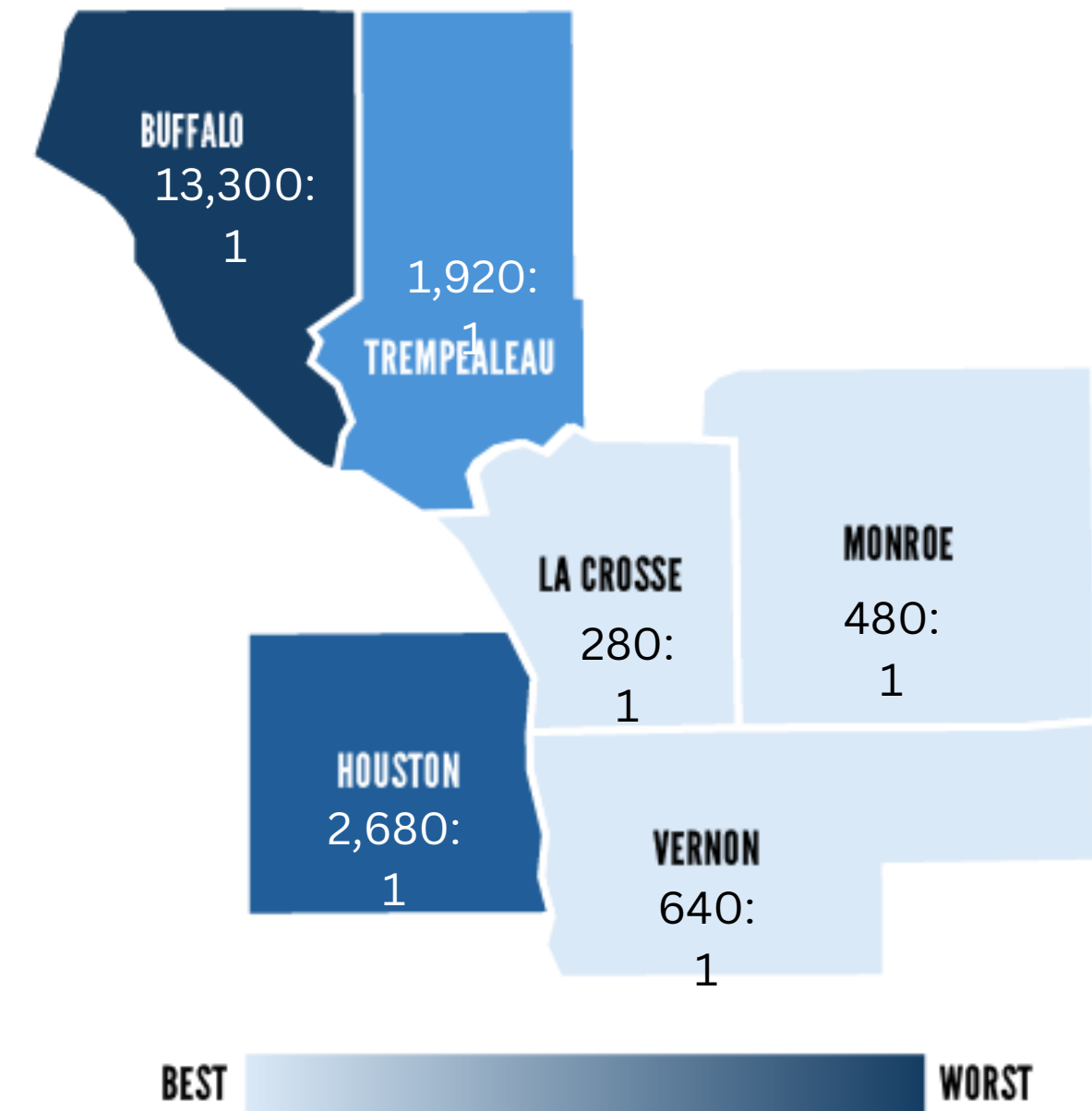
Poor mental health days



4.7

Days experiencing poor mental health in a month

Mental Health Provider Ratio



Youth Mental Health



Experienced Anxiety

49%



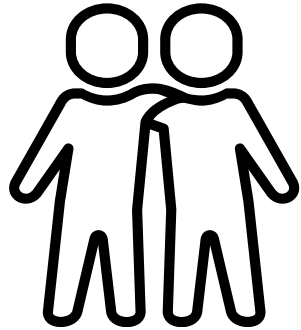
31% Experienced Depression

Self-harmed

20%

17%

Seriously considered suicide



63%

Feel like they belong at school



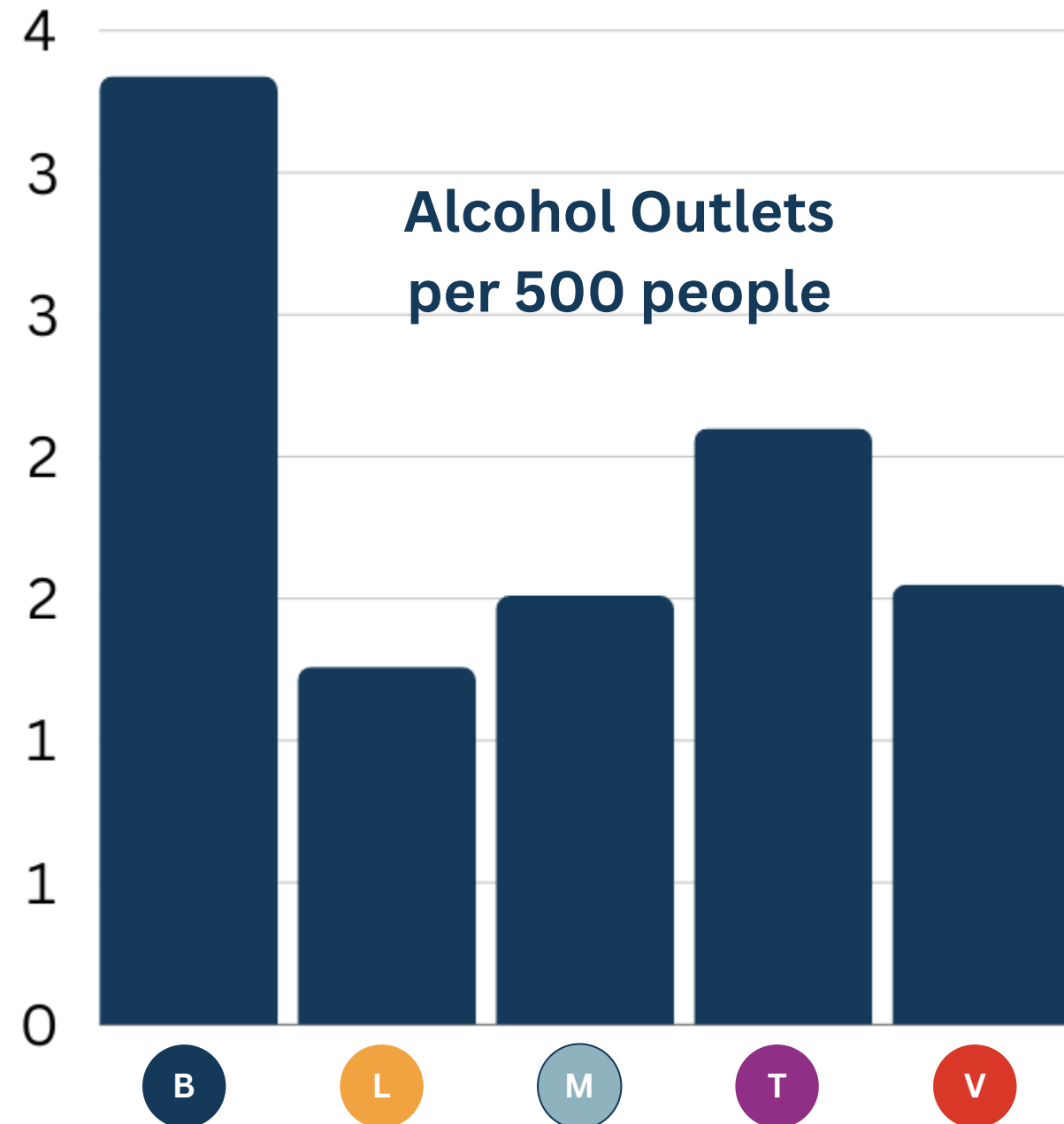
Have a teacher or adult at school they can talk to

84%

67%

Participate in school activities

Alcohol Use



19%

of youth use alcohol

AND

Binge drinking is a concern for youth and adults



7%

high school youth binge drank in last 30 days



24%

adults binge drank in last 30 days

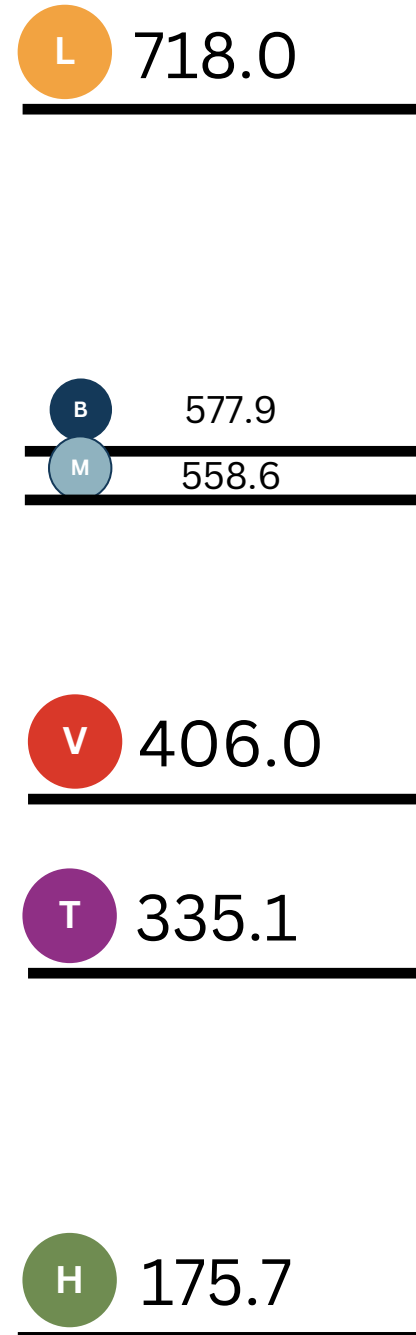
Differences exist across ages and genders



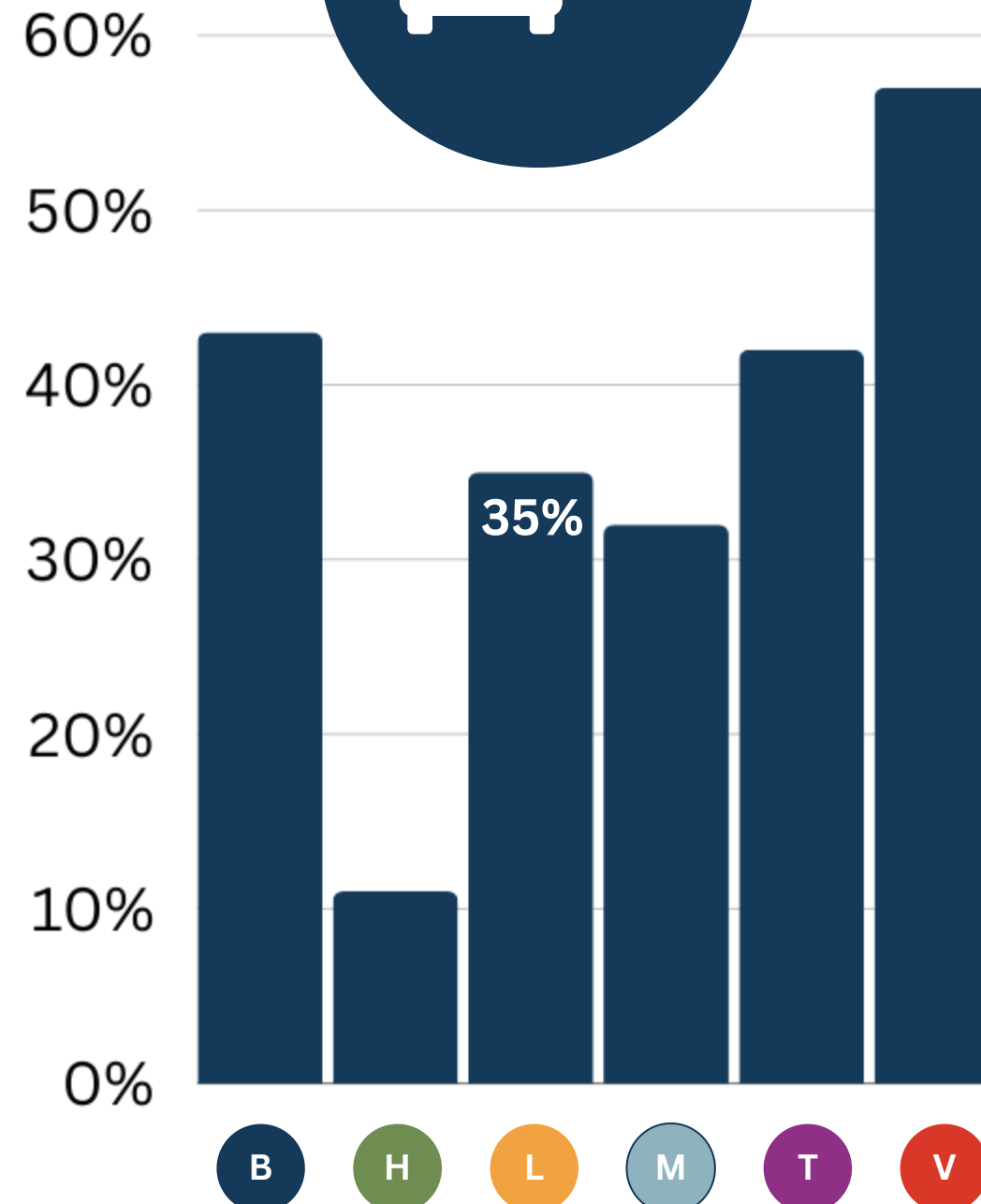
Alcohol Use



Chronic Alcohol-Related Hospitalizations Rate per 100,000 Residents



Alcohol-related driving deaths



Leading Causes of Death

- 1 Heart Disease
- 2 Cancer
- 3 Accidents
- 9 Chronic Liver Disease

Obesity



18%

of adults

AND

11%

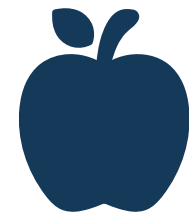
of youth

were NOT
physically active



50%

of youth ate fruit
every day



47%

of youth ate veggies
every day



**Adult
Obesity
35%**



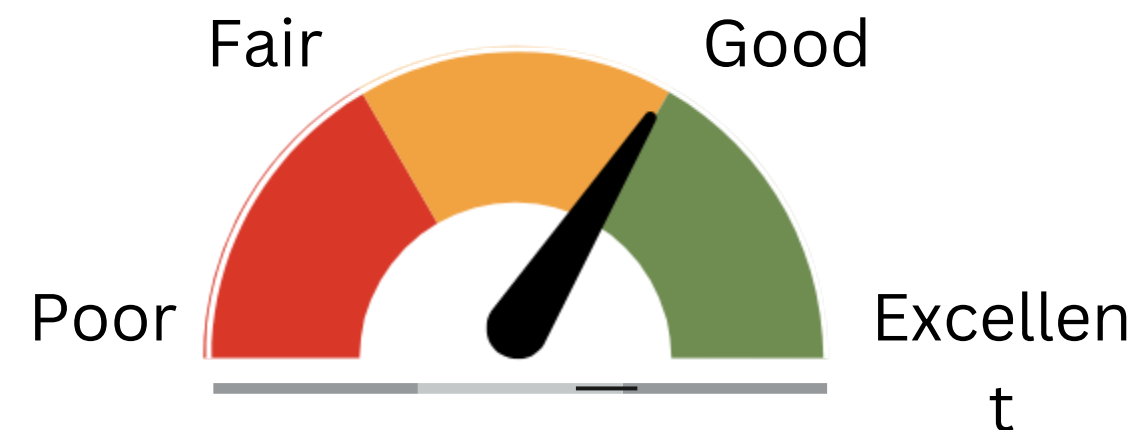
**Leading Causes
of Death**

- 1 Heart Disease
- 5 Stroke
- 8 Diabetes

Access to healthy food



Ability to pay for healthy food



Tobacco & E-Cigarettes



11%

of youth have ever tried cigarettes



15%

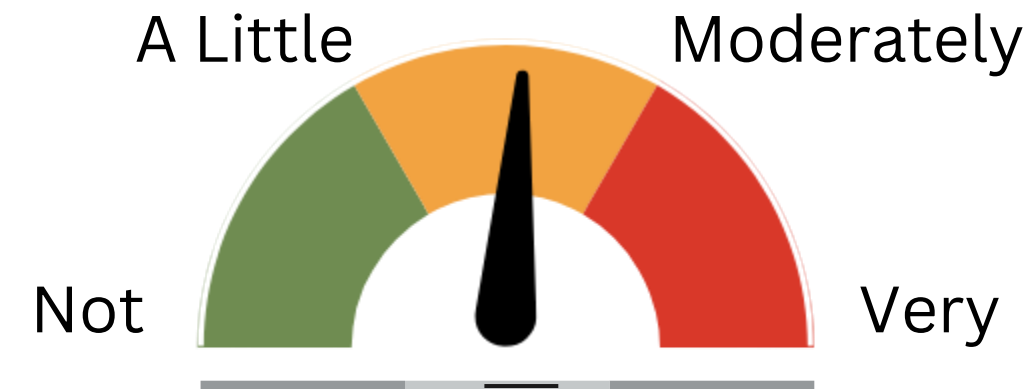
of adults are current smokers



26%

of youth have ever tried vaping products

Concern for tobacco use



Concern for e-cigarettes and vaping

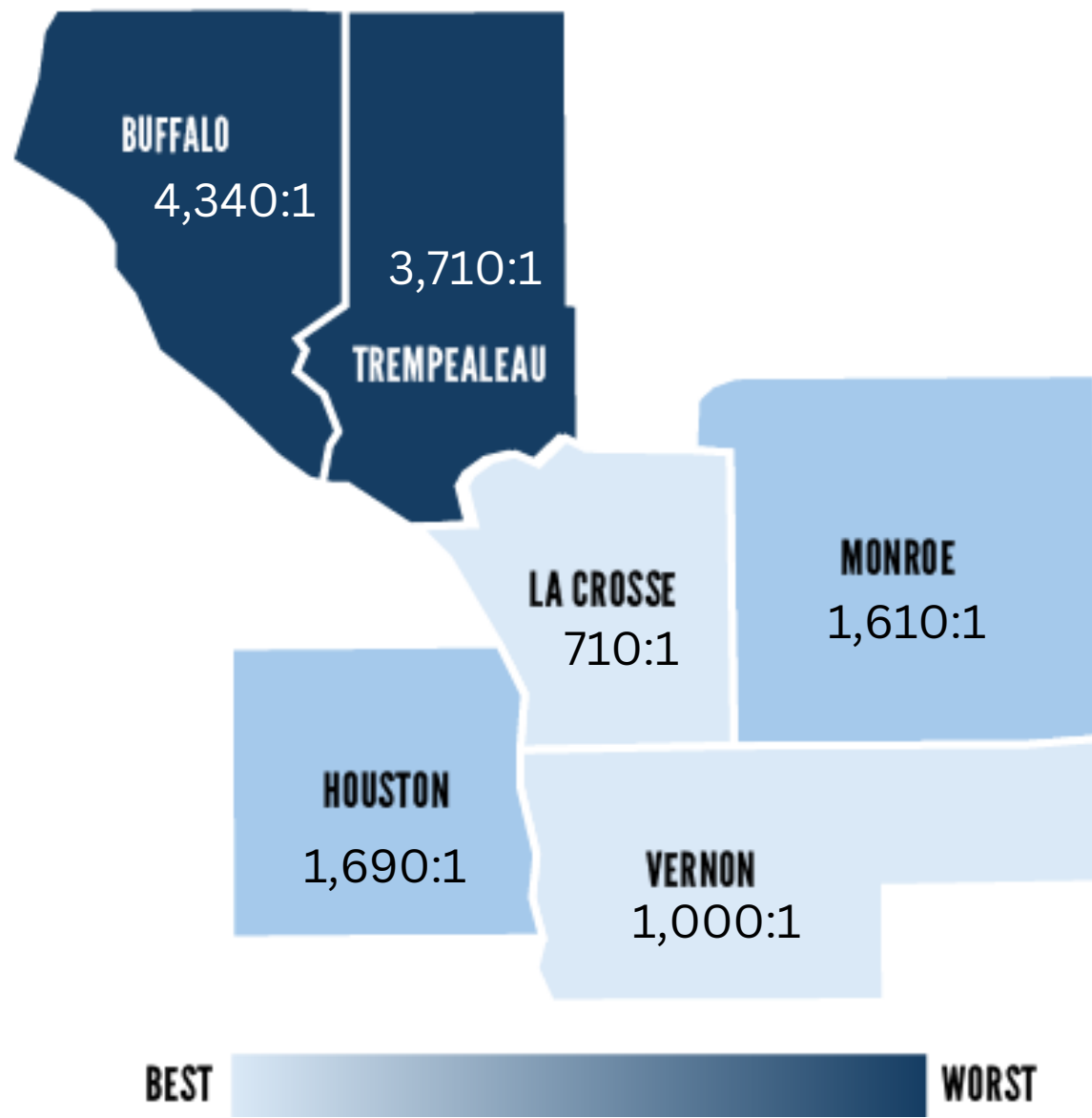


Leading Causes of Death

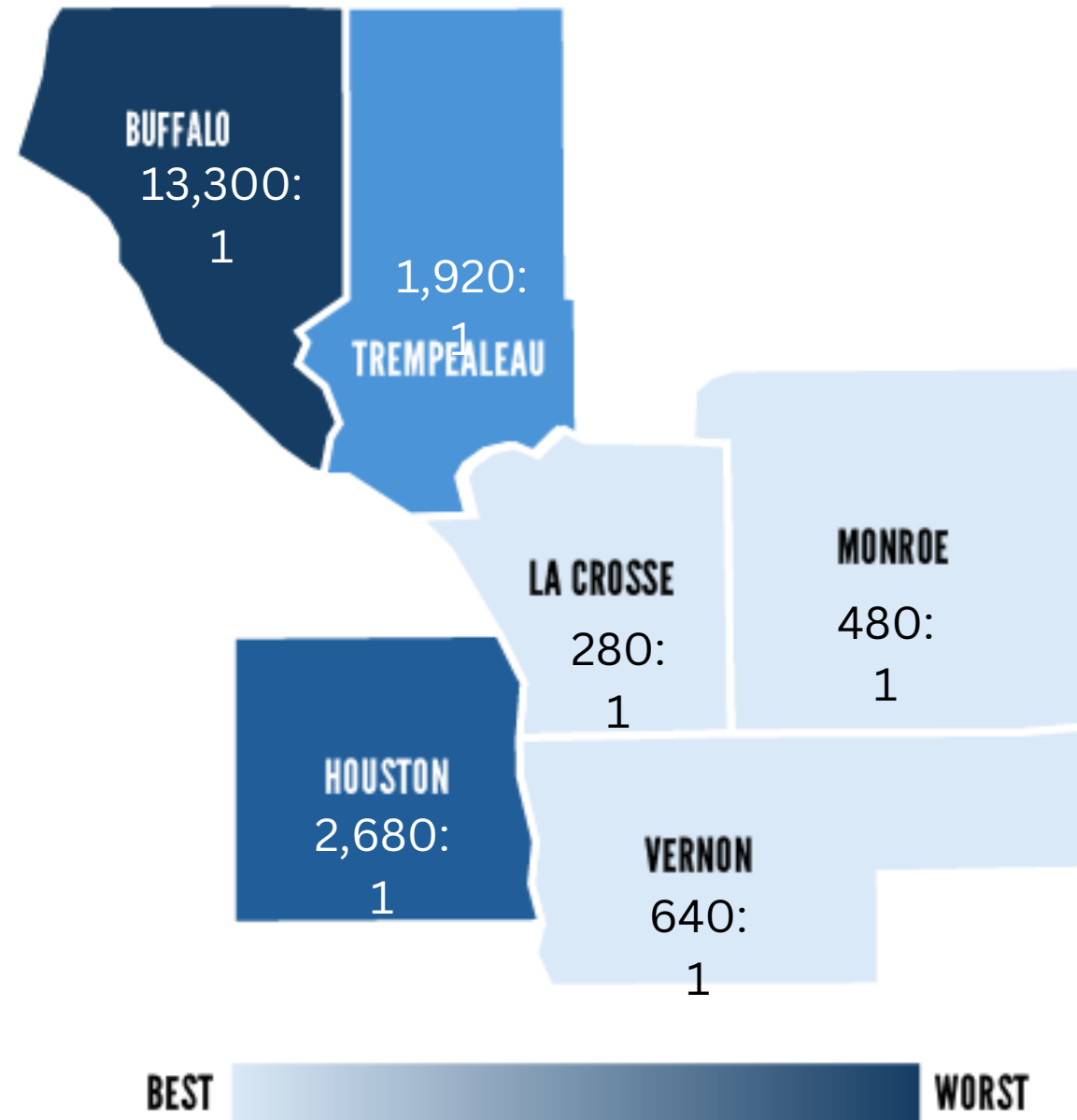
- 1 Heart Disease
- 2 Cancer
- 5 Stroke
- 6 Chronic Lung Disease
- 8 Diabetes

Health Care & Access: Provider Ratios

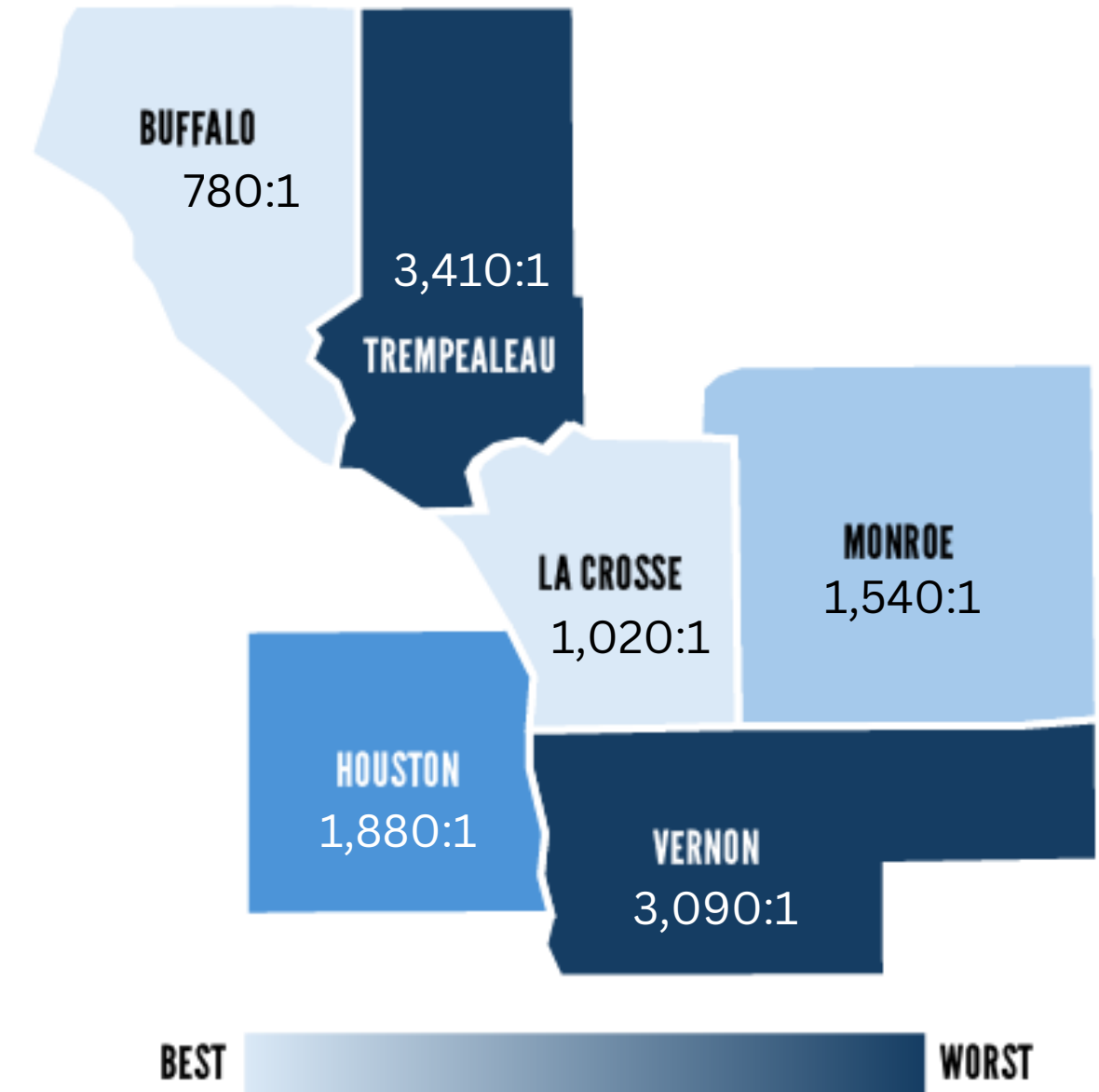
Primary Care Provider Ratio



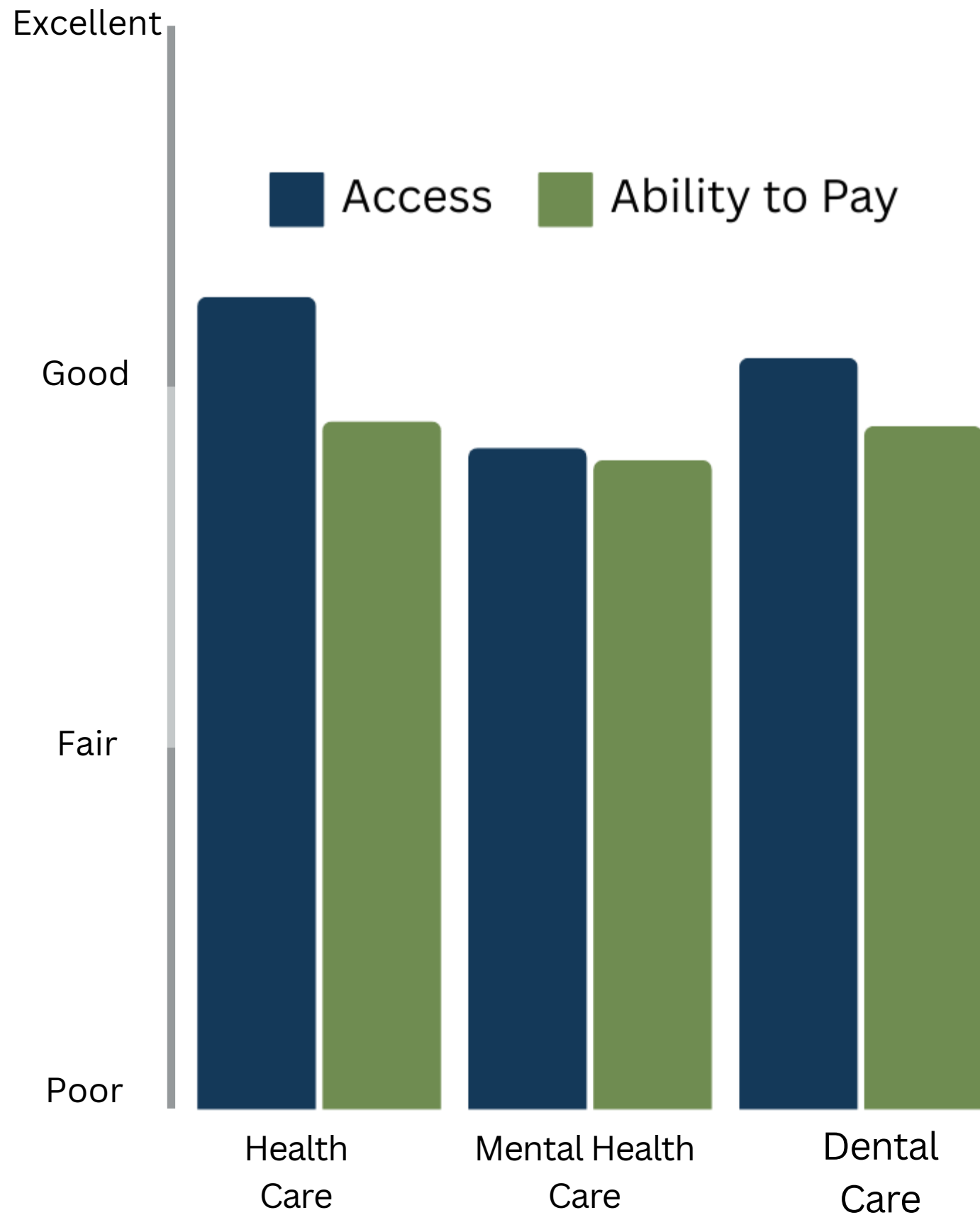
Mental Health Provider Ratio



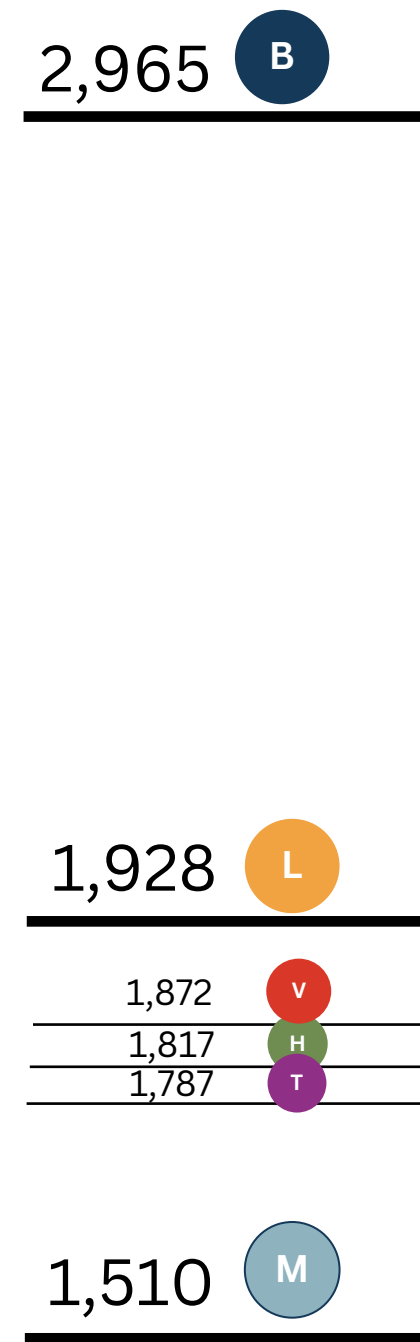
Dentist Ratio



Access to Healthcare



Preventable Hospital Stays



36% Reported at least one obstacle to getting health care



Scheduling, cost, and child care were cited most



Uninsured Percentage

	Adults	Children
Buffalo	9%	7%
Houston	6%	3%
La Crosse	7%	3%
Monroe	10%	7%
Trempealeau	9%	7%
Vernon	11%	13%

Oral Health

71% of survey respondents

83% of survey respondents' children

77% of High Schoolers

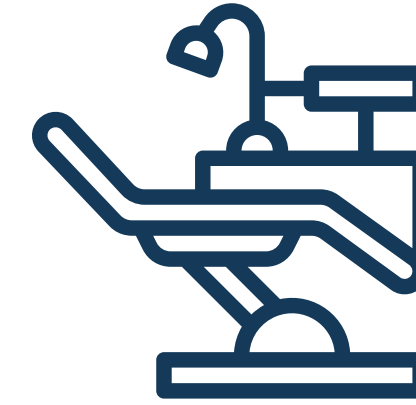
visited the dentist in the last year...



Only
15%



of Medicaid members were able to visit the dentist for a preventive dental care appointment



29% of survey respondents reported at least one obstacle to receiving dental care

Top 3 Barriers



Cost



Scheduling



Insurance coverage

Preventive Health Care



Cancer Screenings



Breast: 76%

Cervical: 81%

Colon: 59%



Flu vaccine coverage

35%

of people received a flu vaccine for last year's flu season

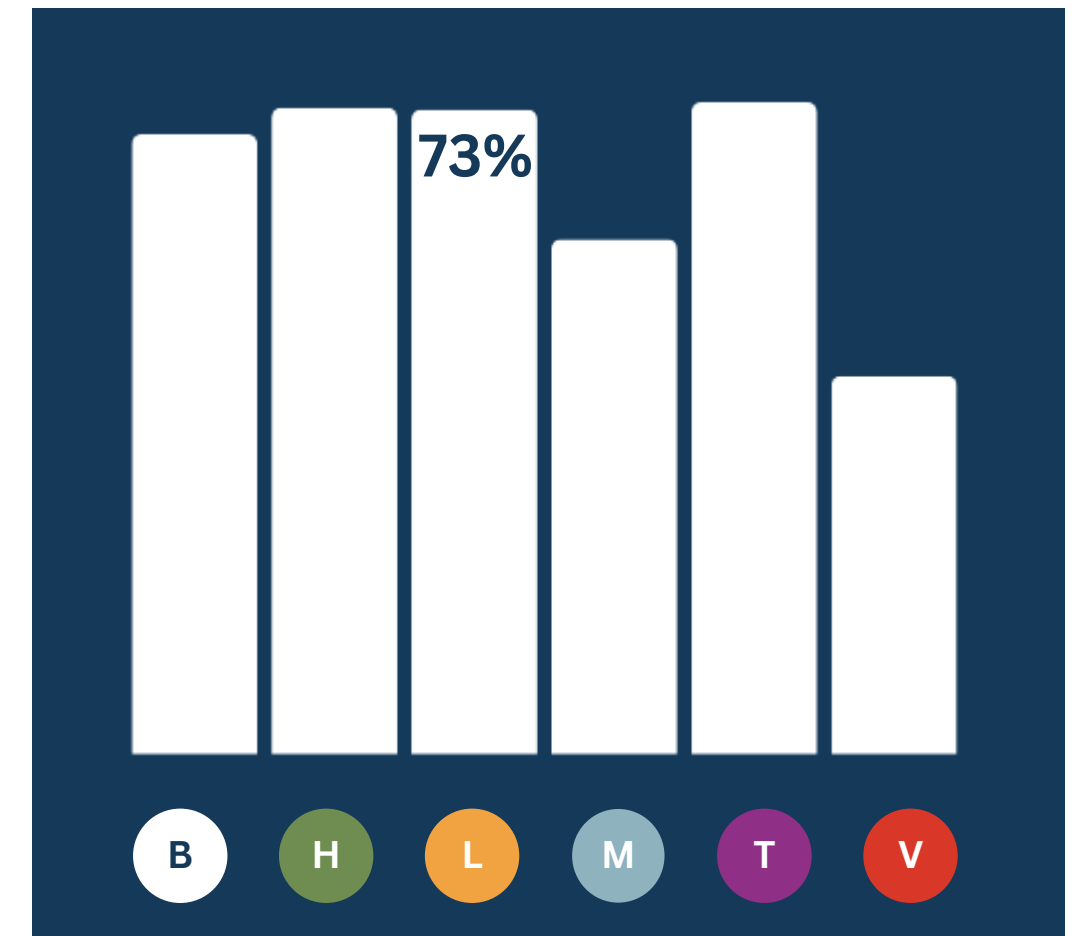


65%

of older adults (65+) received a flu vaccine



2-year-old vaccine coverage



percent who received the recommended doses of DTap, Polio, MMR, Hib, Hepatitis B, Varicella, and Pneumococcal Conjugate

Social & Economic Topics



**Income &
Employment**



**Vulnerable
People & Abuse**



**Food
Security**

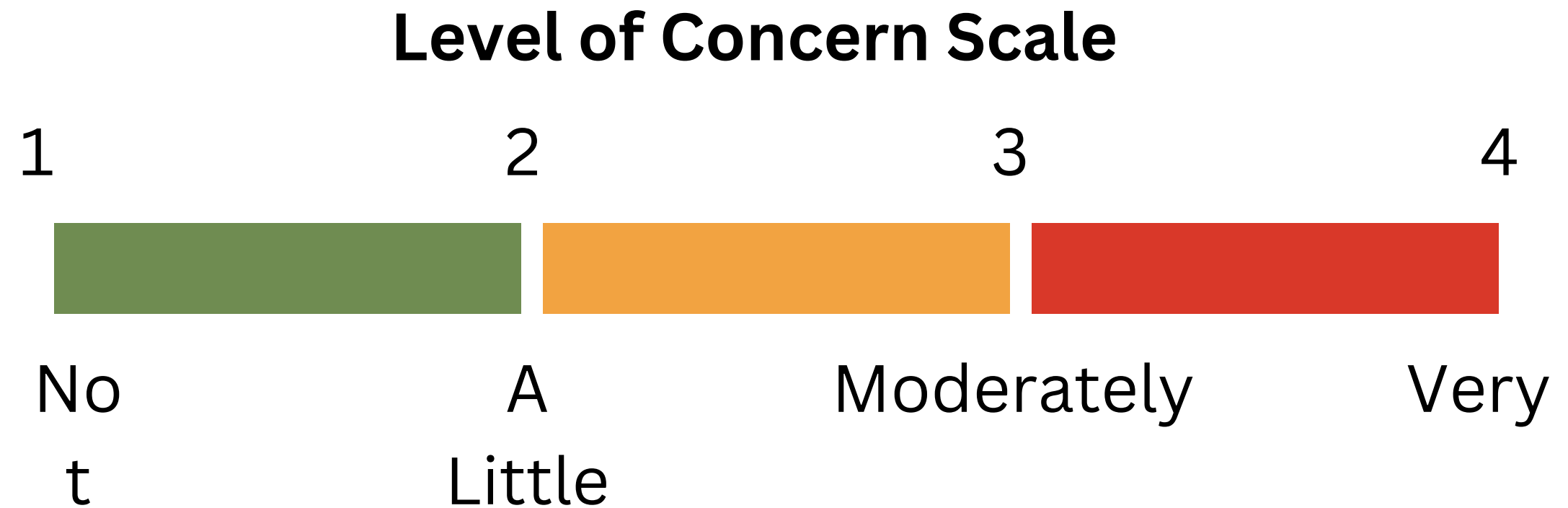


Housing

Social & Economic Concerns

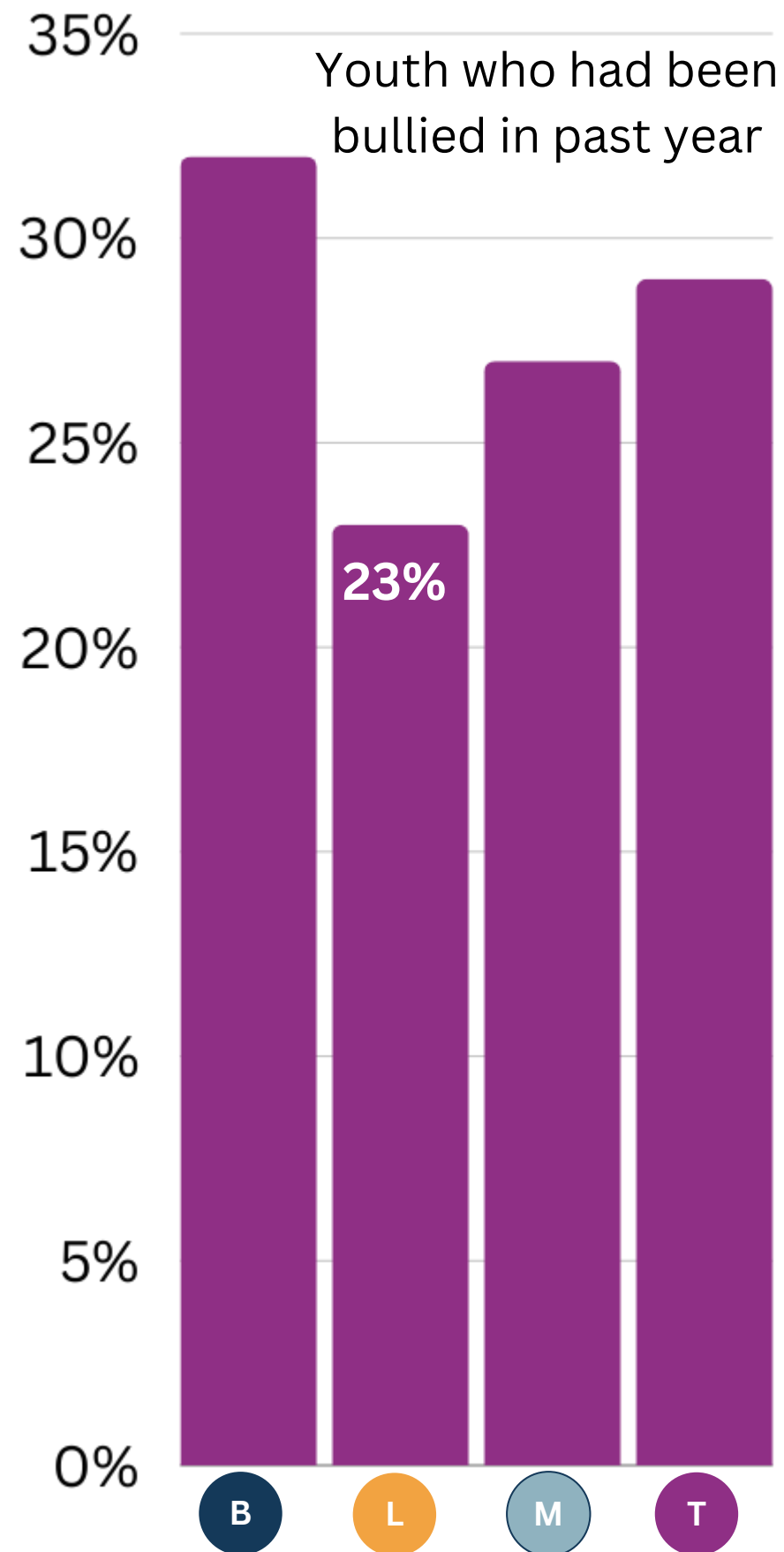
Ranked Social & Economic Issues

Homelessness	3.50
Sexual abuse/violence	3.22
School bullying	3.22
Domestic abuse	3.20
Child abuse	3.19
Poverty	3.19
Cyber bullying	3.15
Criminal activity	3.07
Hunger	3.04
Elder Abuse	2.97



Housing was the #2 reason for calling 211 in 2022

School & Cyber Bullying



83% Youth say they feel safe at school

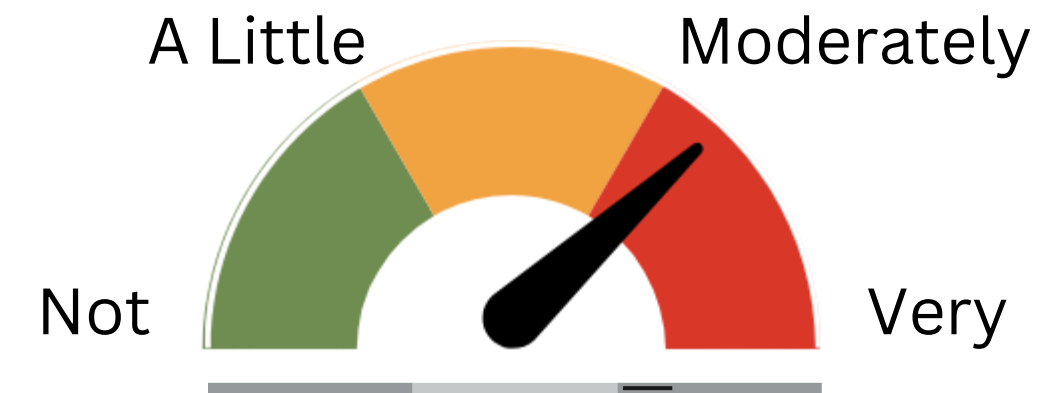


41% Youth say that bullying is a problem at school



50% Youth use technology between midnight and 5am on school nights

Concern for school bullying



Concern for cyber bullying



Abuse & Vulnerable People



Housing

Availability of safe,
affordable housing



Your ability to pay the rent or
mortgage for your household



Your ability to
access housing



39% Renting HHs
and
16% owning HHs
spend more than 30% of
income on housing



\$231,300
Median value of owner-
occupied housing units

22% Renting HHs
and
5% Owning HHs
spend 50% of income on
housing

Poverty

Federal Poverty Level

Single: \$15,060

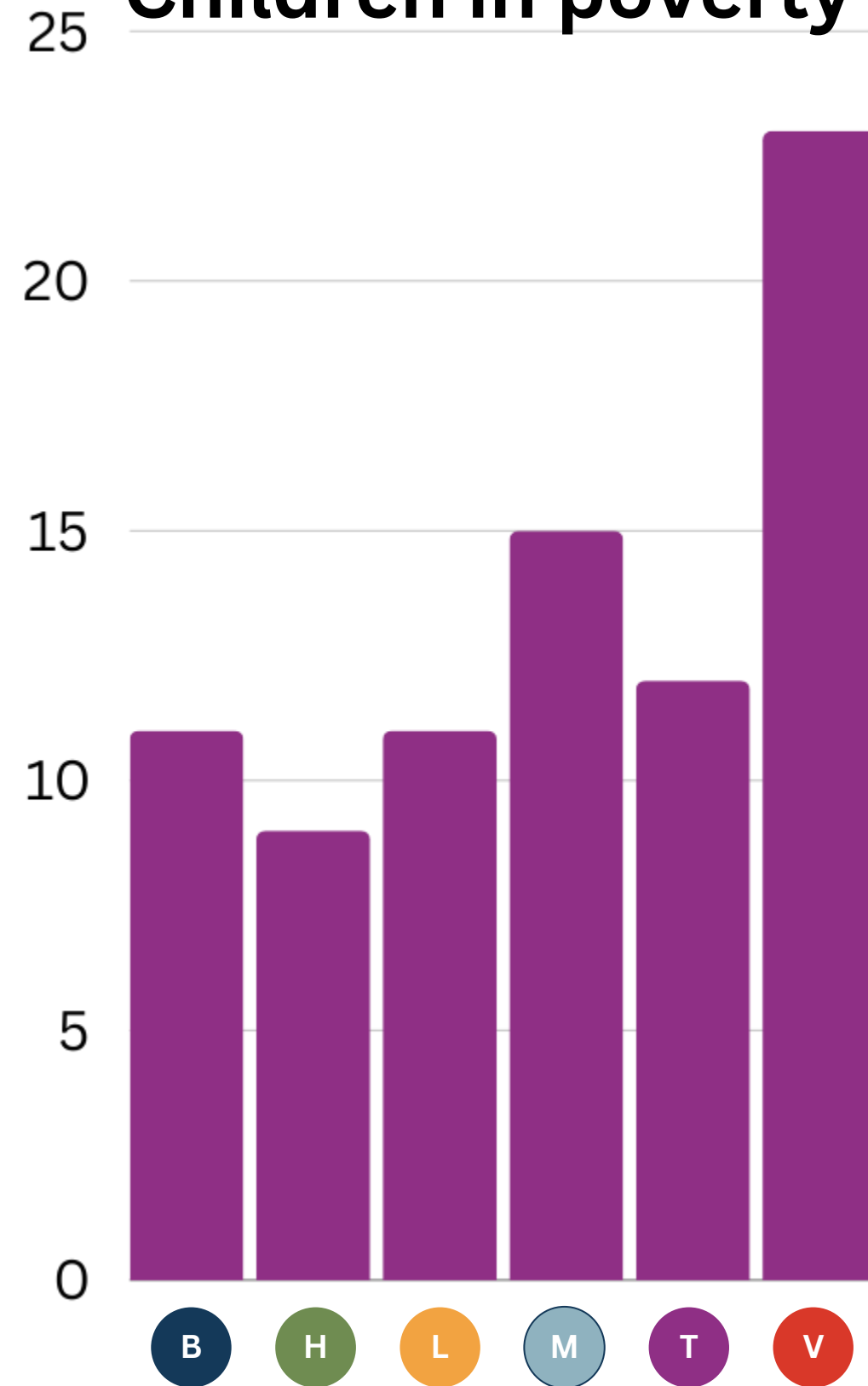
Family of 4: \$31,200



12%
Households



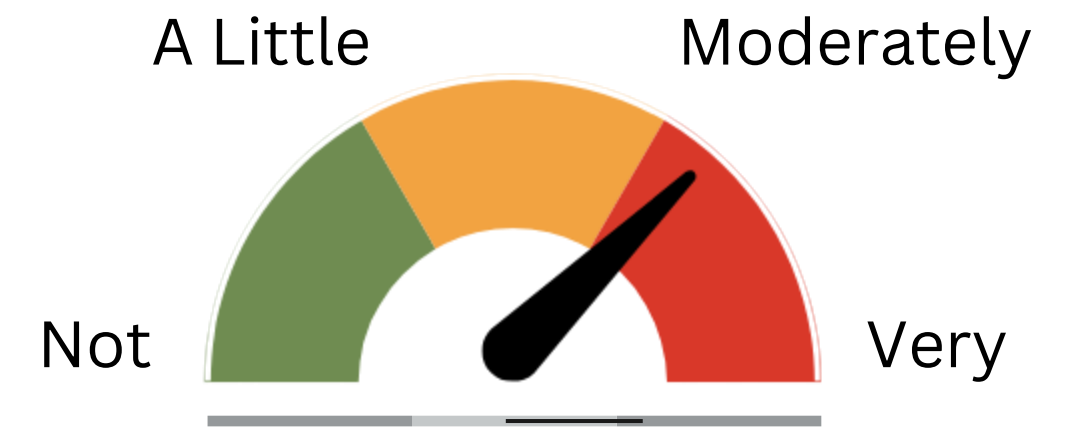
Children in poverty



Rate:
Efforts to
reduce
poverty



Concern:
Poverty



Concern:
Your ability to meet
your household's
basic needs



Income: ALICE

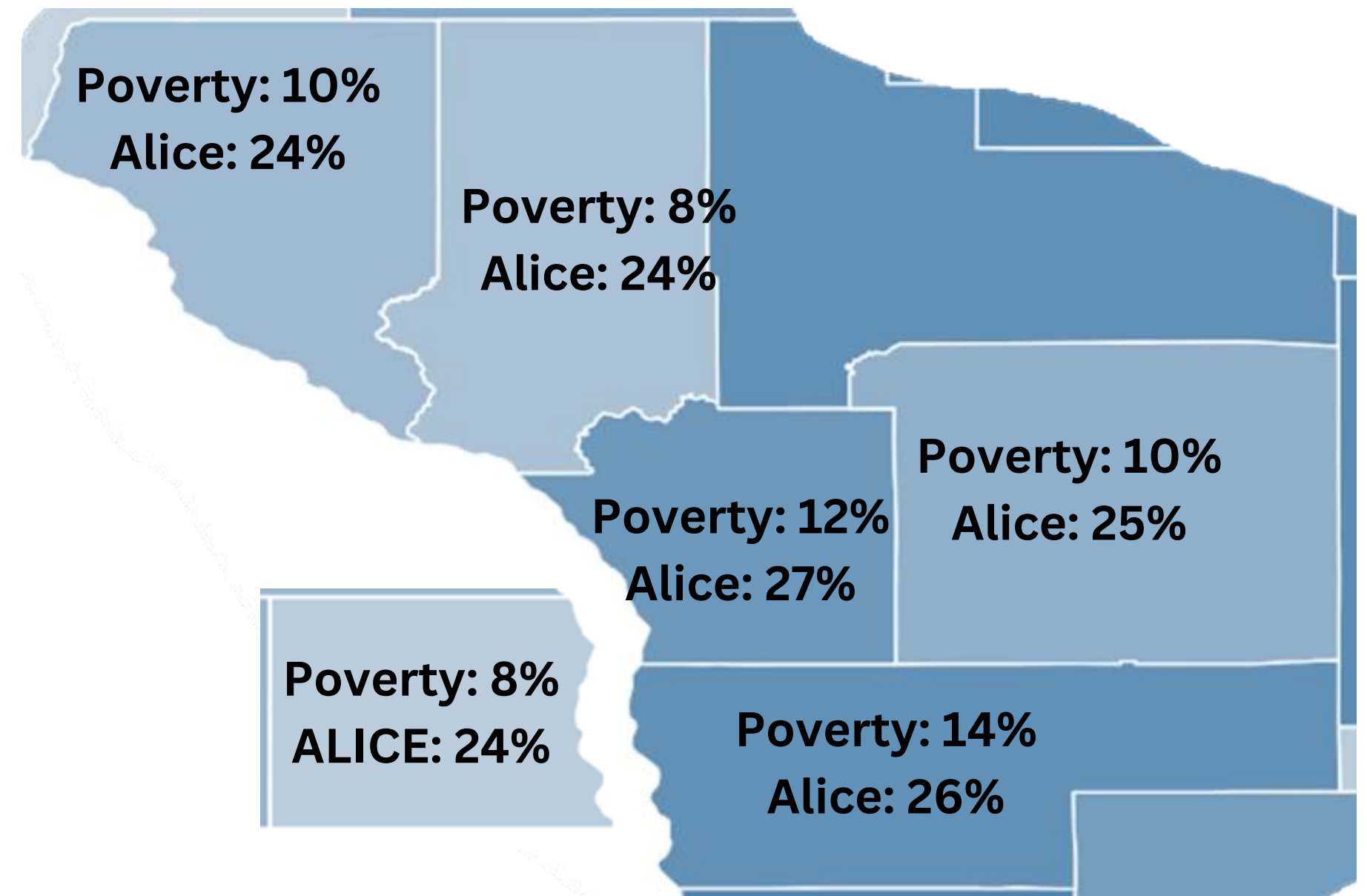
Asset Limited, Income
Constrained, Employed

2021 FPL for Family of
4



Households
Struggling
to Make
Ends Meet

4:10



Employment

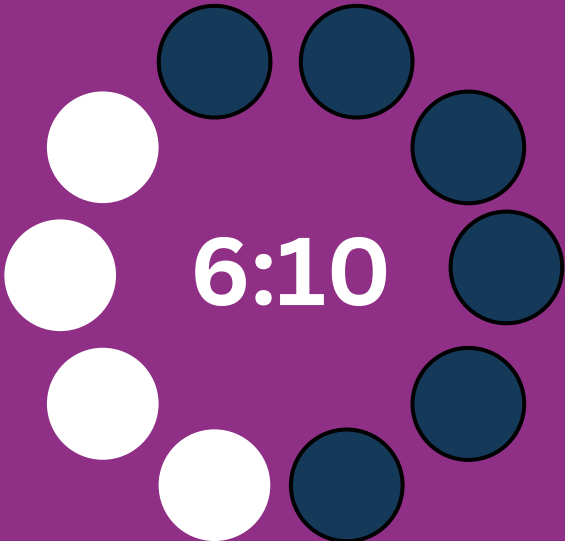
2.2%

Unemployment

67%

Labor Force Participation

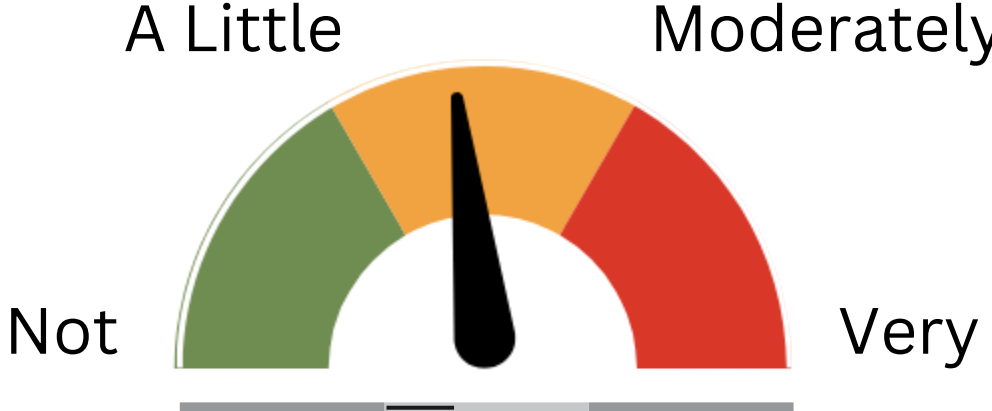
Little to
Not
Prepared
for Job
Loss



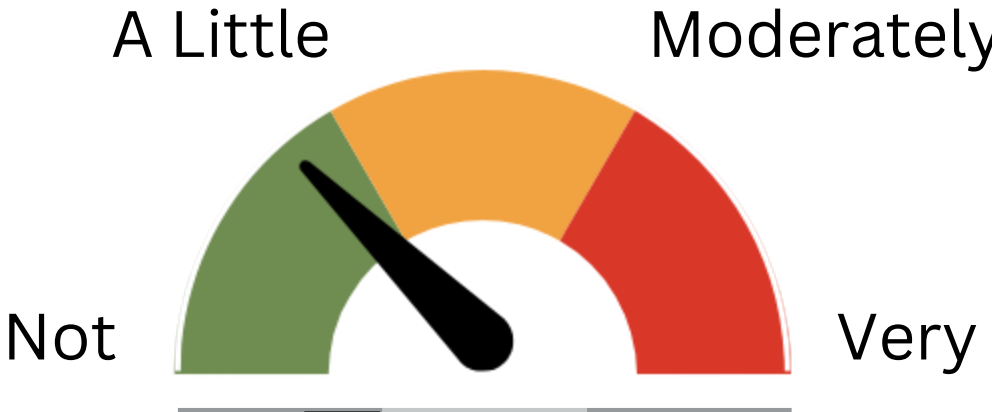
Rate: Availability of jobs that offer a livable wage



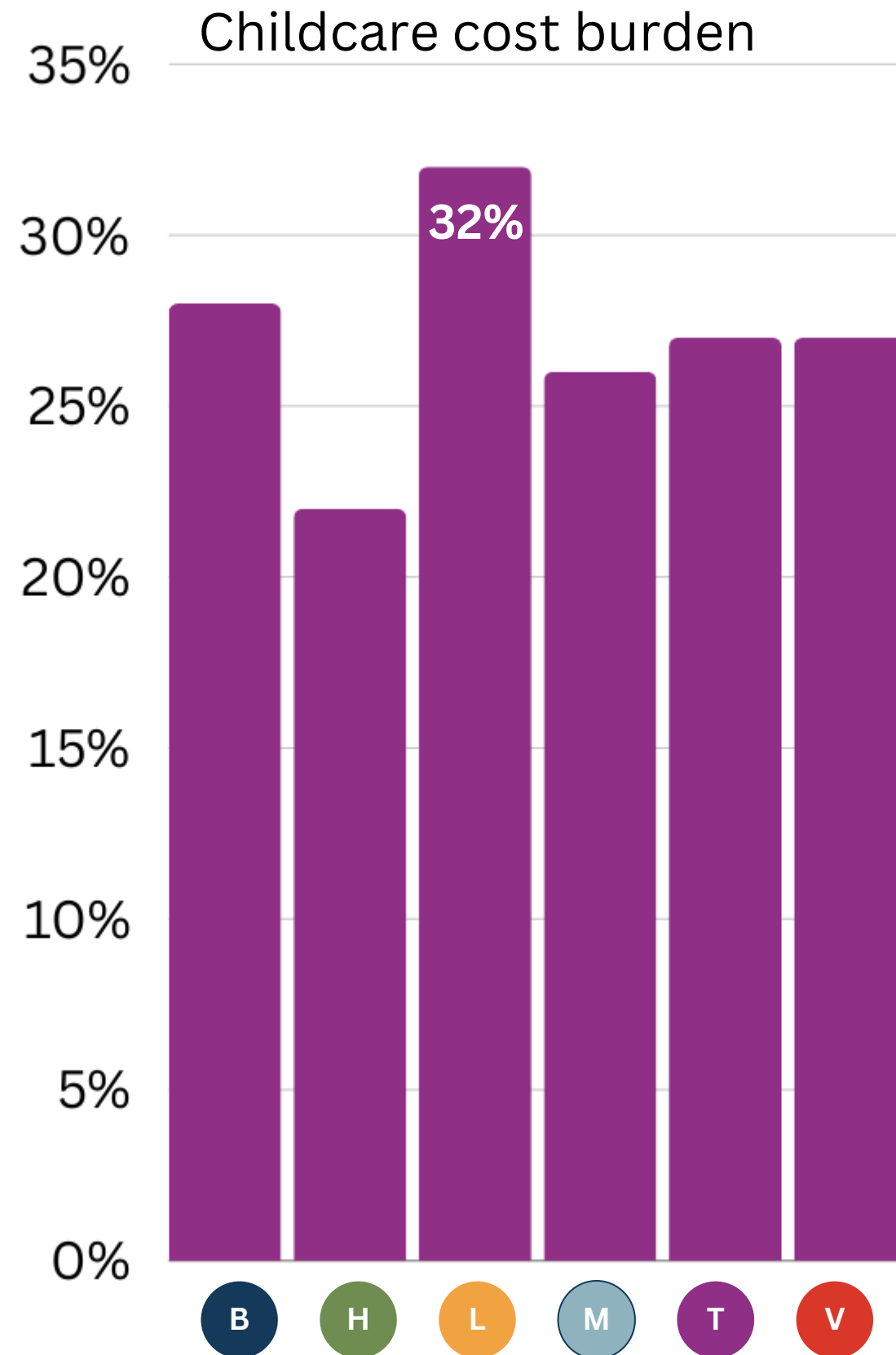
Concern: Risk of job loss



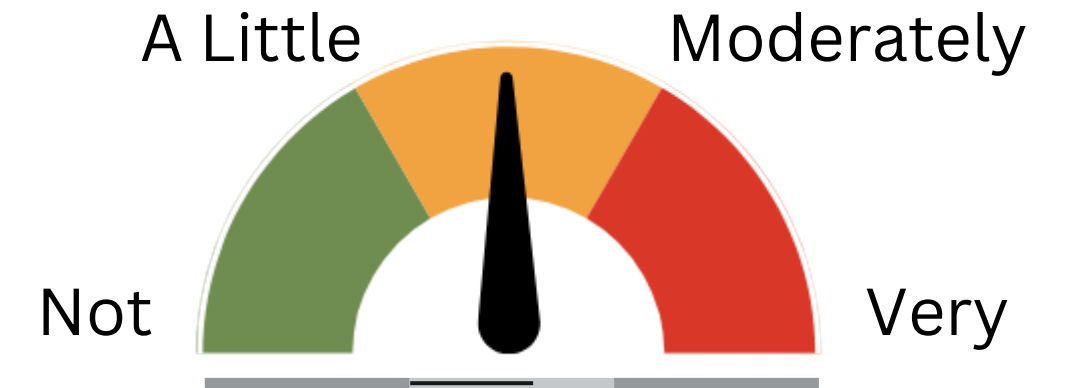
Concern: Your ability to pay for your own vehicle



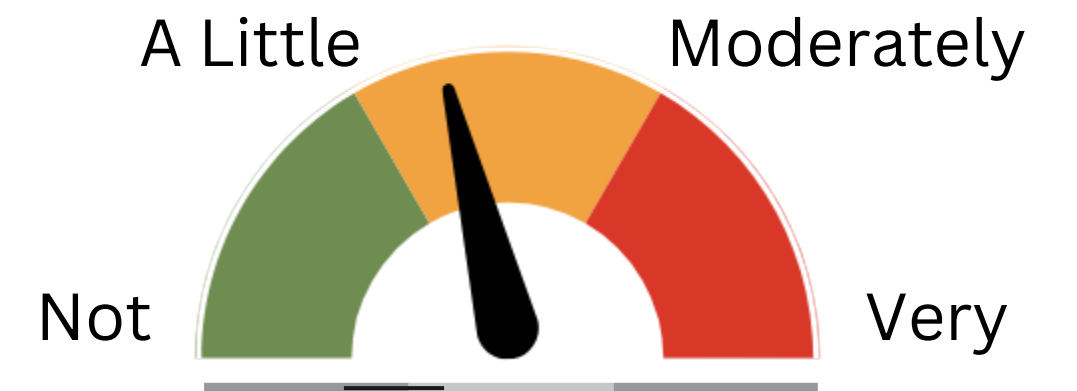
Childcare



Concern: Your ability to access childcare

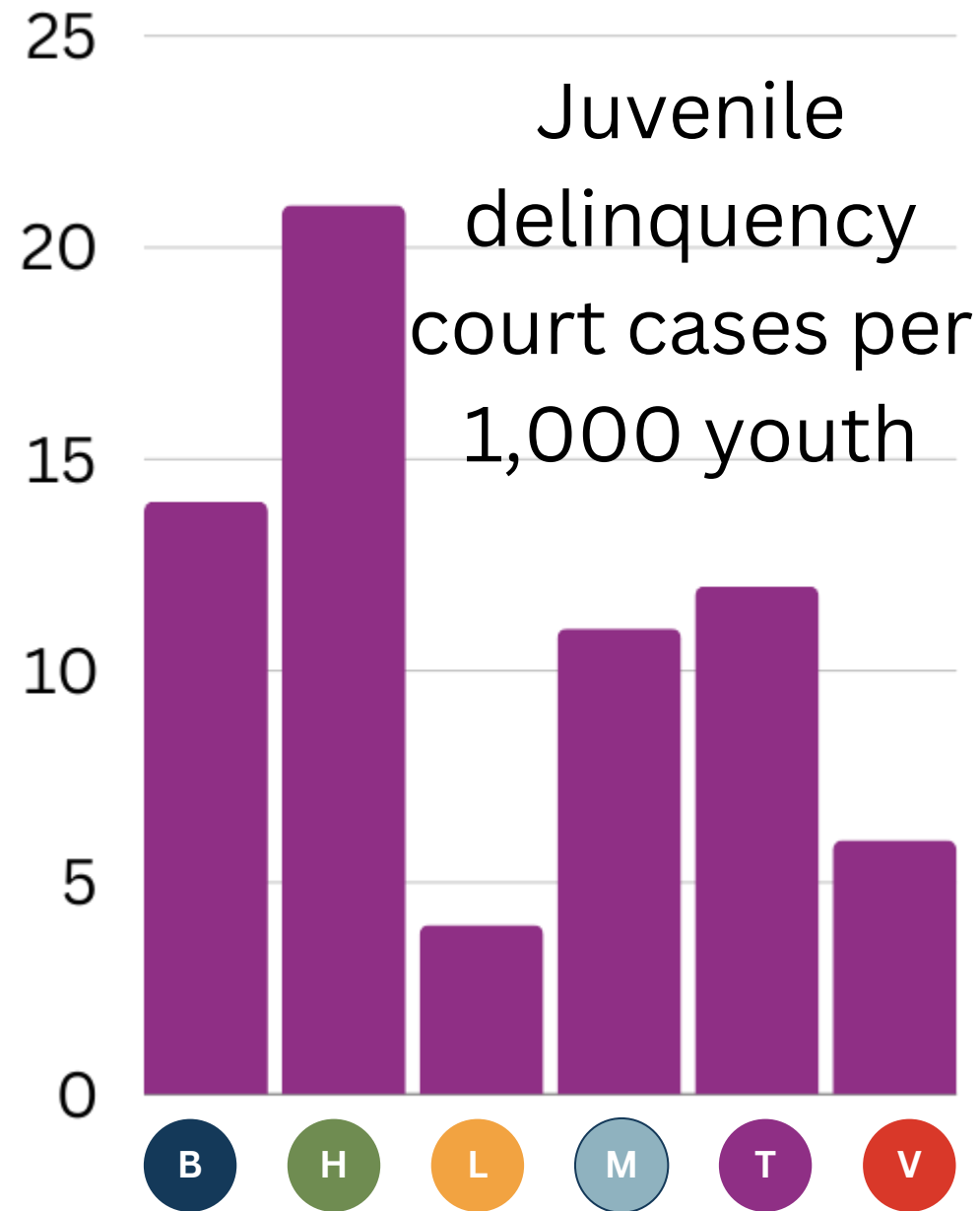


Concern: Your ability to pay for childcare



10 Child care centers
for every 1,000 children under age 5

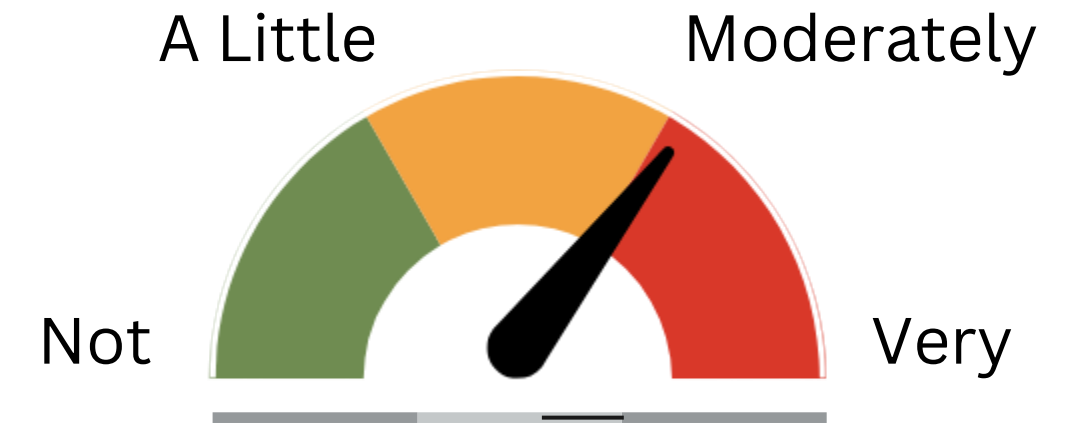
Crime



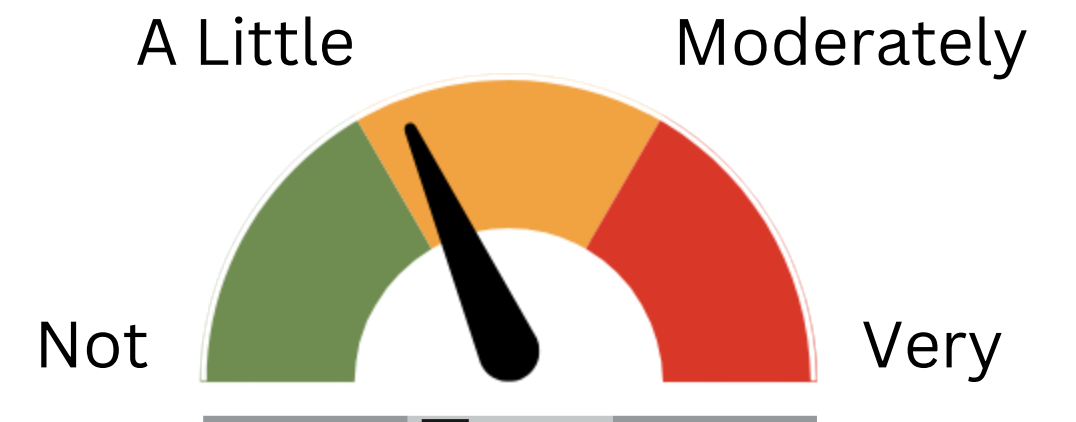
Rate:
Community
Safety



Concern:
Criminal Activity



Concern:
Responsiveness of
law enforcement



Hunger



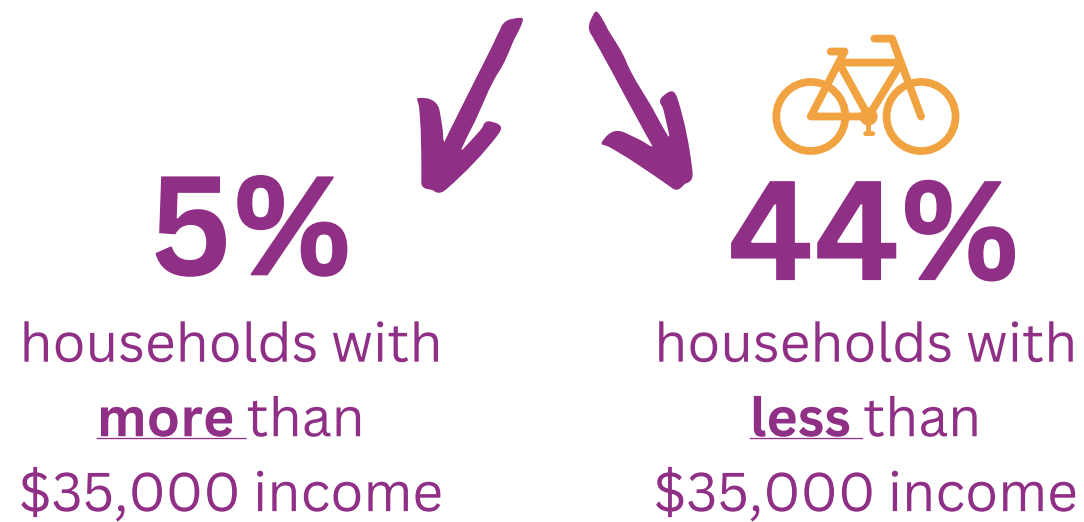
53%

of people in La Crosse County have low access to a grocery store



16%

of people said “the food we bought just didn’t last and we didn’t have money to get more”



Rate: Efforts to reduce hunger



Concern: Hunger



**Thank
You!**