



**LA CROSSE AREA PLANNING COMMITTEE**  
**METROPOLITAN PLANNING ORGANIZATION**  
SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

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**Minutes of Committee on Transit and Active Transportation, May 14, 2026**

**Minutes of the meeting of the CTAT** held as an in-person and virtual meeting on Teams on Thursday, May 14, 2026, at 3:30 pm.

**Members Present:** Bridget Brown, Jenna Dinkel, Jim Longhurst, Jenny Morris, Chesley Boldon, Cathy Van Maren, Francis Schelfhout

**Members Excused:** Andrew Ericson, Ken Harwood, Jim Krueger, Kurt Wayne, Maggie Smith, Jason Ludwigson

**Staff and Others Present:** Bob Gollnik, Travis Key, Nicolette Kvam, Cassie Steiner, Kevin Hundt

Travis Key called the meeting to order at 3:30 pm.

**1) Approval of the [minutes](#) of the January 15, 2026, CTAT meeting.**

*Bridget Brown motioned to approve the minutes of the January 15, 2026 meeting; Jim Longhurst seconded. All were in favor.*

**2) Regional Transit Development Plan (RTDP) Update and Engagement Discussion**

Travis Key delivered a presentation to CTAT about the scope of the update and recent discussions held with transit providers. Following the presentation, a discussion of ideas relating to engagement strategies for the TDP was held.

**3) RTA Feasibility Study Results and Executive Summary**

The executive summary of the RTA Feasibility Study was attached to the agenda.

Travis Key gave an overview of the study results including the four scenario geographies, tax sensitivity analysis, and summary community and economic benefit of the proposed transit improvements.

**4) [SS4A](#) Update**

Travis shared an update about the progress on the Comprehensive Safety Action Planning effort. The Task Force selected three study areas for concept design work and the next Task Force meeting is scheduled for the first week of June.

**5) Other updates and information items**

- Bike Ride with the Mayor is scheduled for June 12<sup>th</sup>.
- The City of La Crosse is planning a citywide bike rodeo for some time in July.
- The La Crosse Area Transit Advocates are planning a SMRT ride on June 10<sup>th</sup> to Viroqua for the free presentation program *Transportation Liberation*.

**Committee on Transit and Active Transportation**

Bridget Brown, Rick Diermeier, Jenna Dinkel, Andrew Ericson, Ken Harwood  
Krista Heinz, Jim Krueger, Jim Longhurst, Jason Ludwigson, Brian McCoy,  
Jennifer Morris, Francis Schelfhout, Paula Silha, Maggie Smith, Cathy Van Maren.



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- Active Wisconsin, a program of 1000 Friends of Wisconsin, released a summary of ebike ordinances being drafted by Wisconsin communities across the state.

**6) Adjourn; next meeting TBA.**

*Jim Longhurst motioned to adjourn at 4:28pm; Cathy Van Maren seconded. All were in favor.*

Next meeting is set for July 9, 2026.

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