



LA CROSSE AREA PLANNING COMMITTEE
METROPOLITAN PLANNING ORGANIZATION
SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

Minutes of Committee on Transit and Active Transportation, September 11, 2025

Minutes of the meeting of the CTAT held in-person and as a virtual meeting on Teams on Thursday, September 11, 2025, at 3:30 pm.

Members Present: Bridget Brown, Andrew Ericson, Jason Ludwigson, Jim Krueger, Brian McCoy, Chelsey Bolden, Francis Schelfhout, Cathy Van Maren.

Staff and Others Present: Erin Duffer, Bob Gollnik, Nikki Kvam, Alexander Brown, and Joe Kapper.

Erin Duffer called the meeting to order at 3:30 pm.

1) Approval of the minutes of the July 10, 2025, CTAT meeting.

Andrew Ericson motioned to approve the minutes of the July 10, meeting; Jim Krueger seconded. All were in favor.

2) RTA Feasibility Study presentation and discussion with SRF.

Joe Kapper and Alexander Brown with SRF gave a short presentation on the scope of the RTA Feasibility Study. Since this meeting had low member attendance, it was decided that the CTAT and SRF will hold a special meeting of the CTAT with SRF to further the discussion and provide feedback.

3) Moving Ahead to 2055 – MTP update and information.

Erin Duffer gave an update on the MTP and thanked everyone on the committee their involvement, input, and collaboration to help shape the goals, priorities and strategies. The plan is set to be adopted at the September 18 Policy Board meeting and Erin provided a brief overview of the content and implementation strategy for the plan.

4) 2025 TAP grant application solicitation update.

Erin Duffer shared that it was noted at the previous meeting that the TAP application guidelines says that the MPO ranking of projects must be done before the application deadline of October 31, 2025. She received confirmation from WisDOT that this is outdated language that has not been updated and that MPOs can rank projects after they are submitted. The CTAT will review and rank the projects at the November 13, 2025, meeting.

5) Regional Bike map update.

Erin Duffer shared that Travis Key and Jenna Dinkel are near completion with the bike map and will be ready for print soon.

6) SS4A Comprehensive Safety Action Plan update.

Committee on Transit and Active Transportation

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Krista Heinz, Jim Krueger, Jim Longhurst, Jason Ludwigson, Brian McCoy,
Jennifer Morris, Francis Schelfhout, Paula Silha, Maggie Smith, Cathy Van Maren.



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Erin Duffer and Bob Gollnik provided an overview of the Comprehensive Safety Action Plan, which kicked off internally with the consultant (Bolton & Menk) on August 27. The team planned initial outreach in September along with data collection and plan review. A group of local representatives will comprise a Task Force and serve as an advisory committee for the plan.

7) Other updates and information items:

a. Week Without Driving 2025

Cathy Van Maren shared information about the press event the week before and the events during Week Without Driving. LAPC and the City of La Crosse are hosting a bike ride with local leaders and encourages the committee to attend.

b. Member Updates

Andrew Ericson told the committee UWL is applying for Bike Friendly Certification, and a bike survey will be released soon.

Cathy Van Maren asked if a SMRT discussion could be on the next agenda.

8) Other business; Adjourn; next meeting TBA.

Jim Krueger motioned to adjourn at 4:13pm; Andrew Ericson seconded. All were in favor.

Next meeting is set for November 13, 2025.

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