



**LA CROSSE AREA PLANNING COMMITTEE**  
**METROPOLITAN PLANNING ORGANIZATION**  
 SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

**LA CROSSE COUNTY NOTICE OF MEETING**

<b>COMMITTEE OR BOARD:</b>	<b>LA CROSSE AREA PLANNING COMMITTEE</b>	
<b>DATE OF MEETING:</b>	<b>Wednesday, September 18, 2024</b>	
<b>MEETING PLACE:</b>	<b>ROOM 1107 ADMINISTRATIVE CENTER 212 6<sup>TH</sup> STREET N, LA CROSSE, WI 54601</b> THE MEETING WILL BE HELD IN PERSON WITH THE OPTION TO ATTEND VIRTUALLY VIA TEAMS – SEE MEETING ACCESS/MONITORING INSTRUCTIONS DETAILED BELOW	
<b>TIME OF MEETING:</b>	<b>4:30 P.M.</b>	
<b>PURPOSE OF MEETING:</b>	<b>September Policy Board Meeting</b>	
	<b>Item</b>	<b>Action</b>
1.	Call to Order and Roll Call	
2.	Public comment (5 minutes time limit per comment)	
3.	Approval of <u>minutes</u> of the July 17, 2024, LAPC meeting	Approve
4.	SRF Introduction – MTP Outreach and Engagement Overview (15 mins)	Information
5.	Review draft LAPC 2025 Unified Planning Work Program	Information
6.	CTAT Objectives and Regional Transit Coordination	Approve
7.	Recommendation to approve amending the <a href="#">2024-2027 Transportation Improvement Program</a> (TIP). – Resolution 8-2024	Approve
8.	Recommendation to approve the <a href="#">MN 2025-2028 TIP List</a> – Resolution 9-24	Approve
9.	Directors Report <ul style="list-style-type: none"> <li>o Safe Streets 4 All</li> <li>o Mid-America Freight Coalition Conference</li> <li>o Borealis Business Roundtable</li> <li>o Rail Safety Week/Operation Lifesaver Event Updates – September 2024</li> </ul>	Information
10.	Staff Report <ul style="list-style-type: none"> <li>o WisDOT TAP and STP-U awards</li> <li>o Carbon Reduction Program (CRP)</li> <li>o Week Without Driving Update</li> <li>o MPO administration (i.e., TIP, MTP, technical assistance, etc.)</li> </ul>	Information
11.	Future Agenda Items -MTP Update -TIP Document Amendment	Information
12.	Member Updates or Requests	Information
13.	Next Regular Meeting of LAPC: Wednesday, September 18, 2024	Information
14.	Adjourn	Approve

**Public Access: Any person may access/monitor the meeting utilizing options on the following page.**



# LA CROSSE AREA PLANNING COMMITTEE

## METROPOLITAN PLANNING ORGANIZATION

SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

### MEETING ACCESS/MONITORING INSTRUCTIONS:

**Option 1: Use the link below to join the TEAMS meeting on your desktop/laptop/phone to stream audio, video or both. If you do not have TEAMS on your desktop/laptop/phone, after you activate the link "Click here to join the meeting" you will have to follow several prompts to join the meeting.**

<a href="#">Join the meeting now</a> Meeting ID: 271 188 061 007 Passcode: HZqj7u	<b>Dial in by phone</b> <a href="tel:+12626838845">+1 262-683-8845</a> , <a href="tel:+1865675548">865675548#</a> United States, Allenton Phone conference ID: 865 675 548 #
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*If you need assistance accessing or participating in this meeting, please contact LAPC staff as soon as possible by phone at 608-785-5597, by email at [eduffer@lacrossecounty.org](mailto:eduffer@lacrossecounty.org), or in person at 212 6<sup>th</sup> St N, Room 1600, La Crosse, WI 54601.*

*Yog tias koj xav tau kev pabcuam kom nkag mus lossis koom nrog hauv lub rooj sib tham no, thov hu rau LAPC cov neeg ua haujlwm kom sai li sai tau hauv xovtooj ntawm 608-785-5597, lossis email rau [eduffer@lacrossecounty.org](mailto:eduffer@lacrossecounty.org), lossis tus kheej rau 212 6<sup>th</sup> St N, Room 1600, La Crosse, WI 54601.*

*Si necesita ayuda para acceder o participar en esta reunión, comuníquese con el personal de LAPC lo antes posible por teléfono al 608-785-5597, por correo electrónico a [eduffer@lacrossecounty.org](mailto:eduffer@lacrossecounty.org), o en persona en 212 6<sup>th</sup> St N, Room 1600, La Crosse, WI 54601.*

### NOTICES FAXED/MAILED TO:

#### NEWS MEDIA

La Crosse Tribune  
Other Media

#### OTHERS

LAPC Technical Committees  
Public Participation Process List

#### DEPARTMENTS

County Administrator  
Corporation Counsel  
County Clerk  
Facilities

#### COMMITTEE MEMBERS

Patrick Barlow, Chair  
Tim Candahl, Vice Chair  
Tina Tryggestad  
Mitch Reynolds/Barb Janssen  
Scott Schumacher  
Mike Poellinger  
Steve Elsen/Dean Taylor  
Stan Hauser/Jerry Monti  
Dan Kapanke  
Kim Smith  
Bob Stupi

**MEMBERS:** If unable to attend, please contact Bob Gollnik, MPO Executive Director at 608-785-5977.

**\*PUBLIC COMMENT:** The Committee may receive information from the public, but the Committee reserves the right to limit the time that the public may comment and the degree to which members of the public may participate in the meeting.

**PERSONS WITH DISABILITY:** If you need accommodation to access/monitor this meeting, please contact the County Clerk's Office at 608-785-9581 as soon as possible.

The LAPC reserves the right to reconsider issues taken up at previous meetings. Documents are emailed and/or mailed to LAPC Policy Board members; please contact the LAPC office to obtain copies. If you have a disability and need assistance participating in this meeting, please contact Erin Duffer at 608-785-5597 or at [eduffer@lacrossecounty.org](mailto:eduffer@lacrossecounty.org) as soon as possible in advance of the meeting.

**DATE NOTICE FAXED/MAILED/POSTED: September 11, 2024**

**This meeting may be recorded and any such recording is subject to Disclosure under the Wisconsin Open Records Law**



# La Crosse Area Planning Committee **ITEM 3**

Metropolitan Planning Organization  
Serving the La Crosse/La Crescent Urbanized Area

Bob Gollnik, Director

Erin Duffer, Transportation Planner

Travis Key, Transportation Planner

La Crosse County Administrative Center

212 6<sup>th</sup> Street North ☎ Room 1600 ☎ La Crosse, WI 54601

PH: 608.785.5977

Website: [www.lacrossecounty.org/mpo](http://www.lacrossecounty.org/mpo)

**LA CROSSE AREA  
PLANNING COMMITTEE  
MINUTES OF July 17, 2024  
Held in person and via Microsoft Teams**

<b>MEMBERS PRESENT:</b>	Patrick Barlow, Stan Hauser, Mike Poellinger, Mitch Reynolds, Scott Schumacher, Bob Stupi, Tina Tryggstad
<b>MEMBERS EXCUSED:</b>	Tim Candahl, Steve Elsen, Dan Kapanke, and Kim Smith
<b>OTHERS PRESENT:</b>	Charlie Handy, Francis Schelfhout, Barb Janssen, Paula Silha, Jane Klekamp

**CALL TO ORDER**

Chair Patrick Barlow called the meeting to order at 4:30 p.m. Roll call was taken, and a quorum was called.

**PUBLIC COMMENT:** None.

**APPROVAL OF MINUTES OF THE JUNE 25, 2024 LAPC MEETING**

**MOTION** by Poellinger/Hauser to approve the minutes of the June 25, 2024, La Crosse Area Planning Committee meeting. **Motion carried unanimously; one excused (Stupi).**

**RECOMMENDATION TO APPROVE AMENDING THE 2024-2027 TRANSPORTATION IMPROVEMENT PROGRAM (TIP) – RESOLUTION 7-2024**

The La Crosse Area Planning Committee approved the 2024-2027 TIP on November 15, 2023. Since adoption of the TIP, two (2) projects have been added to the TIP List: Addition of one (1) City of La Crosse project to the TIP List: Various Highways, SW Region Pavement Marking, Construction Anticipated in 2024-2025 (243-24-024) and Addition of one (1) City of La Crescent project to the TIP List: Carbon Reduction Program (CRP), Lease 2 Electric Vehicles for Municipal Use (243-24-025).

**MOTION** by Poellinger/Hauser to approve. **Motion carried unanimously; four excused (Candahl, Elsen, Kapanke, and Smith).**

**SMRT BUS UPDATE**

Charlie Handy presented the state of affairs of SMRT bus and explore LAPC involvement. SMRT started in 2012 with three routes. 2018 Administration of SMRT transferred to LAX County, and they added an additional route. Deviated fixed route regional transit service is special to LAX County. Riders have developed relationship with SMRT bus drivers, and this allows for 'flag spots' for the routes to deviate to better fit needs of riders.

97% satisfaction rate of SMRT bus service; Historical sources of funding have dwindled, and SMRT is seeking new funding source to continue service. SMRT is seeking to expand service with an additional bus procurement. Expense for said procurement has increased drastically in recent years due to lack of supply. SMRT Bus rates have increased.

SMRT has good rapport with local governments; reduce parking needs, increases regional workforce availability, significant good fiscal impact on local communities, carbon reduction, more equitable access to transit. SMRT cut from many budgets because of lack of transit authority. 20,000 one-way rides/year. 17 municipalities served by SMRT and SMRT offers a recommended local share to served communities.



# La Crosse Area Planning Committee

*Metropolitan Planning Organization*

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LAPC's Committee on Transit and Active Transportation (CTAT) motioned to support SMRT unanimously, seeking ways to promote SMRT bus, hold public meeting.

Patrick Barlow clarified that the motion is not a financial obligation to SMRT.

Patrick Barlow tabled the motion from CTAT, and recommended the item be added as an action item to the Policy Board agenda in September.

## DIRECTORS REPORT

- **Staffing Update** – Travis Key introduced himself as the new LAPC staff member.
- **Metropolitan Transportation Plan RFP Update** – LAPC received six proposals for outreach and public participation. Review team is reviewing proposals and top three will be interviewed before final selection. Notice of proceed will be produced shortly.
- **Borealis May Ridership** – Exceeded expectations with 18,500 riders. GRRC discusses with communities along the route to emphasis ridership opportunities.
- **Federal Railroad Administration NOFO – Rail Crossing Elimination Grant** – 1.1 billion dollars available for track relocation, new signals, etc.
- **Harbor Commission Updates** – LAPC has no official connection with the Harbor Commission but will provide support.
- **Rail Safety Week/Operation Lifesaver Event Updates – September 2024** – 8 to 10 school/library events in the month of September during rail safety week. Next meeting will have a clear agenda to be shared.

## STAFF REPORT

- **Carbon Reduction Program (CRP)** – LAPC Technical Advisory Committee (TAC) reviewed two CRP applications submitted in our area: 1. City of La Crosse 2<sup>nd</sup> Street Cycle Track spot improvements including permanent separation. 2. City of Onalaska East Avenue Sidewalk installation to fill a network gap between Holmen and Onalaska. Both projects could be funded under the \$1,047,000 LAPC allocation for 2025-2028 and the unused funds will be returned. The TAC recommended to fund both projects and list the City of La Crosse project as first priority. Patrick Barlow brought this item to the floor for action.

**MOTION** by Poellinger/Stupi to approve recommendation to fund both CRP applications and list City of La Crosse project as first priority and City of Onalaska as 2<sup>nd</sup> priority. **Motion carried unanimously; four excused (Candahl, Elsen, Kapanke, and Smith).**

- **Bike Federation Events – La Crosse Area** – July 19<sup>th</sup> through 22<sup>nd</sup> events.
- **Week Without Driving Update** – September 30<sup>th</sup> through October 6<sup>th</sup> events to be organized. LAPC members are encouraged to reach out if they would like to schedule any events or promote.

## FUTURE AGENDA ITEMS

- MTP Update – Outreach consultant update
- TIP Amendments
- Revisit SMRT Bus support from Policy Board
- MN 2025-2028 TIP List and MN Performance Targets

**MEMBER UPDATES OR REQUESTS**– No updates.

**NEXT MEETING DATE: Wednesday, September 18, 2024, at 4:30 p.m.**



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**MOTION** by Poellinger/Hauser to adjourn the meeting at 5:10 p.m. **Motion carried unanimously.**

Disclaimer: The above minutes may be approved, amended or corrected at the next committee meeting.

Recorded by Travis Key



## LA CROSSE AREA PLANNING COMMITTEE METROPOLITAN PLANNING ORGANIZATION SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

### Subject: Refining Committee for Transit and Active Transportation Activities

Members of the Policy Board –

LAPC staff is interested in pursuing a more structured and strategic approach for the Committee for Transit and Active Transportation (CTAT). Historically, the CTAT has contributed to a range of activities, including transit planning, bicycle and pedestrian initiatives, and administrative tasks such as ranking Transportation Alternative Program (TAP) grant applications. While these efforts have been valuable, we believe that CTAT's potential can be significantly expanded.

Moving forward, we propose that CTAT takes on a more proactive role in shaping policy, spearheading advocacy efforts, and leveraging the diverse expertise of both current and potential committee members. By doing so, CTAT can become a driving force in advancing regional transit and active transportation initiatives.

This enhanced role can be achieved through several key actions:

#### 1. Discuss and Pursue Marketing Plan for Regional Transit Services

Objective: Build awareness of existing transit services such as SMRT, DriftLink, MTU, and ADRC.

Continue efforts to increase public transportation ridership.

- Funding: This initiative can potentially be funded by LAPC SATO funds. Staff will continue to explore grant opportunities.
- Purpose: Enhance public understanding and utilization of available services.
- Examples of Similar Initiatives in Wisconsin MPO 2024 Work Plans:
  - Janesville MPO: Transit Marketing Plan (Total Cost: \$57,994)
  - Green Bay MPO: Planning Assistance to Green Bay Metro/Specialized Transit Studies
  - Beloit MPO (SLATS): Assist Transit Agencies with Regional Transit Feasibility Study
  - Chippewa-Eau Claire MPO: Passenger/Rider Survey for Eau Claire Transit

#### 2. Explore Agency Coordination and Mobility Management

Objective: Improve *regional* coordination among transit agencies to streamline services and optimize resources.

- Eligible Funding: This could be an eligible expense under federal programs such as Section 5307, 5310, and 5311, which cover 80% federal funding and require a 20% local match.
- Potential Hosts: ADRC, LAPC, La Crosse County, or MRRPC could host this initiative.
- Policy Alignment: Marketing and mobility management were identified as Policy/Strategy Recommendations in the 2021 La Crosse Regional Transit Development Plan.



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### **3. Additional Potential Activities for CTAT**

Objective: Refine CTAT's role and enhance its impact on regional transit advocacy.

- Refine Work Scope: Provide specific direction to CTAT to focus their efforts effectively.
- Host Focus Groups: Conduct advocacy-related focus groups to gather feedback from riders and drivers.
- Coordinate Passenger Surveys: Collect data to inform future transit planning and improvements.
- Collaboration: Work closely with La Crosse Area Transit Advocates to align efforts.
- Regular Updates: Provide bi-monthly updates to the Policy Board and include a standing agenda item for CTAT's progress.

#### **Recommendation:**

The Board is requested to review and approve these proposed activities to advance our regional transit advocacy efforts. By implementing these initiatives, we aim to strengthen our public transportation network and better serve each of our communities.

Sincerely,  
LAPC Staff















2025-2028 Transportation Improvement Program Project List																													
September 18, 2024																													
Project Number	State ID Number	Sponsoring Agency	Project Description	Project Type	Exp. Type	2025 (x\$1000)					2026 (x\$1000)					2027 (x\$1000)					2028 (x\$1000)					Source of Funds			
						Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total				
<b>MINNESOTA PROJECTS</b>																													
243-09-015	TRF-3780-25, 26, 27, 28	City of La Crescent	SECT 5307: CITY OF LA CRESCENT TRANSIT OPERATING ASSISTANCE	Transit	PE																								
						OA	86.3			304.3	390.7	86.3			304.3	390.7	86.3			304.3	390.7	86.3			304.3	390.7			
						CAPT																							
						TOTAL	86.3			304.3	390.7	86.3			304.3	390.7	86.3			304.3	390.7	86.3			304.3	390.7		5307	
243-24-025	236-080-005, 006	City of La Crescent	**CRP** CITY OF LA CRESCENT: LEASE 2 ELECTRIC VEHICLES FOR MUNICIPAL USE	Other	PE																								
						OA																							
						CAPT	16.0			6.0	22.0	16.0			6.0	22.0													
						TOTAL	16.0			6.0	22.0	16.0			6.0	22.0													CRP
243-24-037	8806-CRPLA-27, 28	State of Minnesota	**CRP** LAPC CARBON REDUCTION PROGRAM SETASIDE	Other	PE																								
						OA																							
						CAPT																							
						TOTAL																							
243-24-038	2805-75	State of Minnesota	**ELLE** ON MN 16 FROM 0.37 MI. W. TH 61 TO TH 61, ON TH 61 FROM 0.3 MI. E. TH 16/61 TO 4TH ST. LT, BITUMINOUS MILL AND OVERLAY	Pav Repl	PE																								
						ROW																							
						Const																							
						TOTAL																							

ITEM 8

# La Crosse Area Planning Committee

## RESOLUTION 8 – 2024

### AMENDING THE

#### **2024 - 2027 Transportation Improvement Program (TIP) for the La Crosse / La Crescent Planning Area**

**WHEREAS**, the U. S. Department of Transportation regulations require the development and approval of a Transportation Improvement Program (TIP) for the metropolitan planning area by the Metropolitan Planning Organization (MPO); and

**WHEREAS**, the La Crosse Area Planning Committee approved the 2024-2027 TIP on November 15, 2023;  
And,

**WHEREAS**, since adoption of the TIP, eleven (11) projects have been added to the TIP projects list:

243-24-026	IH 90 (La Crosse to Sparta) Dresbach Bridges (B-32-222 & 223), Polymer Deck Overlays, Design Anticipated in 2024, Construction Anticipated in 2028 (other State Let - reimbursement to MN-DOT).
243-24-027	STH 33/State Road, City of La Crosse, Losey Blvd to East City Limits (including Bridge Rehab B-32-0083), Pavement Replacement, Design Anticipated in 2024, Construction Anticipated in 2032
243-24-028	CTH W, CTH D - CTH M (Johnson Coulee Creek Bridge B-32-0001), Bridge Replacement, Design Anticipated in 2025, with Construction Anticipated in 2027-2028
243-24-029	CTH MH, Village of Holmen, Briggs Road to CTH HD, Pavement Replacement, Design Anticipated in 2024, with Construction Anticipated in 2028
243-24-030	CTH SS. City of Onalaska, 12th Avenue S. to Crossing Meadow Dr, Pavement Replacement, Design Anticipated in 2024, Construction Anticipated in 2027-2028
243-24-031	Green Bay Street, City of La Crosse, 9th Street South to 14th Street S, Reconstruct, Design Anticipated in 2024, Construction Anticipated in 2028
243-24-032	City of La Crosse, Avon Street, St. Cloud Street to Moore Street, Greenway, Design Anticipated in 2024, Construction Anticipated in 2027-2028
243-24-033	CTH MH, Town of Holland (Sunrise Lane to Briggs Drive), Multi-Use Path, Design Anticipated in 2024, Construction Anticipated in 2027-2028
243-24-034	Holland Bluff Trail, Village of Holmen (CTH MH to Bluffview Court), Multi-Use Path, Design Anticipated in 2024, Construction Anticipated in 2025-2026
243-24-035	Non-Infrastructure, La Crosse County, SRTS, Anticipate
243-24-036	Two (2) Transit Vans, City of Onalaska, OHWS Public Transit, Obligation Anticipated in 2027

And,

**WHEREAS**, since adoption of the TIP, Changes to funding, project description, state project ID, and/or construction/design schedules have been made to four (4) State of Wisconsin projects (#243-20-027, #243-23-022, #243-19-035, #243-24-024), and one (1) City of La Crescent project (#243-24-025).

**NOW, THEREFORE, BE IT RESOLVED** that the La Crosse Area Planning Committee, hereby, approves an amendment to the 2024-2027 TIP table and document as reflected in the attachment.

LA CROSSE AREA PLANNING COMMITTEE

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Patrick Barlow, Chair

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Bob Gollnik, Executive Director

Dated: September 18, 2024



La Crosse Area Planning Committee  
RESOLUTION 9 – 2024

**AMENDING THE**

**2025 - 2028 Transportation Improvement Program (TIP) for the La Crosse / La Crescent Planning Area**

**WHEREAS**, the U. S. Department of Transportation regulations require the development and approval of a Transportation Improvement Program (TIP) for the metropolitan planning area by the Metropolitan Planning Organization (MPO); and

**WHEREAS**, Federal regulations require a continuing, cooperative, and comprehensive transportation planning and programming process for TIP/STIP coordination; and

**WHEREAS**, the schedules for the adoption of the District 6 ATIP and Minnesota STIP recommend that the LAPC approve the Minnesota projects list by July 31; and

And,

**NOW, THEREFORE, BE IT RESOLVED:** that the LAPC approves the attached Minnesota project list for the *2025-2028 La Crosse and La Crescent Metropolitan Area Transportation Improvement Program* as constituting the final Minnesota TIP, consistent with the District 6 ATIP and Minnesota STIP;

243-09-015	SECT 5307: CITY OF LA CRESCENT TRANSIT OPERATING ASSISTANCE
243-24-025	**CRP** CITY OF LA CRESCENT: LEASE 2 ELECTRIC VEHICLES FOR MUNICIPAL USE
243-24-037	**CRP** LAPC CARBON REDUCTION PROGRAM SETASIDE
243-24-038	**ELLE** ON MN 16 FROM 0.37 MI. W. TH 61 TO TH 61, ON TH 61 FROM 0.3 MI. E. TH 16/61 TO 4TH ST. LT, BITUMINOUS MILL AND OVERLAY

And,

**BE IT FURTHER RESOLVED:** that the LAPC will approve in November 2024 the 2025-2028 TIP plan document, which will include the 2025-2028 Wisconsin TIP projects list and the approved 2025-2028 Minnesota TIP projects list.

LA CROSSE AREA PLANNING COMMITTEE

\_\_\_\_\_  
Patrick Barlow, Chair

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Bob Gollnik, Executive Director

Dated: September 18, 2024