

Pathways Home.

Building a system to end the City of La Crosse's homelessness crisis



We are not in this work alone!!!

Catholic Charities
City of La Crosse Fire Dept
City of La Crosse Police Dept
Couleecap
Coulee Tenants United
Family & Children's Center
First Free Church
Great Rivers 211
Independent Living Resources
Karuna
La Crosse County Health Dept

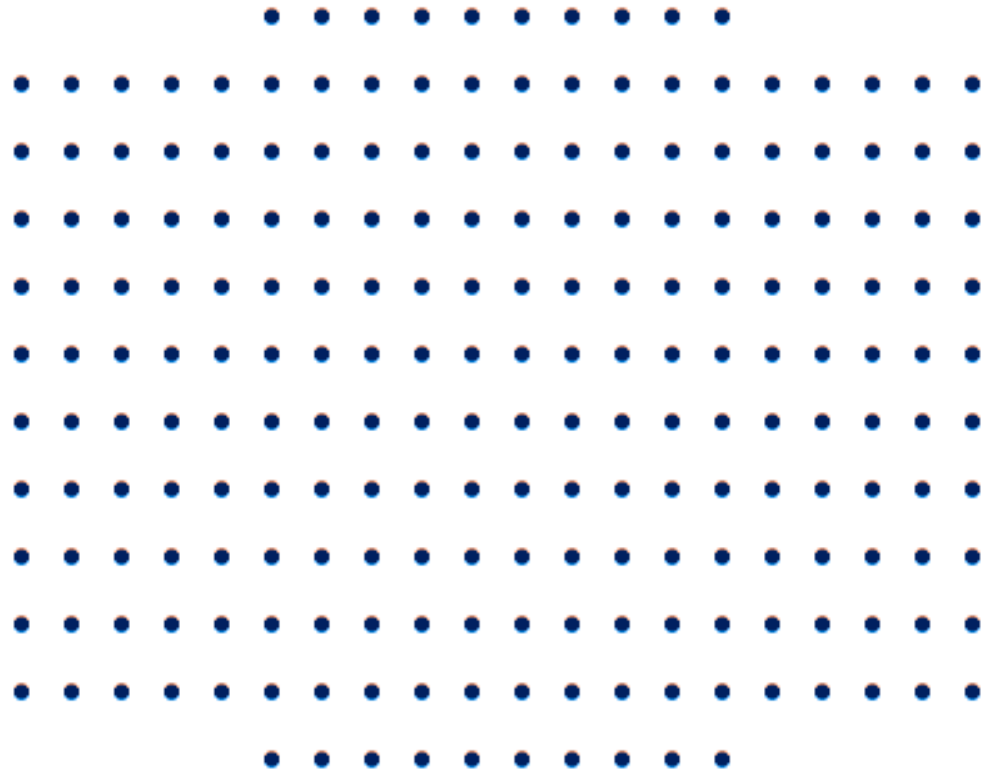
La Crosse County Veterans
Services
La Crosse County Zoning,
Planning & Information
Landlord
Legal Action
Lived Experience Individuals
Lutheran Social Services
Next Chapter
New Beginnings Christian
Fellowship

RHYMES
Salvation Army
School District of La Crosse
State of Wisconsin Balance of
State Continuum of Care
Viterbo University
Vivent Health
YMCA
YWCA



CITY OF LA CROSSE

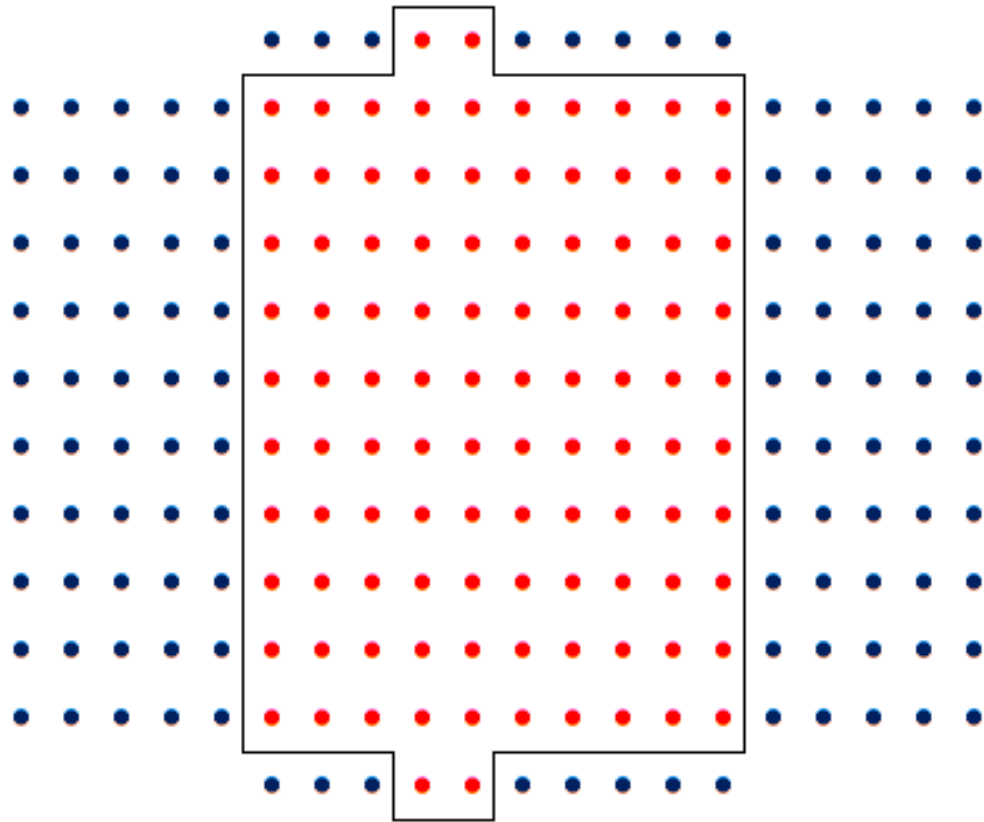
Homeless Individuals = 220



CITY OF LA CROSSE

Homeless Individuals = 220

Unsheltered = 114* *CRISIS*



** Per July 2023 point in time count*

THE COST OF **DOING NOTHING**

Ongoing impacts relating to:

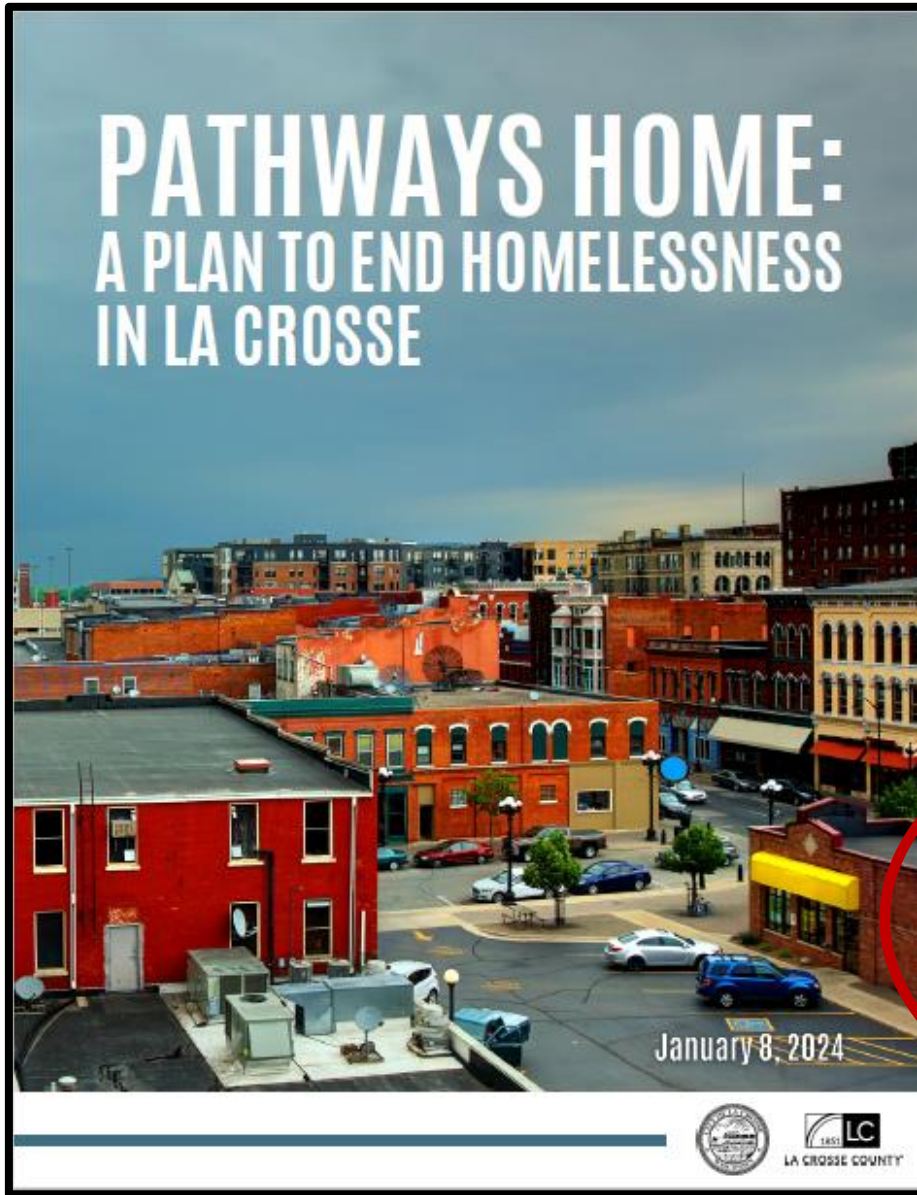
- **Human Suffering**
- **Public Safety**
- **Community Reputation**
- **Financial Costs**

(\$20 million over the next five years)

- *Health System Emergency Rooms*
- *Jail & Law Enforcement*
- *Environmental Cleanup*
- *Ect.*



LA CROSSE COUNTY



A New & *Different* Path

for the

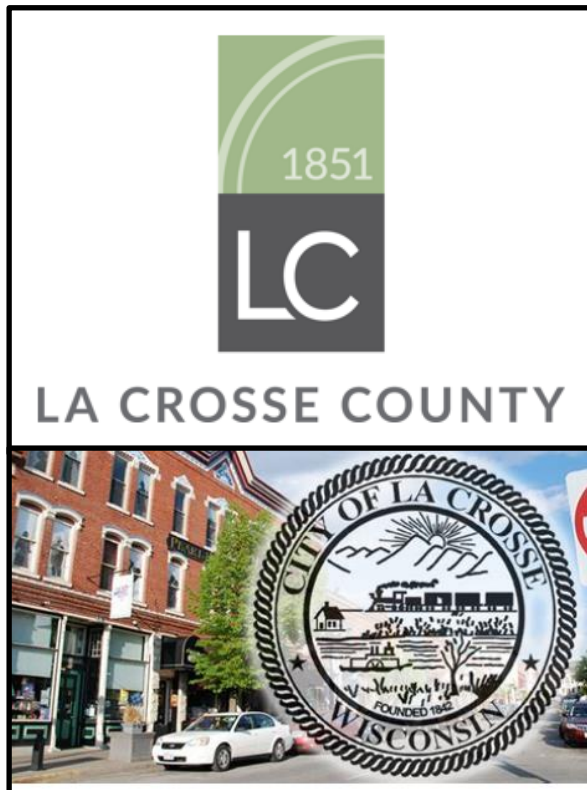
La Crosse Community

<https://lacrossecounty.org/pathwayshome>

Creating an *Integrated*
Homelessness Response
System

New Role for the City & County:

Homeless Response System Coordination, Support & Oversight (SERVE AS SYSTEM BACKBONE)



- **Creating Five-Year Response Plan**
- **Providing Key Infrastructure:**
 - Information Technology
 - Personnel to coordinated processes
- **Transparency and Accountability**
 - Funding prioritization
 - Performance tracking



PROJECT ACTIVITIES



PRE-IMPLEMENTATION

(Jul - Dec 2003)

YEAR#1

2024

YEAR#2

2025

YEARS#3-5

2026-28

“Create the Plan”

- Gather Input
- Research

PATHWAYS HOME: A PLAN TO END HOMELESSNESS IN LA CROSSE



January 8, 2024



Concrete Goals:

- Zero individuals living on the street
- Homelessness functional zero

Key Elements:

- Local government coordination
- Resource & policy alignment
- Indoor service orientation
 - Outdoor living is not an option
 - Laws on the books are enforced
 - Preserve local resources for local residents



LA CROSSE COUNTY

PROJECT ACTIVITIES



PRE-IMPLEMENTATION
(Jul - Dec 2023)

**PLAN
LAUNCH**
Jan 8th



YEAR#1
2024

YEAR#2
2025

YEARS#3-5
2026-28

“Create the Plan”

- Gather Input
- Research
- Prepared Key Investments

“Build the System”

- Single Information Database
- Coordinated Processes
- Case Management

“End the Crisis”

- Specialized Housing



Specialized Housing – 2025 Activity

(Housing and wraparound supports for everyone)

1. **Ten apartments** become available at Hillview *(24/7 presence)*
2. **Thirteen apartments** become available at “The Collective” *(coordinated support)*
3. Launch of New Housing Partnerships:
 - Couleecap (estimated **12-16 apartments**)
 - Karuna (**12 beds**) - *24/7 presence*
4. Release of Specialized Housing Plan
 - Housing partnerships & financing to fulfill **remainder of capacity needs**

PROJECT ACTIVITIES



PRE-IMPLEMENTATION
(Jul - Dec 2023)

YEAR#1
2024

YEAR#2
2025

YEARS#3-5
2026-28

“Create the Plan”

- Gather Input
- Research
- Prepared Key Investments

“Build the System”

- By-Name List
- Coordinated Processes
- Case Mgt

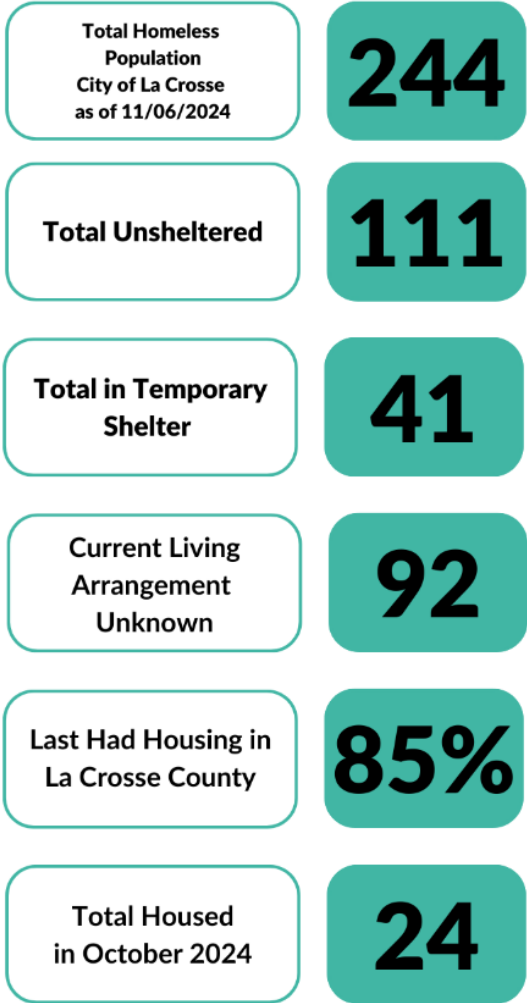
“End the Crisis”

- Specialized Housing
- Surge Shelter
- Prevention Strengthening

“Sustain the Gains”

- Complete the Shift
- Learn & Adjust
- Systematize

Using Data to Build the System



Pathways to Housing List—Population Characterization

- Housing:

Single Adult	87%
Household with Children	7%
Household without Children	6%

87% are single adults

- Level of support/case management required:

No Case Management	1%
Light Case Management (Monthly Check-Ins)	15%
Moderate Case Management (Several Times Per Week)	45%
Intensive Case Management (Daily Support)	32%
24/7 Onsite Staffing (Residential or Hospital Settings)	7%

77% need moderate to intensive case mgt

- Other Considerations:

Need subsidized rent	99%
Have a disability	33%
Have transportation	21%
Have pets	5%

1/3 have a disability

99% need subsidized rent

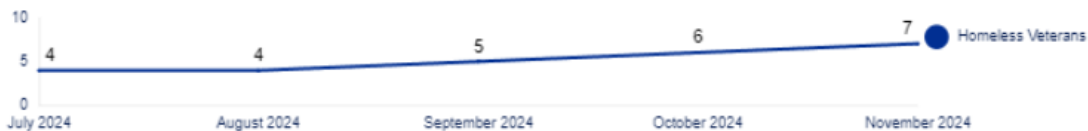
Currently only half of the P2H list has an identified case manager or housing navigator

Using Data to Drive Results

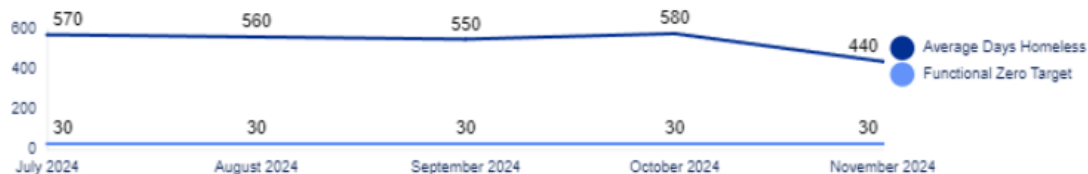
Pathways Total Homeless Count



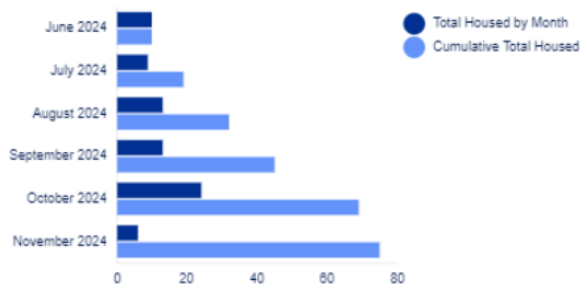
Pathways Homeless Veteran Count



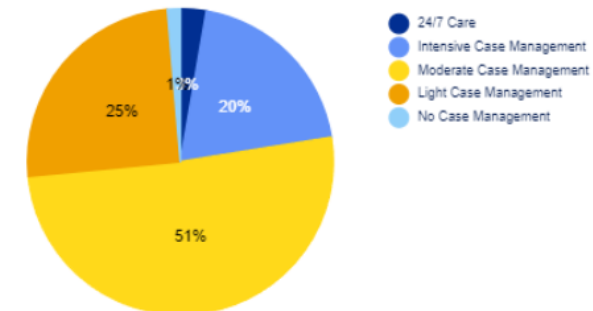
Pathways Average Days Experiencing Homelessness



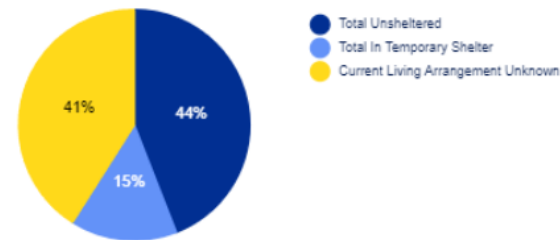
Pathways Placed in Housing



Level of Case Management Required (Nov 2024)



Current Living Situation (Nov 2024)



Last Had Housing in La Crosse





*Pathways
Home*

Thank You!

Follow the progress at:

Pathways Home website:

<https://lacrossecounty.org/pathwayshome>

La Crosse County newsletter:



LA CROSSE COUNTY